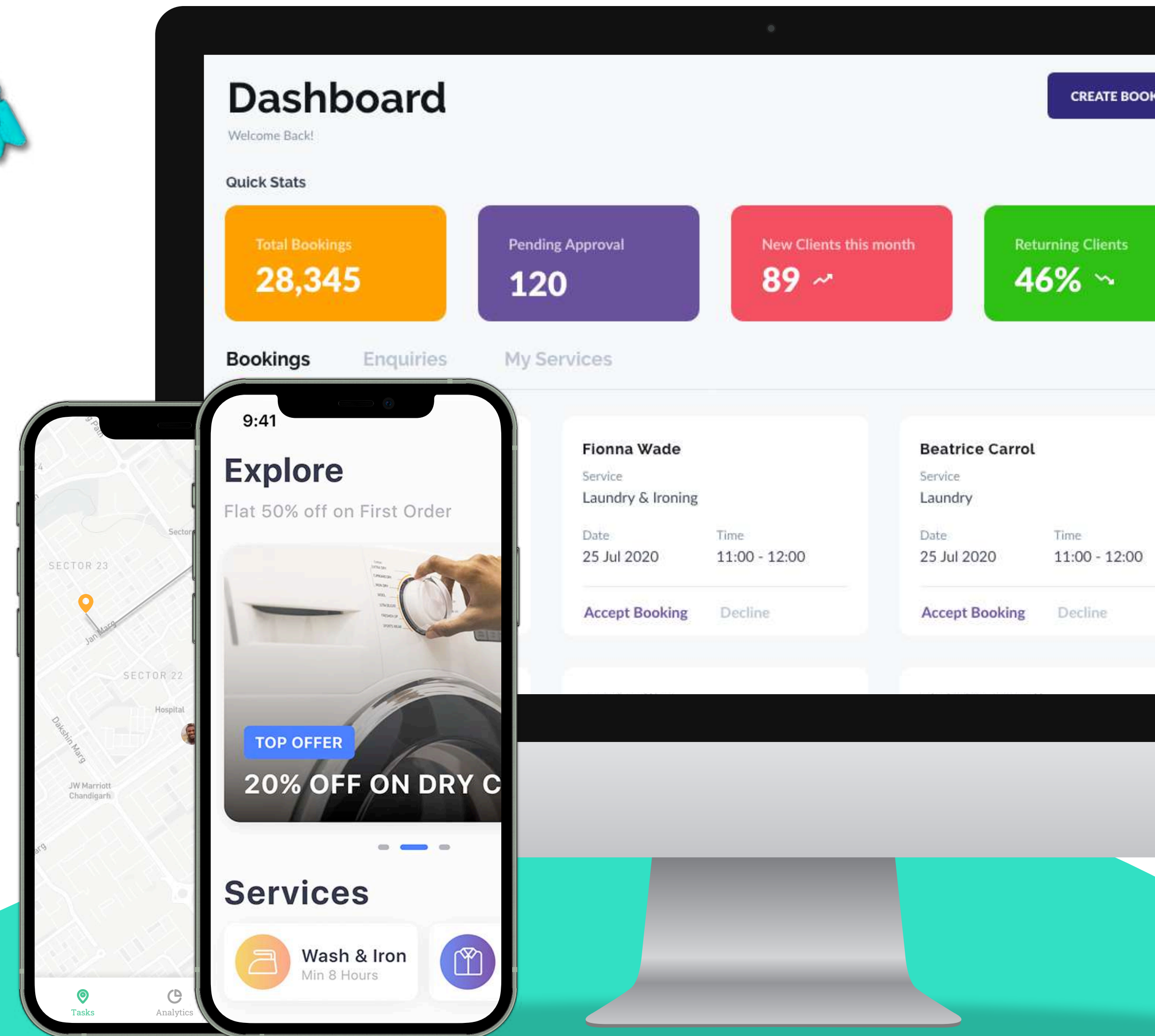


# ROYO LAUNDRY

Launch Your Online Laundry Business With A Next-level Solution



# Get A Tailored & Customizable Laundry Solution To Connect Customers With Laundry Service Providers

Now empower your laundry business with best-in-class features, creating valuable impact on your growth graph.

*\*Numbers stated are on the basis of feedback provided by our clientele worldwide.*

61%

Monthly Increase  
in Total Laundry  
Service Bookings

87%

Quarterly Rise in  
No. of Repeat  
Customers

73%

Quarterly Increase  
in Overall Revenue

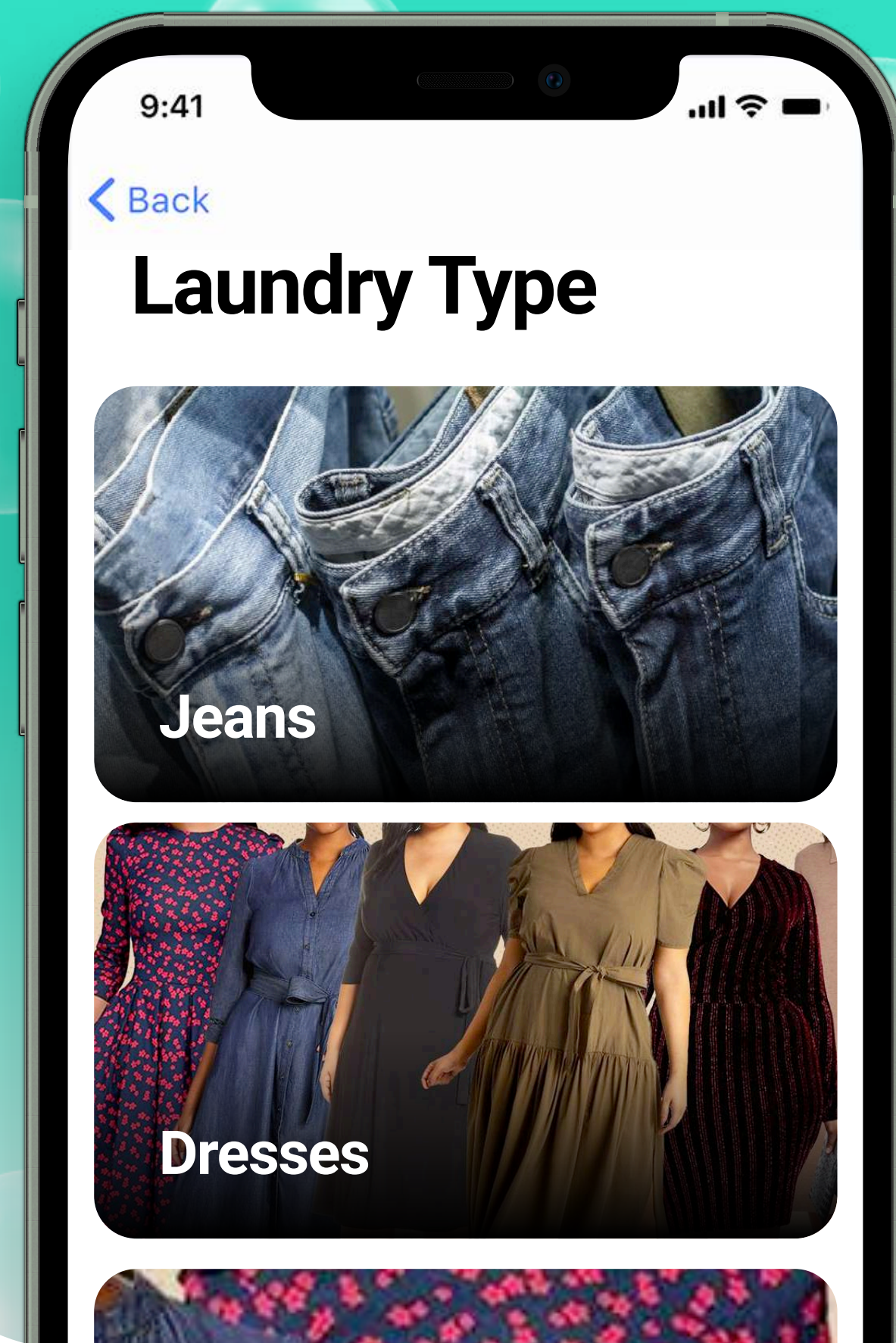




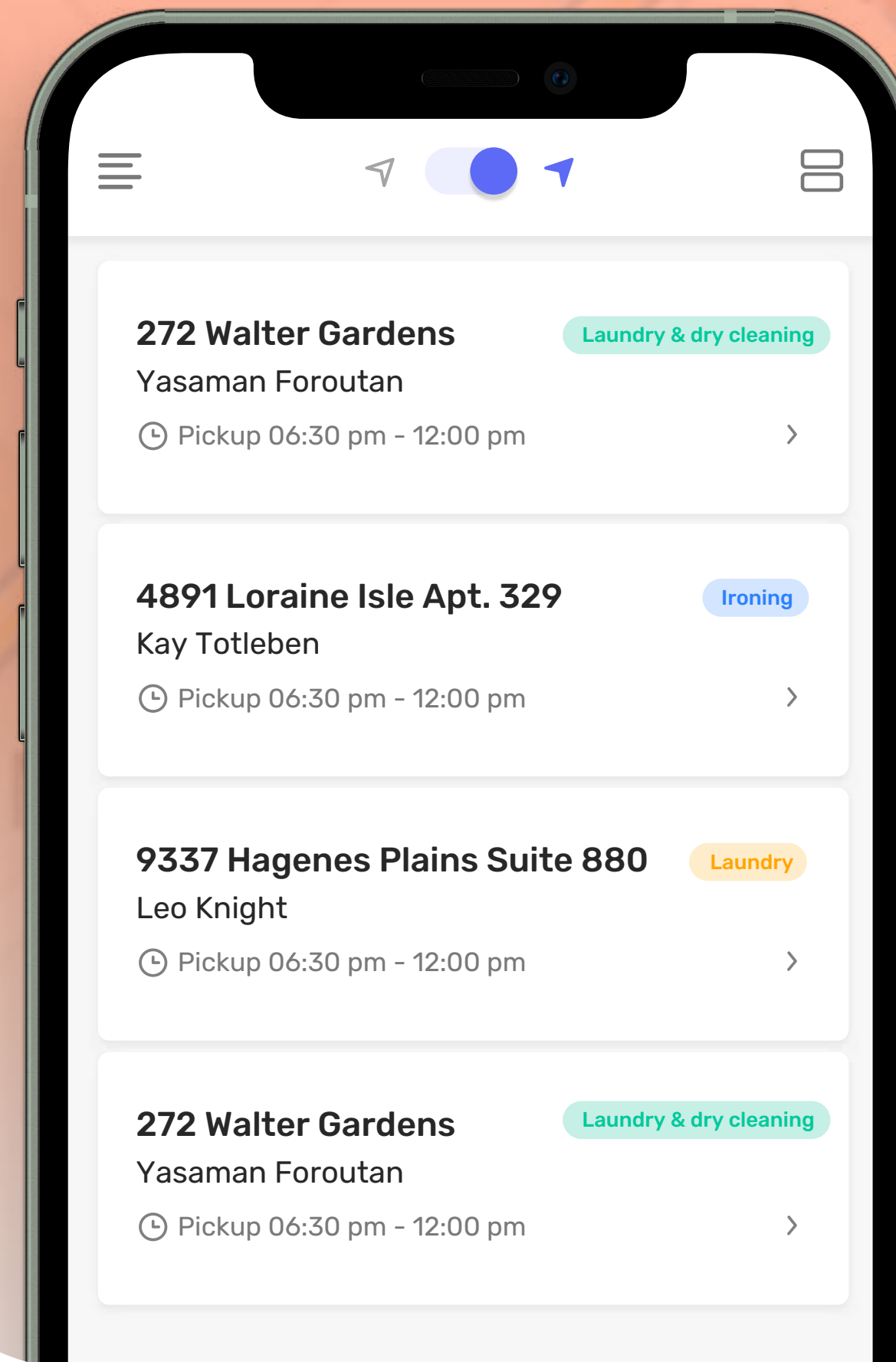
**Build Your Online  
Laundry & Dry Cleaning  
Service Marketplace  
with **A Comprehensive  
Technology Suite****



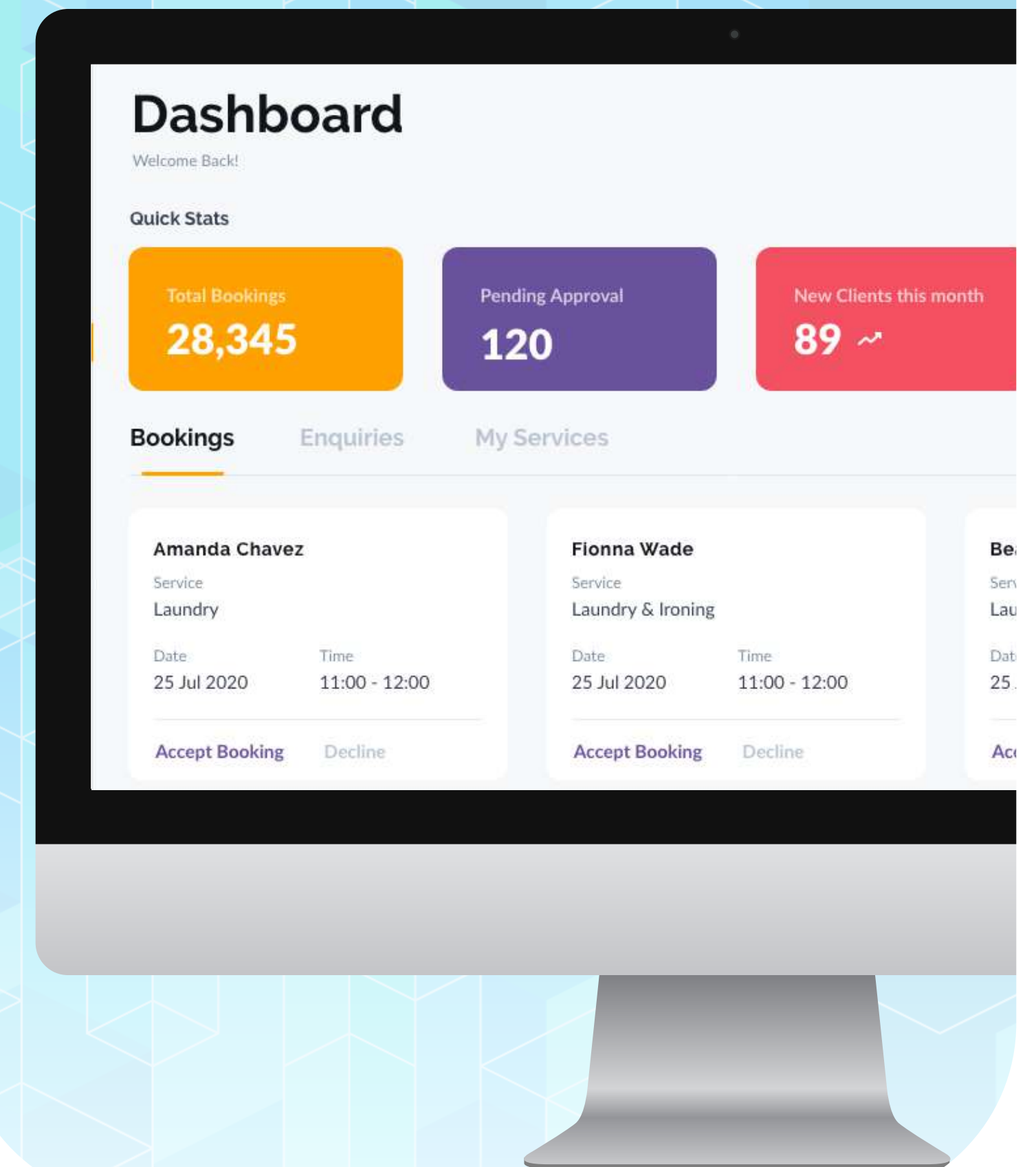
# Branded Customer App & Website



# Easy-to-use Agent App

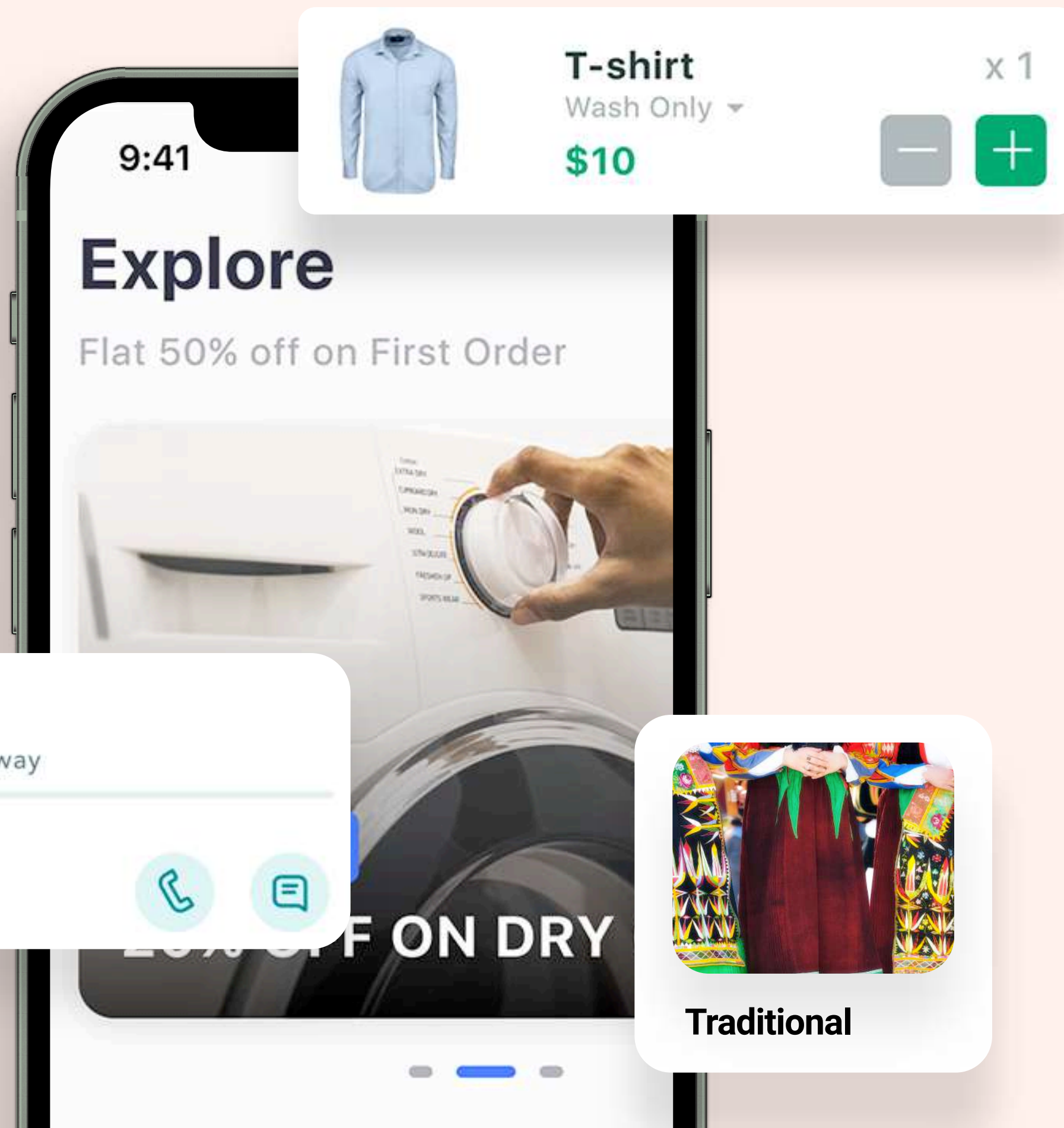


# Powerful Admin Panel

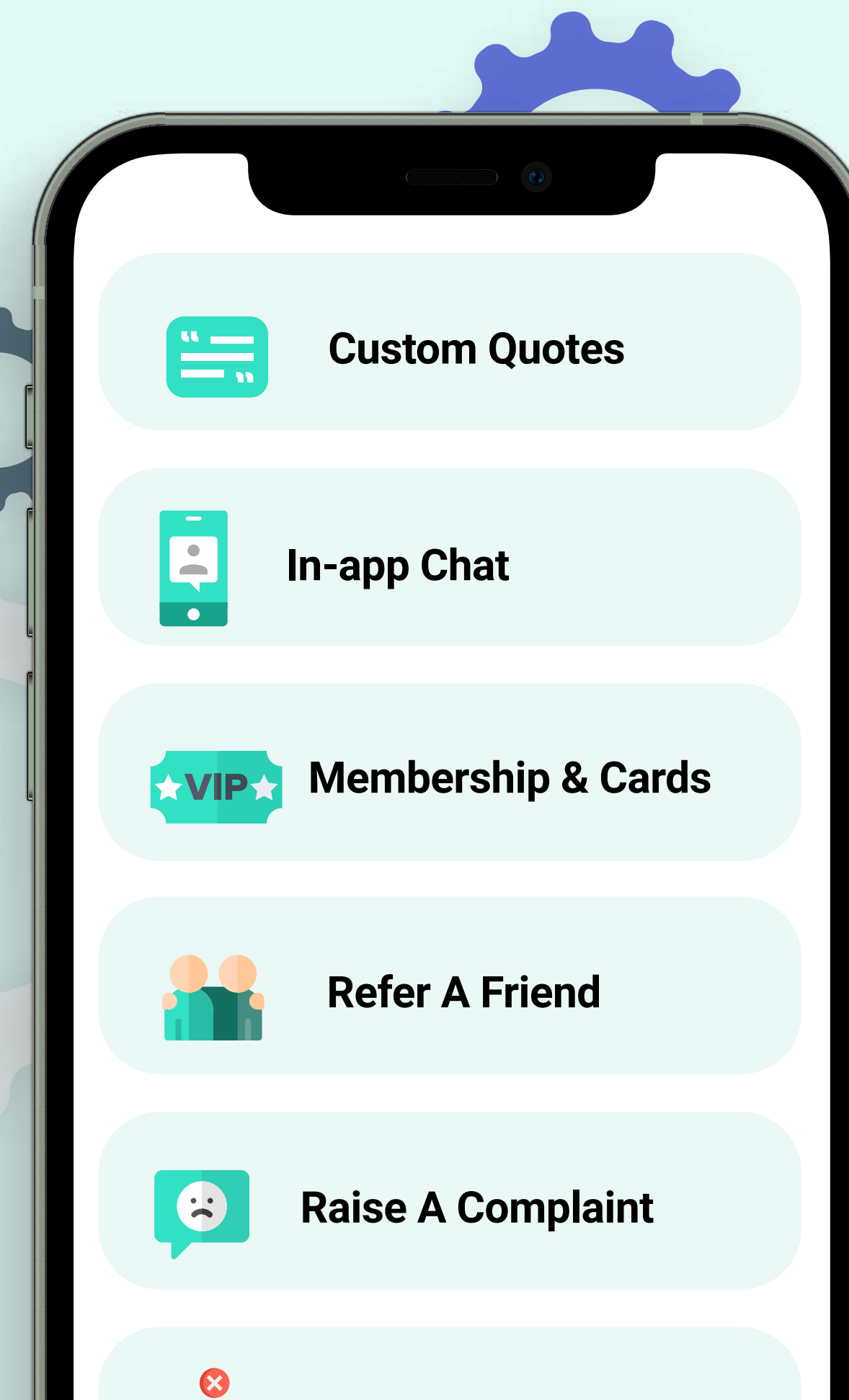




# Existing Features

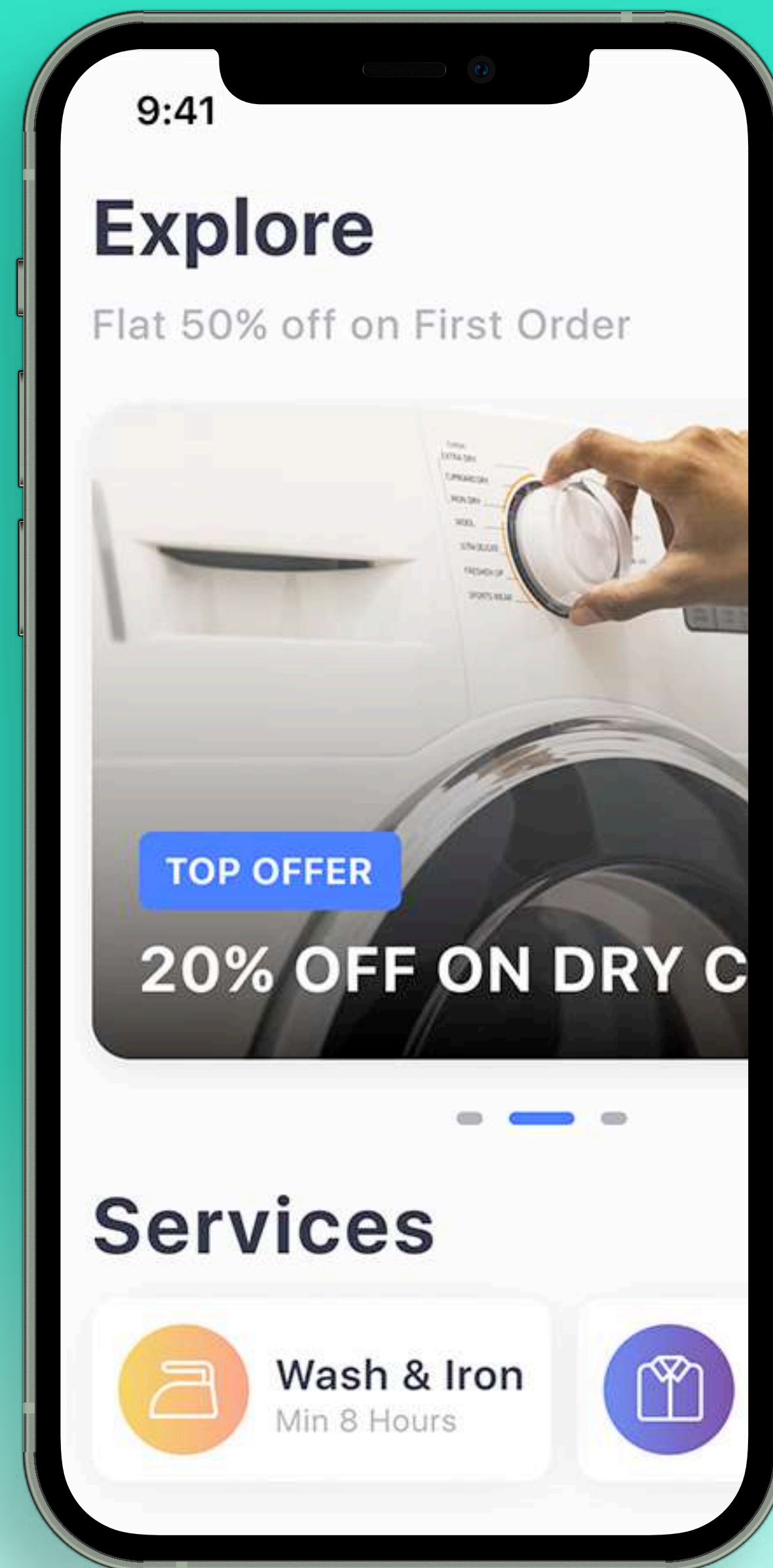


# Custom Features





# Branded Customer App & Website



Give your customers a feature-loaded platform to book, track & pay for the laundry services.



# Select Laundry Category

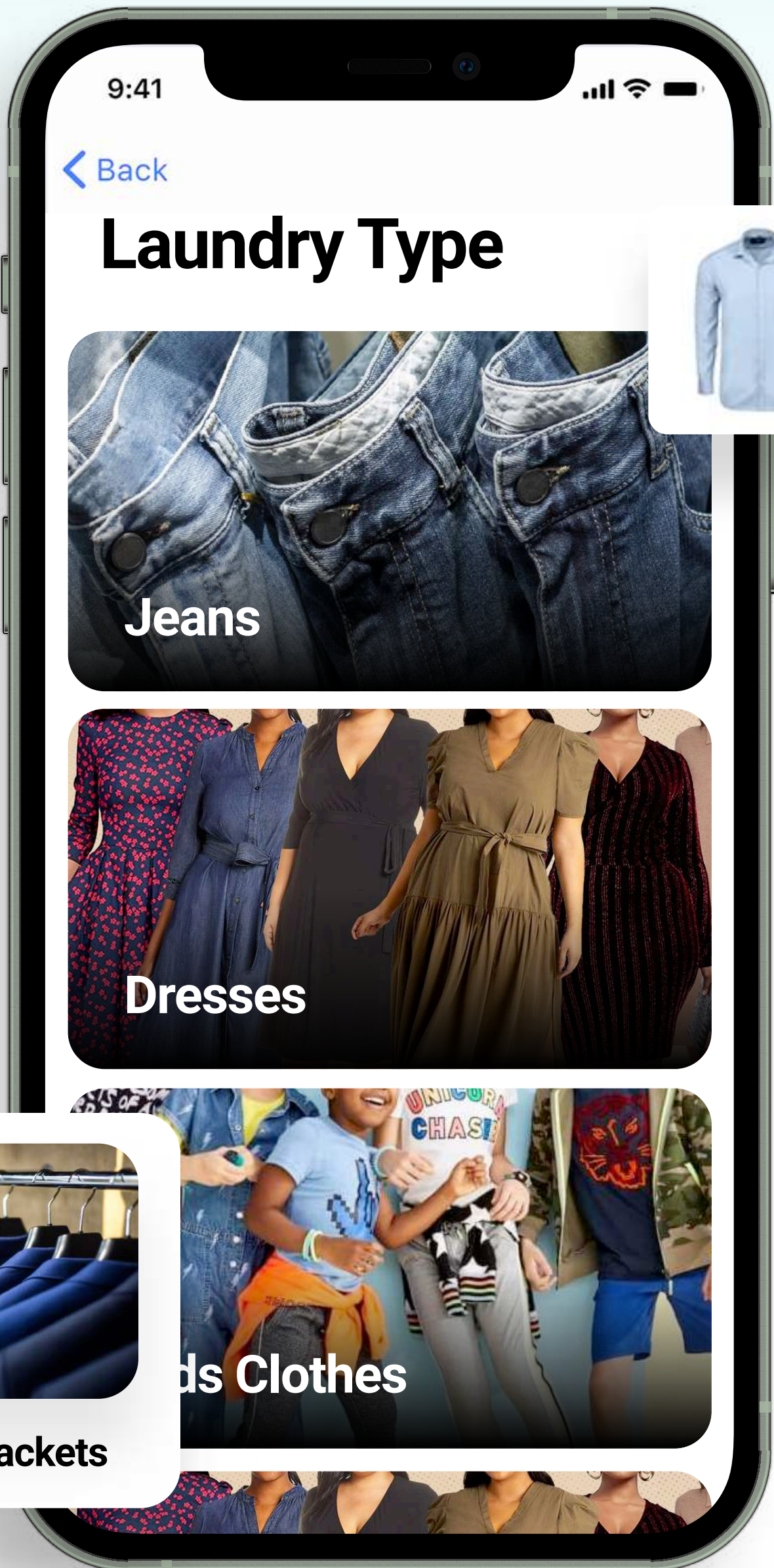
Customers can choose from the multiple laundry service category listed on the platform. From men dresses, women dresses, kids' dresses, traditional outfits, formal dresses to bags and bedroom bundles, they can select from all type of categories available.



Traditional



Suits & Jackets



T-shirt  
Wash Only ▾  
\$10

x 1



Jacket  
Wash Only ▾  
\$25

x 1



# Add Laundry

After selecting the type of laundry service category, customers can add the number of dresses, bags, etc. they want to send for cleaning or dry cleaning purposes.





### Advanced Search & Filter

Let your customers find & book the laundry service they need using an easy search & filter feature.



### Choose Booking Slot

Customers can choose a preferred time to schedule their laundry booking & notify service provider for the time slot they want agents to collect laundry from their desired location.



### Push Notification

Keep your customers updated with their upcoming/ pending bookings sharing information like agent detail, the arrival time of service agent, etc. on their device.



### Multiple Payment Modes

Choosing their slots, customers need to opt for a preferred mode of payment like Credit/debit Card, Stripe, Paypal, Stripe, Square, Zelle, etc.



### Place Booking

Customers need to confirm their laundry bookings after choosing their time & payment method.



### Cancel Booking

Allow customers to send a cancellation request for their laundry bookings to the admin for approval.



### Repeat Booking

Facilitate your customers with an easy way to repeat their laundry bookings for the same type of category & number.



### Refund

Allow customers to request for the refund for the bookings cancelled if the services haven't been availed.



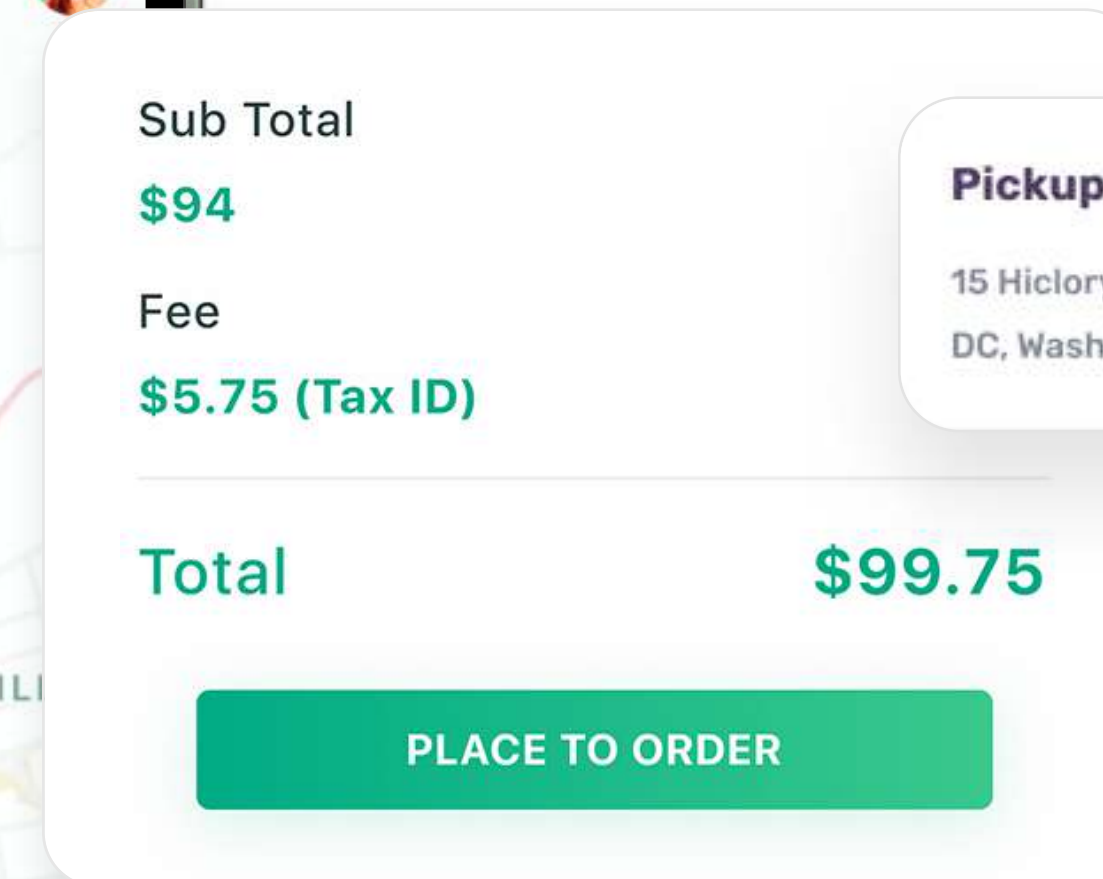
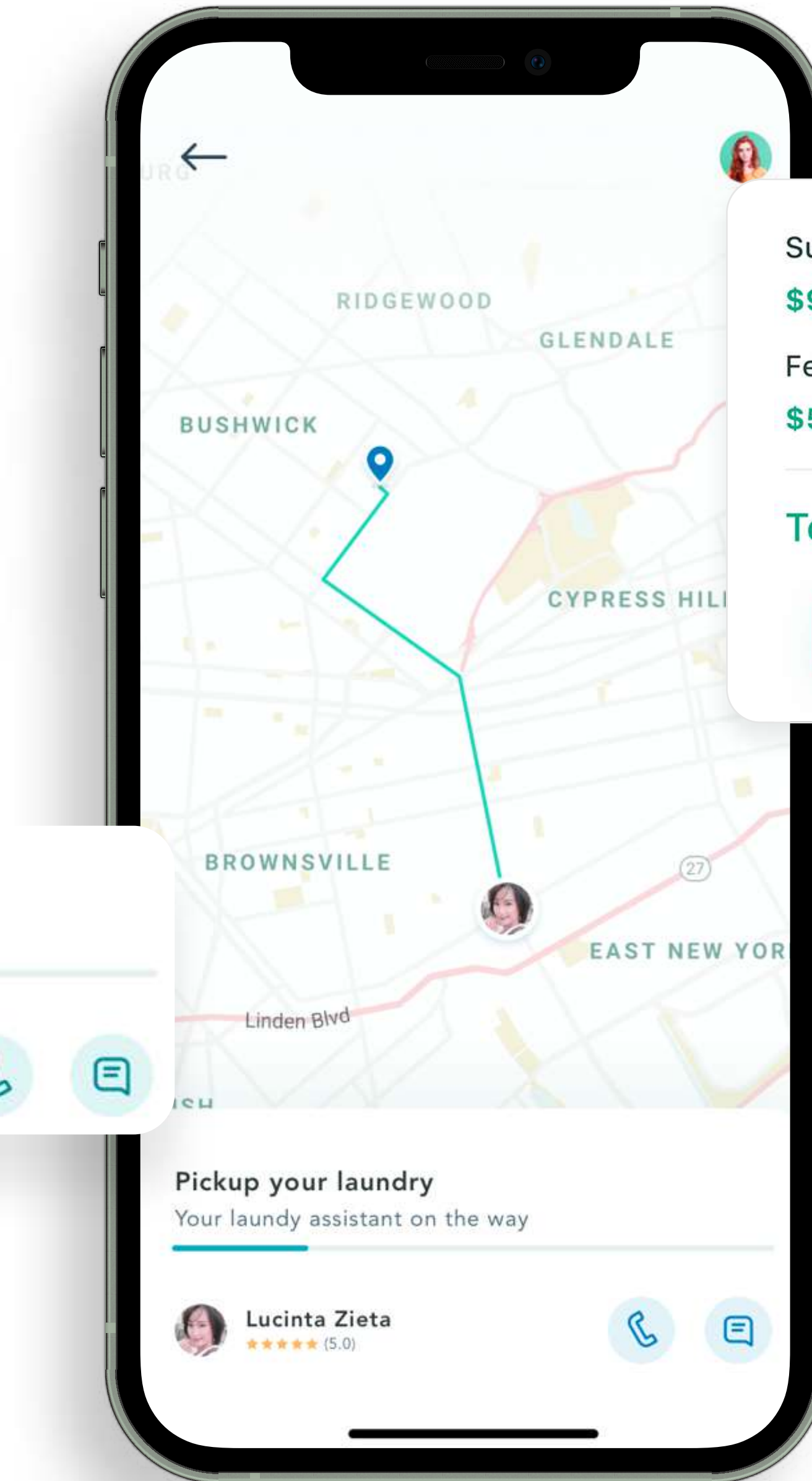
### Create Account

Allow your customers to create & manage their account, adding/ editing their contact details, address, etc.



# Laundry Status

Let your customers check on the status of their laundry booking, updating it to Pending, Confirmed, On The Way, Reached, Started & Ended , From time to time.



# Checkout

Give your customers a complete summary of the booking made at the checkout screen with related information like laundry category, number of items, agent name, delivery time, etc.



Customer App & Website



Invoice Receipt

Customers will get a complete invoice receipt for every laundry booking made on their registered phone number & email ID.



Company Detail

Customers can check for your business details, contact info & app downloads on your app & website link in a specific section.



Login/ Logout

Your customers can simply signup/ login adding their details & log out their accounts whenever required.



Save Cards

Let your customers save their debit/ credit card details & save their time while making payments for their laundry bookings in future.



OTP Safety

Customer will provide an OTP to the agent to allow him to pick up & deliver the laundry items.



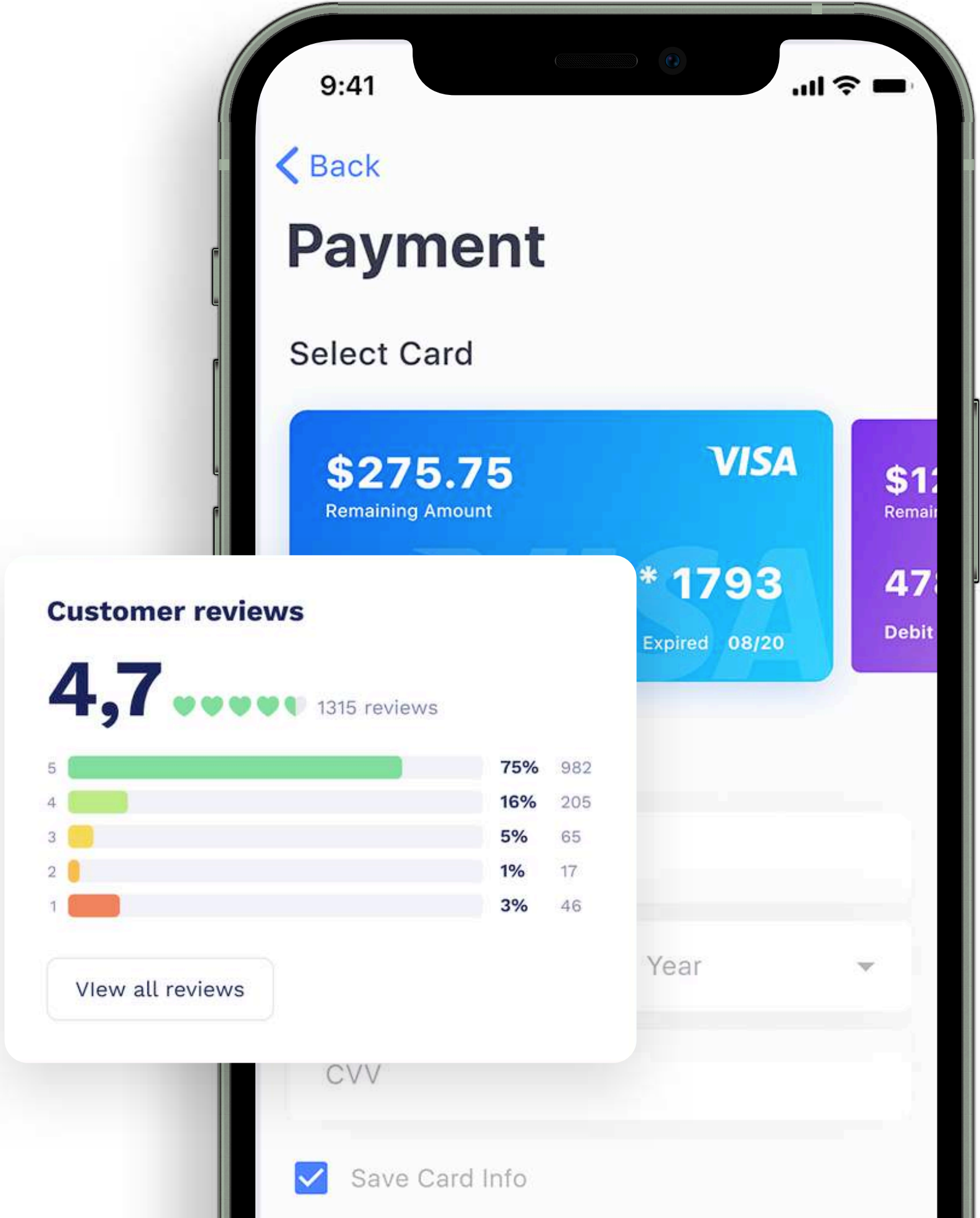
Ask A Question

Customers can post any question/ query related to laundry services or service provider through their app.



Rating & Reviews

Customers can leave their honest feedback for the laundry service providers & service availed, using star ratings & leaving comments.





# Endless Customization For Limitless Growth



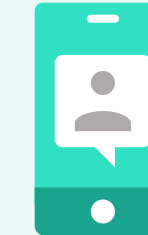
## Custom Quotes

Customers can request for customized quotes for some specific laundry type & quantity which will be approved by the admin.



## Membership & Cards

Customers can avail & leverage from membership plans and gift cards offered by your laundry business to save more.



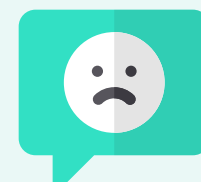
## In-app Chat

Give you customers an easy way to interact with the driver or laundry service provider through an integrated chat system.



## Refer A Friend

You can provide incentives to customers for referring your laundry service booking website & app to more people.



## Raise A Complaint

Let your customers raise a complaint in case the services are not completed on time or if they are charged a higher fee by the agent/vendor.

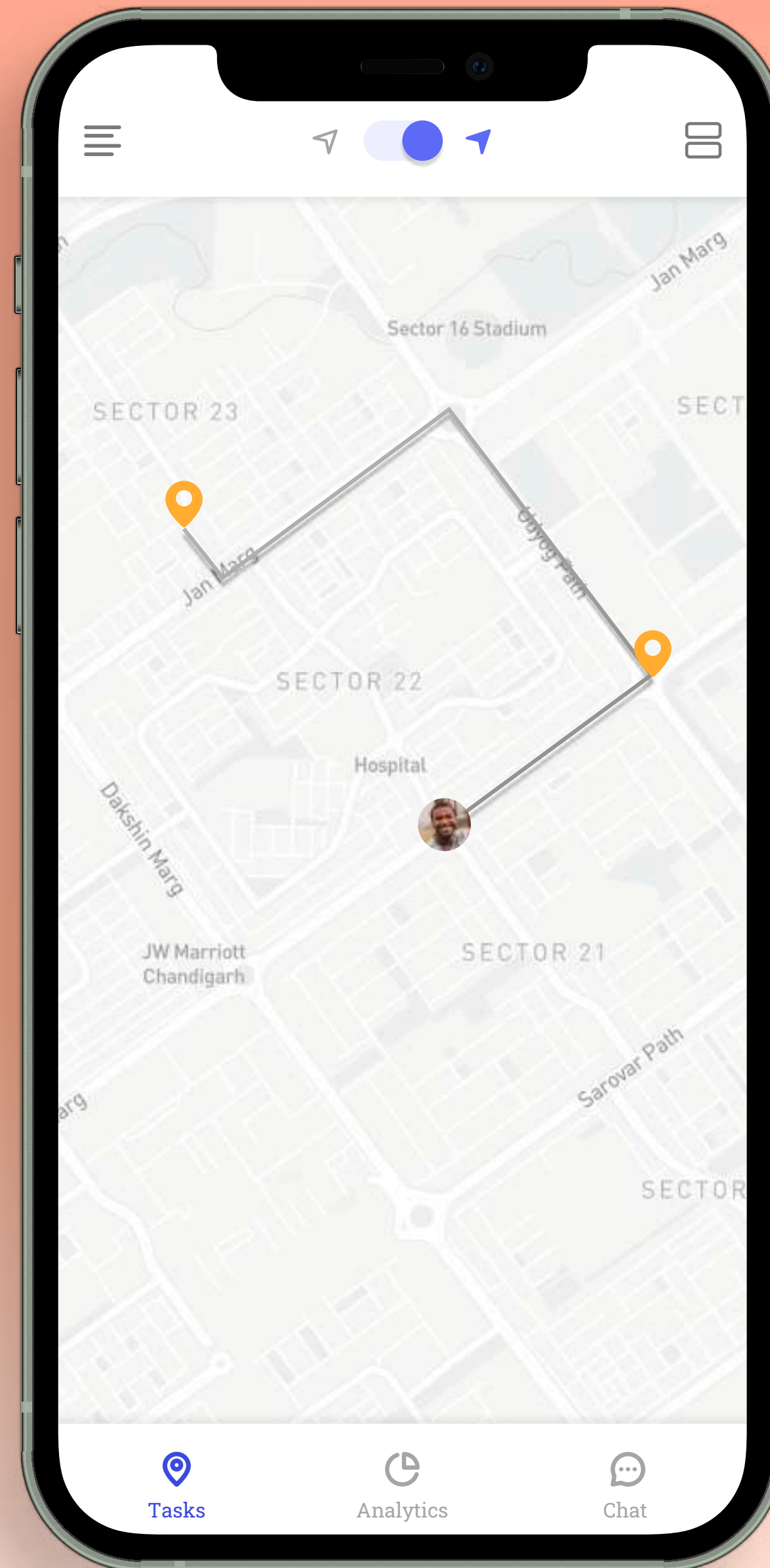


## Contactless Delivery

Customers can opt for no-contact delivery where the laundry will be dropped safely near their doorsteps to prevent virus spread.



# Easy-to-use Driver App



**Provide your agents an intuitive app to efficiently manage laundry pickup and drop-off requests.**



Existing Features

# Profile Management

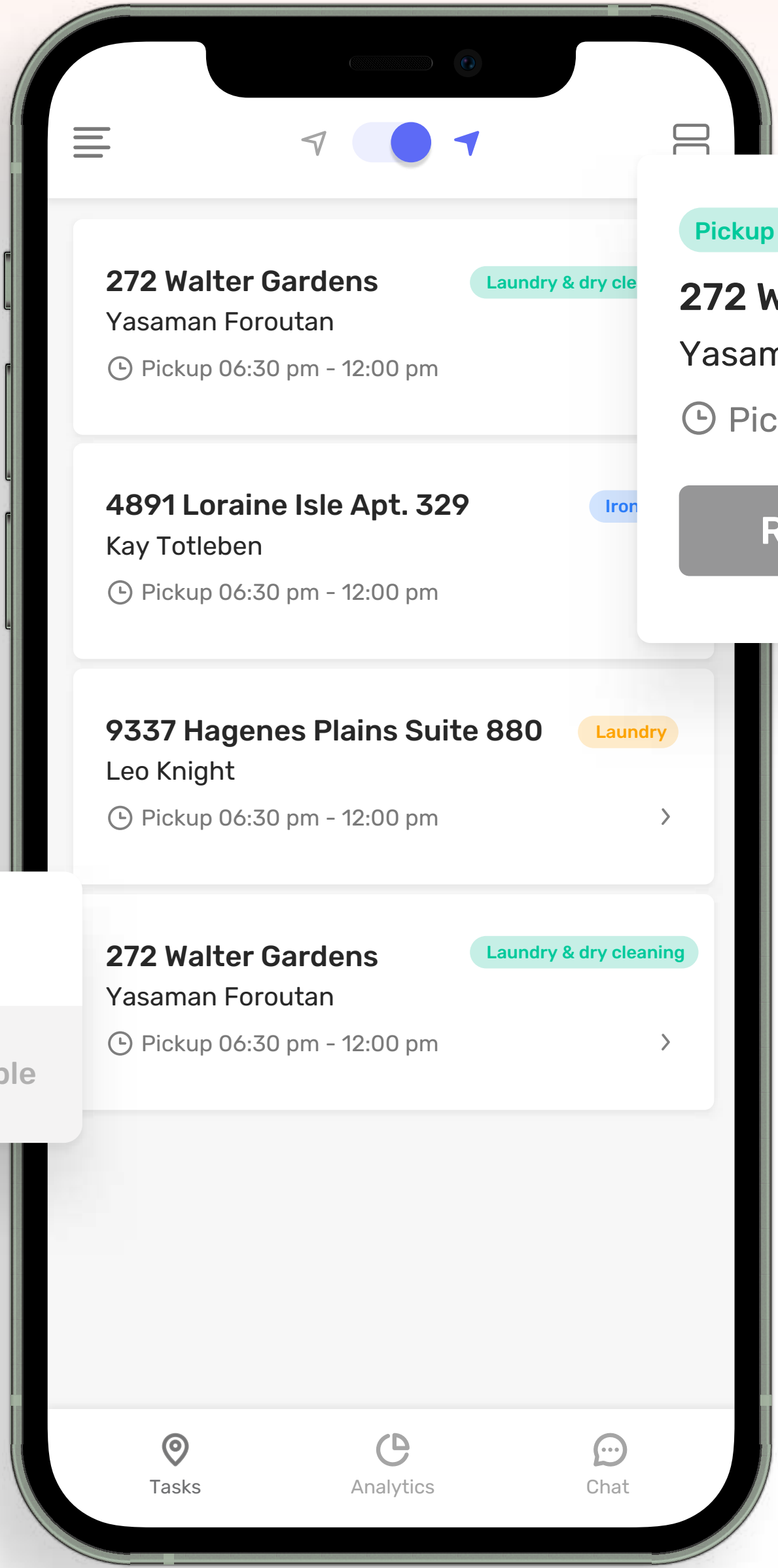
Allow your agents to manage their profiles, add/edit/delete their details from the app.

Transportation

My Availability

Available

Unavailable



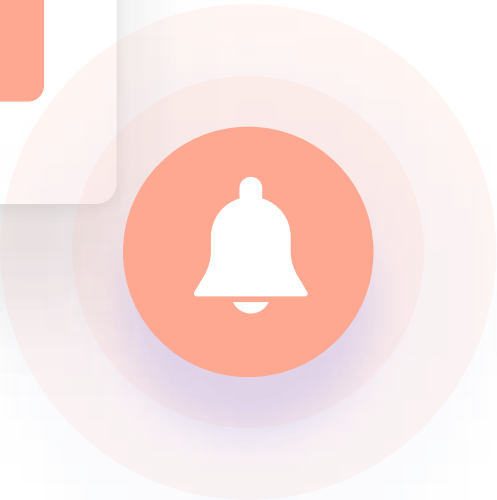
Pickup

272 Walter Gardens  
Yasaman Foroutan

Pickup 06:30 pm - 12:00 pm

Reject

Accept



# Booking Notifications

Your agents will get real-time alerts & notifications on their app for every new laundry booking assigned to them.



## Easy-to-use Driver App



### Booking Details

Agents will be notified with complete booking details of the customer & laundry they need to pick & deliver.



### Mark Availability

Let your agents set their job status to Available & Not Available as per their convenience.



### Accept/Reject Request

Your agent can accept or reject a booking request according to their availability.



### Delivery Status

Let your agents set their status to Pending, Confirmed, On The Way, Reached, Started & Ended from the app itself.



### Service History

Your agents can check for all their completed bookings in one place.



### Track Earning

Allow your agent to check their revenue & withdrawals on a daily, weekly or monthly basis.



### Route Optimization

Help your agents provide them highly optimized routes to complete their bookings efficiently.



### Make A Call

Agents can easily call the customers from the app when required.

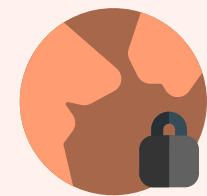


### Edit Booking

Allow the agents to edit the bookings on the customer's request directly from their app.



# Endless Customization For Limitless Growth



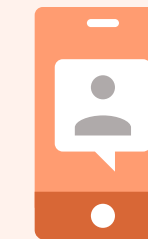
## Quarantined/Lockdown Area

Agents will get notified every time they enter quarantined/lockdown area & be more vigilant.



## No-Contact Delivery

Agents can leave the order near the doorsteps of customers to avoid unnecessary contacts.



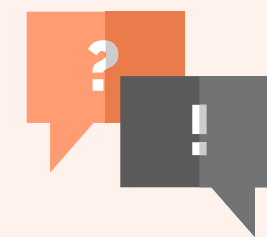
## In-app Chat

Allow your agents to chat with the user or with business admin in real-time.



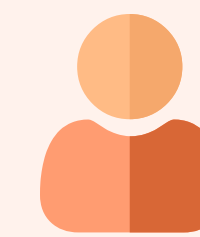
## Choose Your Language

Your agents can easily change the language by selecting one from various options available on their app



## Raise A Dispute

Your agents can raise a dispute if he couldn't reach the customer location or faced some other difficulty.

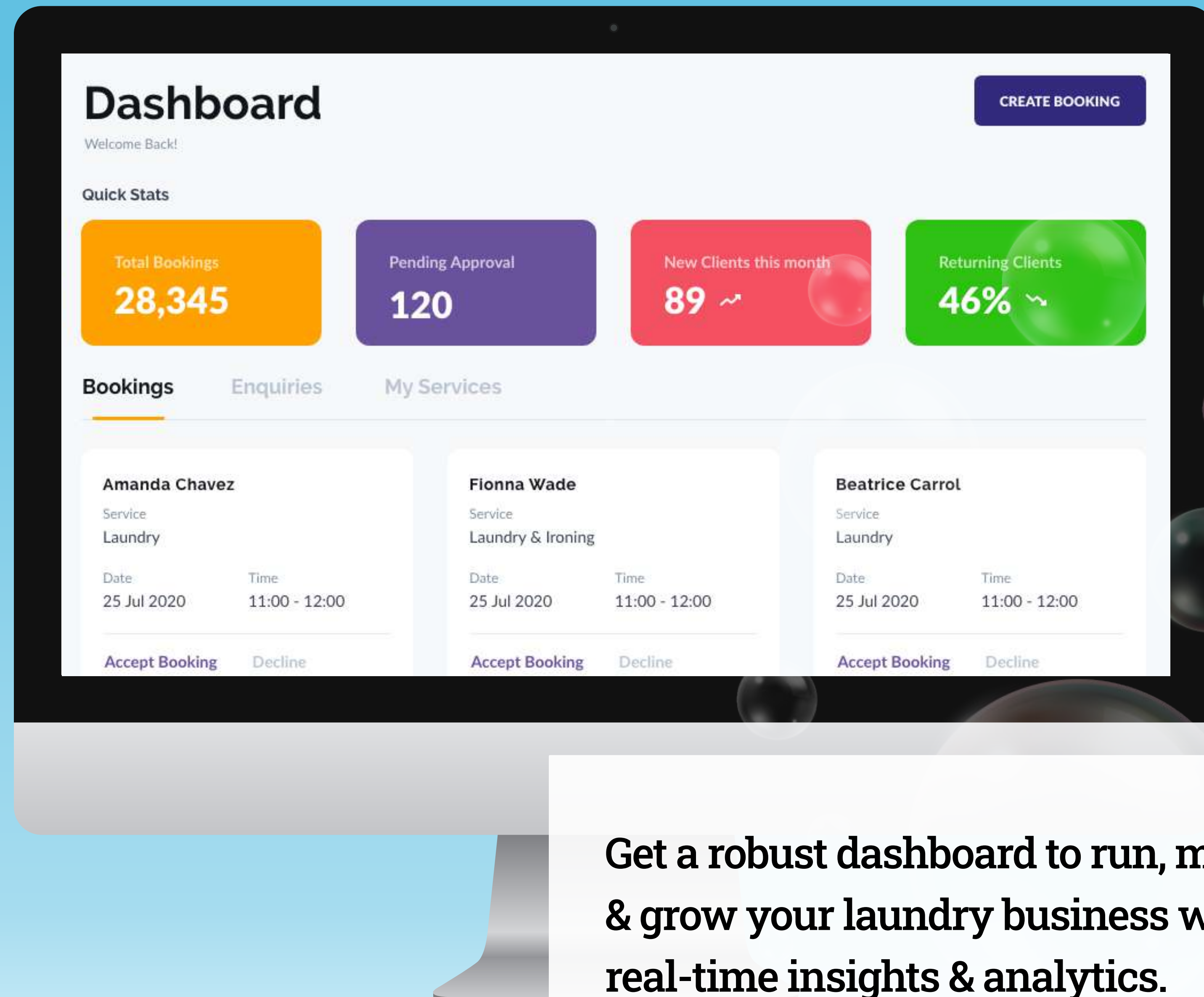


## Daily Profile Update

Agents can add their complete health & personal details to help admin keep a track of their daily information & assure safe deliveries to customers.

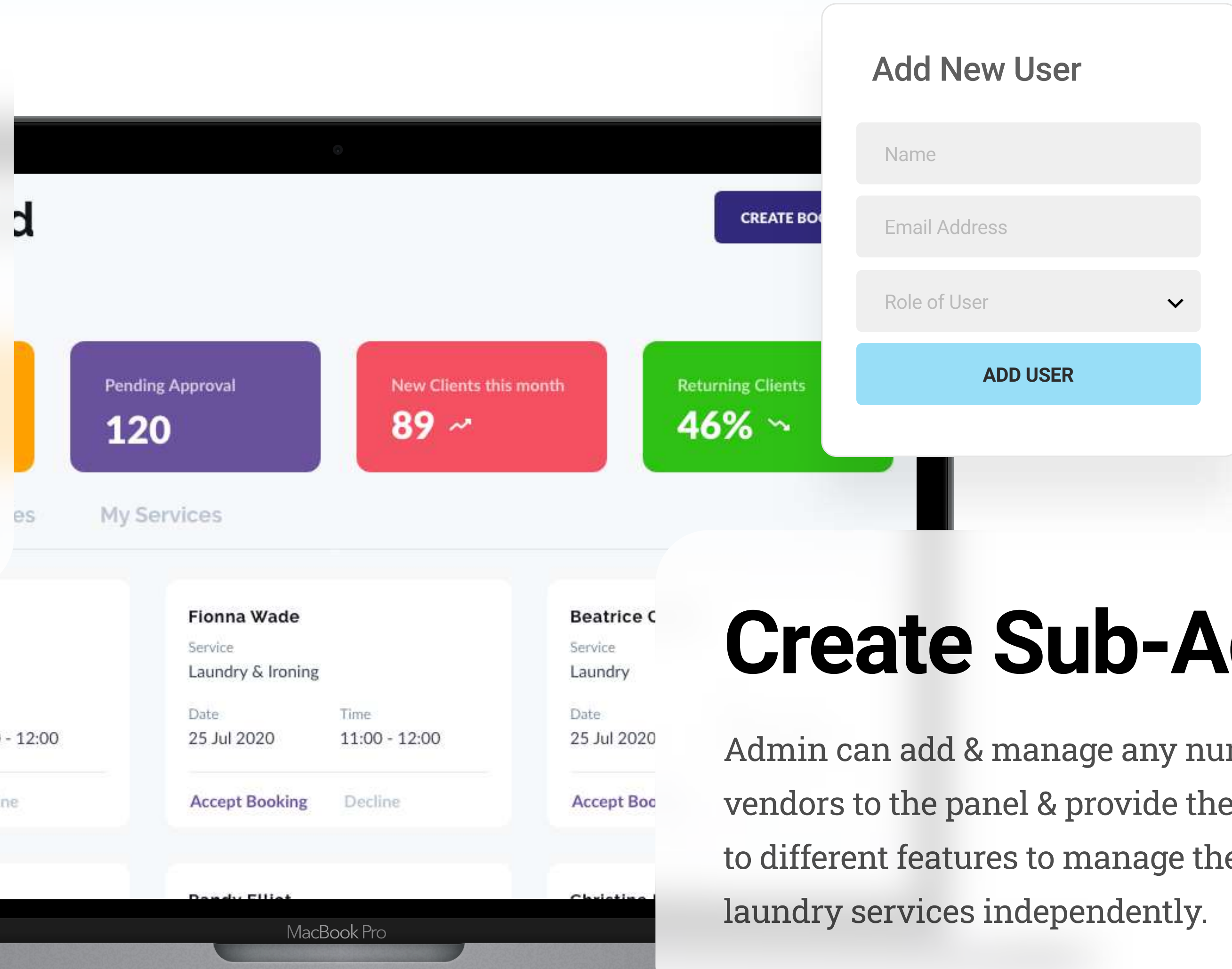


# Powerful Admin Panel



# Comprehensive Dashboard

Admin get a bird's eye view to track & manage all laundry bookings, payments, agents, vendors, discounts, & more from a single window.



## Create Sub-Admin

Admin can add & manage any number of vendors to the panel & provide them access to different features to manage their laundry services independently.



## Powerful Admin Panel



### Real-time Notifications

Admin will get instant notification on the panel whenever a new booking request is made by a customer.



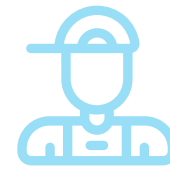
### Manage Promotions

Admin can easily offer and manage new discounts and promo codes to increase app engagement.



### Business Reports

Admin can view comprehensive business reports for their laundry business. Get complete details such as total number of bookings made, repeat bookings, agents on field, & more.



### Manage Agents

Admin can easily view, track & manage all their agents' information like contact details, bookings, license number, availability etc. from the panel.



### Confirm/ Reject Booking

Admin has all rights to confirm or reject a laundry booking request and can add a reason for rejection.



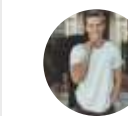
### Message Broadcast

Have a message for all your Agents/ Customers/Vendors? Business admin can broadcast it all together with one click.

#### Assign Agent



Kay Totleben  
+91 8899204810



Marti Valencia  
+91 8992849130



#### Laundry

**272 Walter Gardens**

Yasaman Foroutan

🕒 Pickup 06:30 pm - 12:00 pm

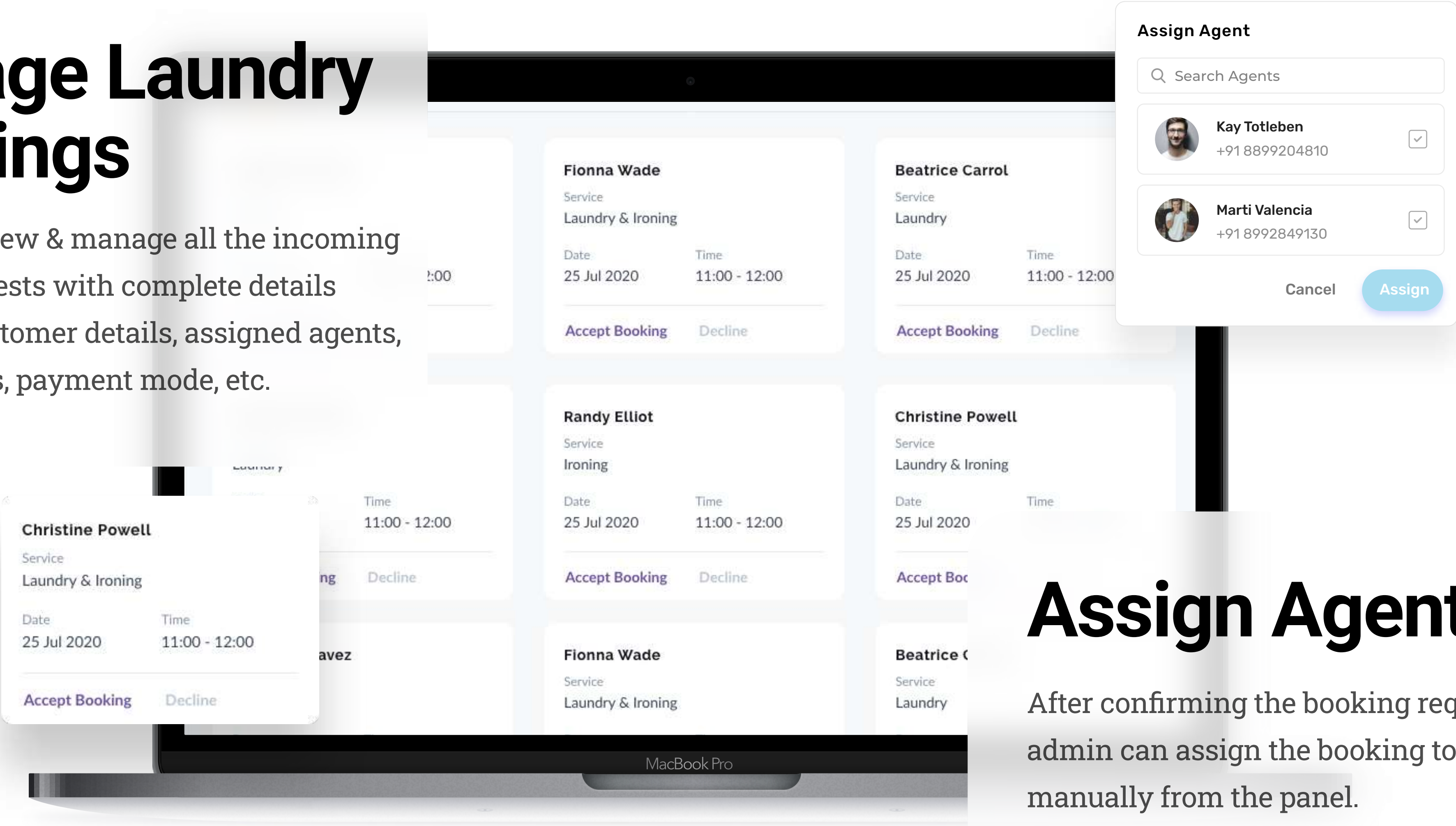
Reject

Accept



# Manage Laundry Bookings

Admin can view & manage all the incoming booking requests with complete details including customer details, assigned agents, current status, payment mode, etc.



# Assign Agents

After confirming the booking request, admin can assign the booking to an agent manually from the panel.

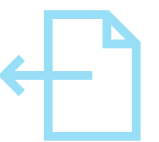


Powerful Admin Panel



Manage Service Listings

Admin can create, add, edit or delete any number of laundry categories and sub-categories on the platform with their descriptions, pricing and other details.



Export Reports

Admin can easily view & export the required reports of customers, bookings, vendors, and agents in CSV format and send them offline.



Analytics Dashboard

Get interactive dashboards providing compelling reports to check for total revenue & number of orders made.



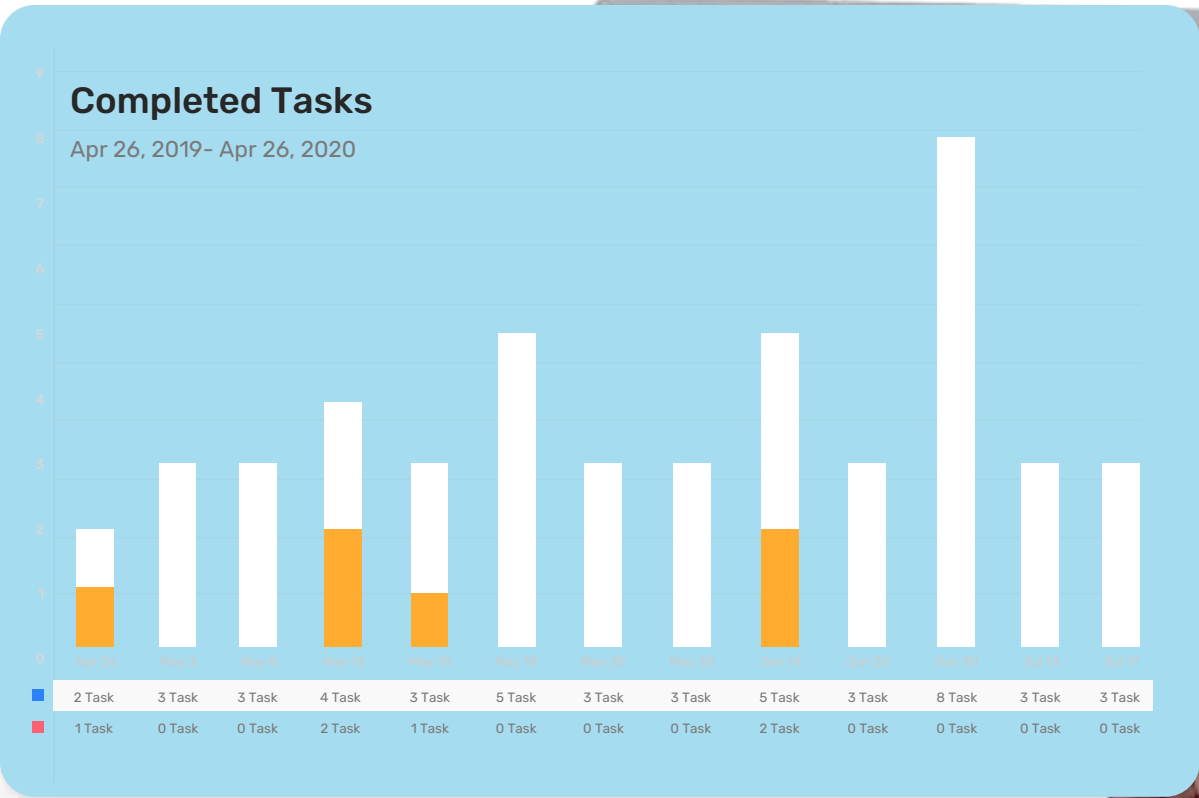
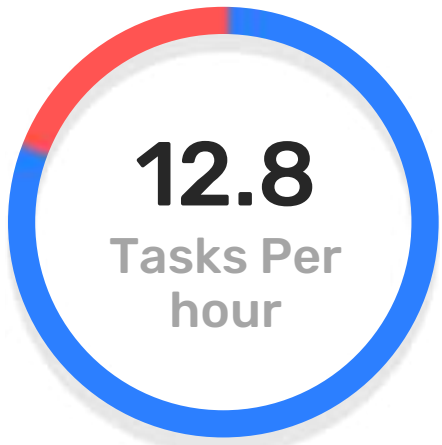
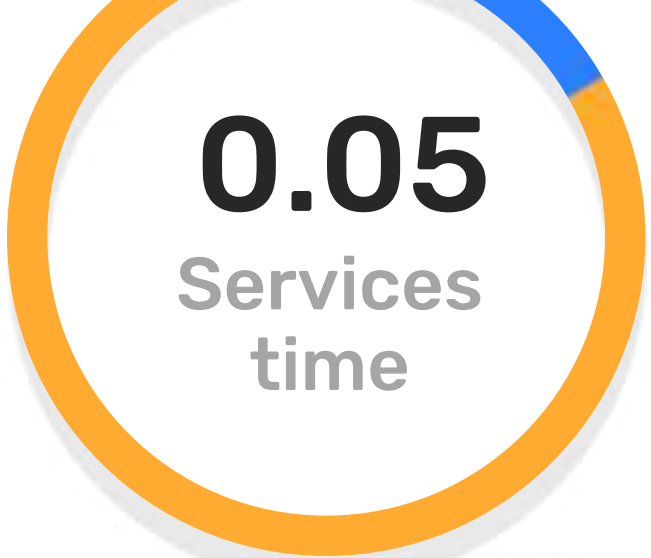
Feedback Management

You can get information about the quality of service delivered by vendors on the basis of the customer reviews & suggestions added.



Loyalty Cards

Admin can create & manage loyalty cards that allow the customer to redeem their loyalty points.



# Endless Customization For Limitless Growth



## Cancellation Charges

Admin can approve the refund request & manage the amount to be refunded by from the panel.



## Email Notification

Admin will get notified on his email for every new booking made by any customer on the platform



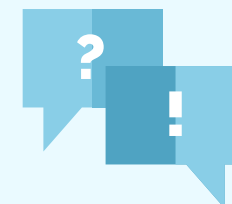
## Equal Task Assignment

Use Round Robin scheduling to make sure that orders are assigned equally to all delivery agents. You can also get any other logic applied to enhance your fleet's efficiency.



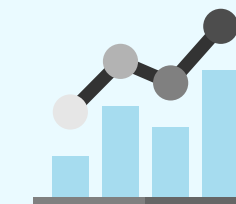
## Customer Support

You can provide in-app support to your customers to resolve their queries via call or message.



## Dispute panel

Admin can solve all complaints and disputes raised by their customer & agents.

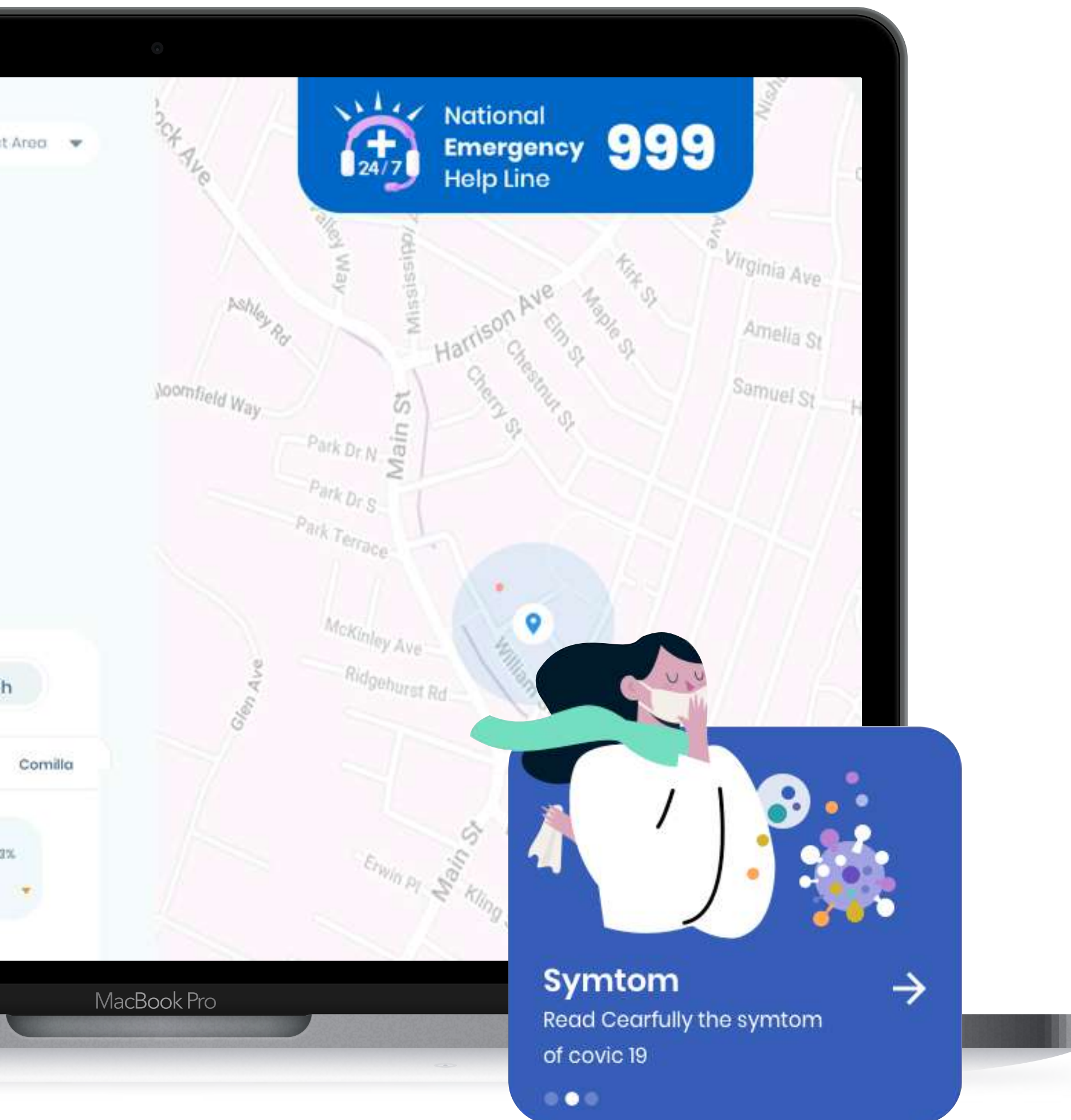


## Advanced Analytics

You can set any number of KPIs & get complete analytical report for your laundry business in the desired way.



# Endless Customization For Limitless Growth



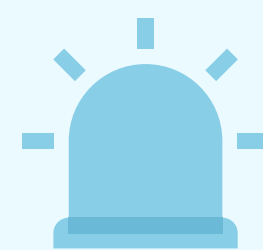
## Secure Panel

Admin can add more security features like IP address tracking for fraud transaction, address verification reporting, & can block customer account for security fraud reasons



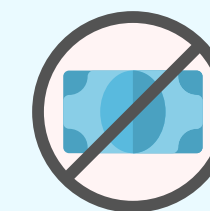
## Safety Badge

Admin can assure customers for safer delivery, providing COVID-19 safety badges to agents & vendors following all guidelines.



## Alerts For Positive Cases

Admin can send instant notifications to customers, agents & government to take safety precautions in case an agent is tested positive



## Disabling COD

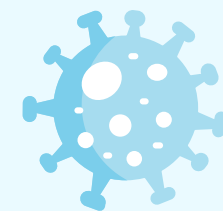
Admin can reduce the COVID-19 transmission, disabling cash on delivery (COD) & providing online payment modes.

# Endless Customization For Limitless Growth



## Knowledge Banners

Admin can add an awareness section to educate users about the steps your business is taking to combat COVID-19



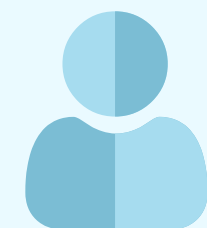
## Identification of Positive Cases

Admin can mark the positive-tested drivers & disable them from pickup & delivery to curb the spread of this deadly pandemic



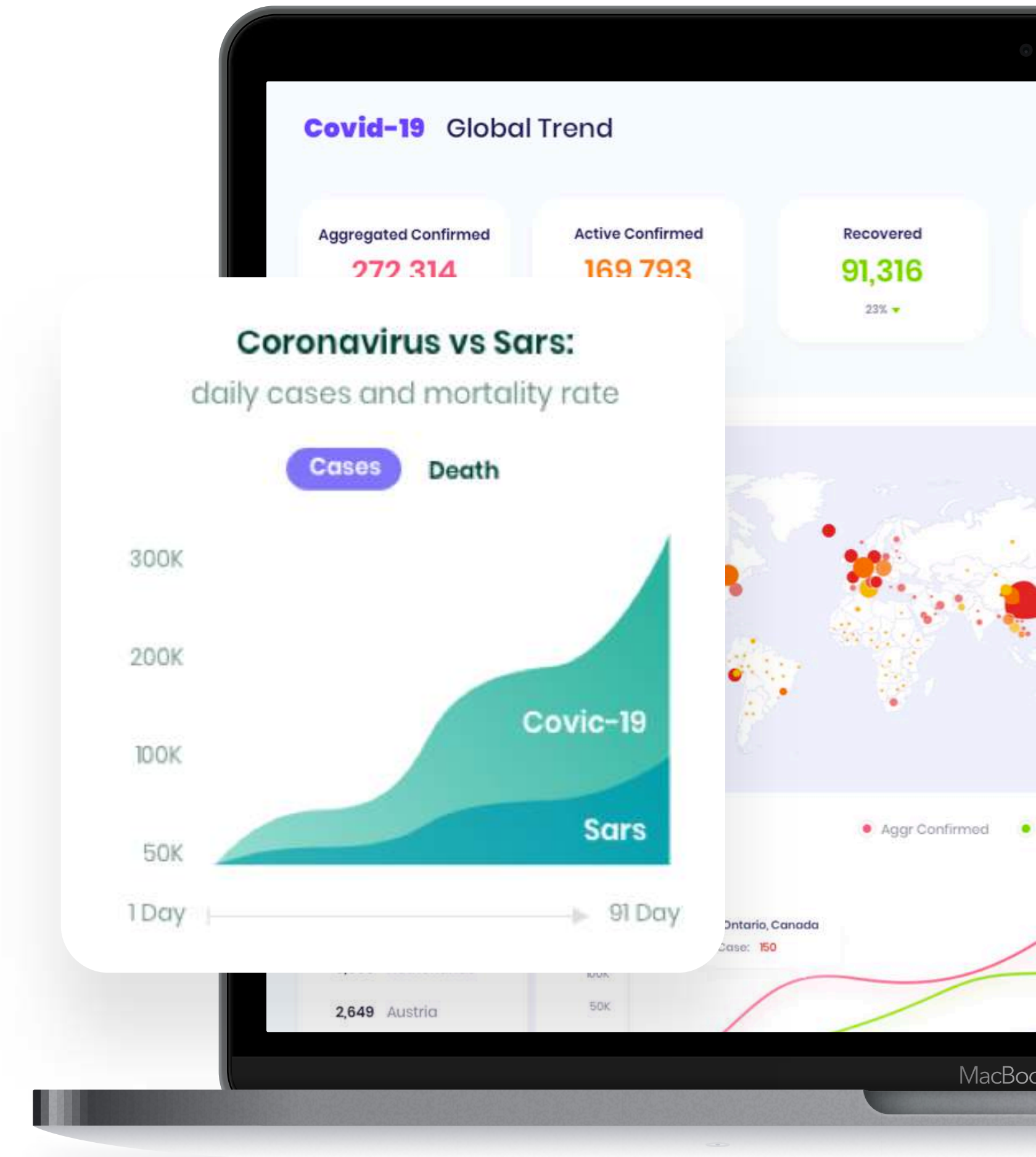
## Quarantined/Lockdown Locations

Admin can add & edit any number of quarantined or lockdown locations to keep customers & agents updated in real-time.



## Review & Verify Agents Profile

Admin can keep a track of the personal & health information added by the agents and verify them for safe deliveries on the basis of the same.





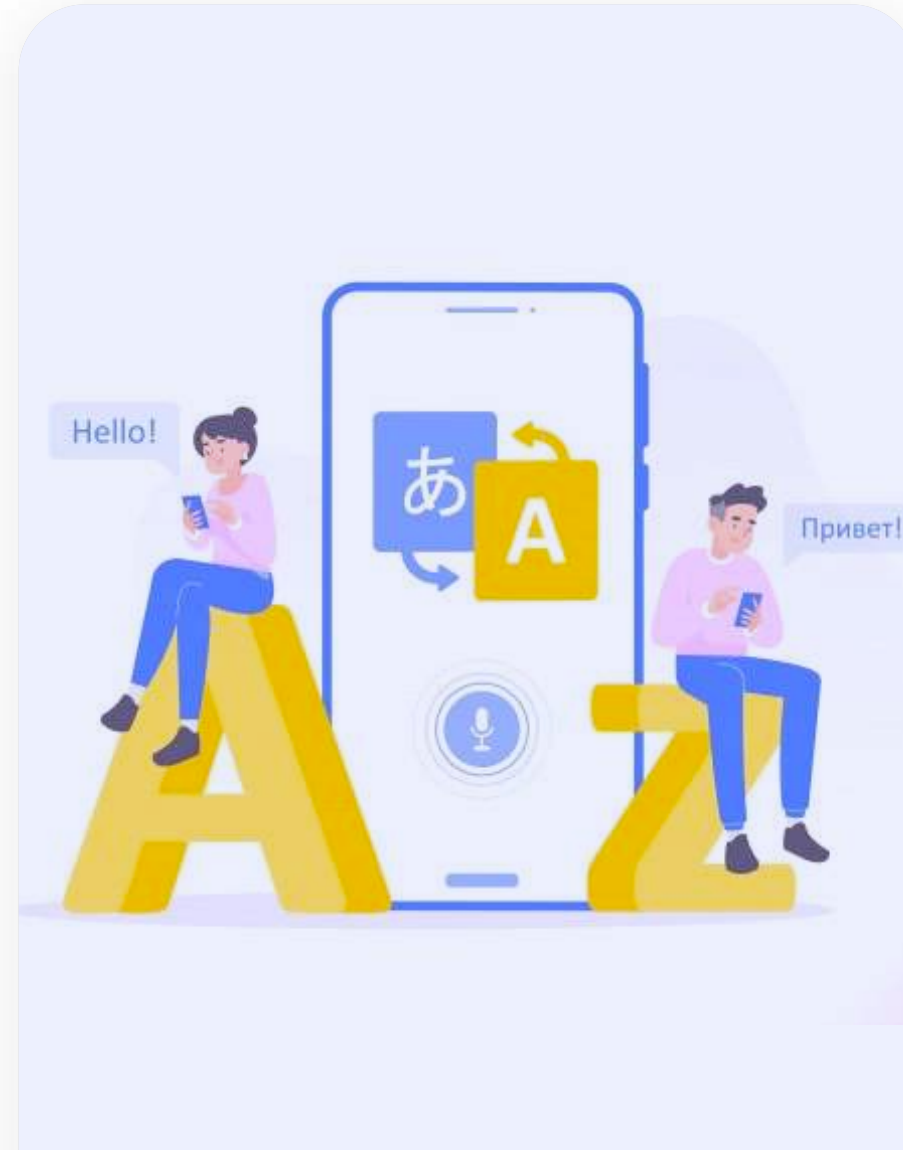
# Powerful, Custom Integrations To Empower Your Laundry Business





### WhatsApp Integration

You can create booking request, notify the agents on their app and assign them booking requests, all through WhatsApp.



### Language Integration

Showcase your laundry marketplace in multiple languages & personalize it to connect with your customers.



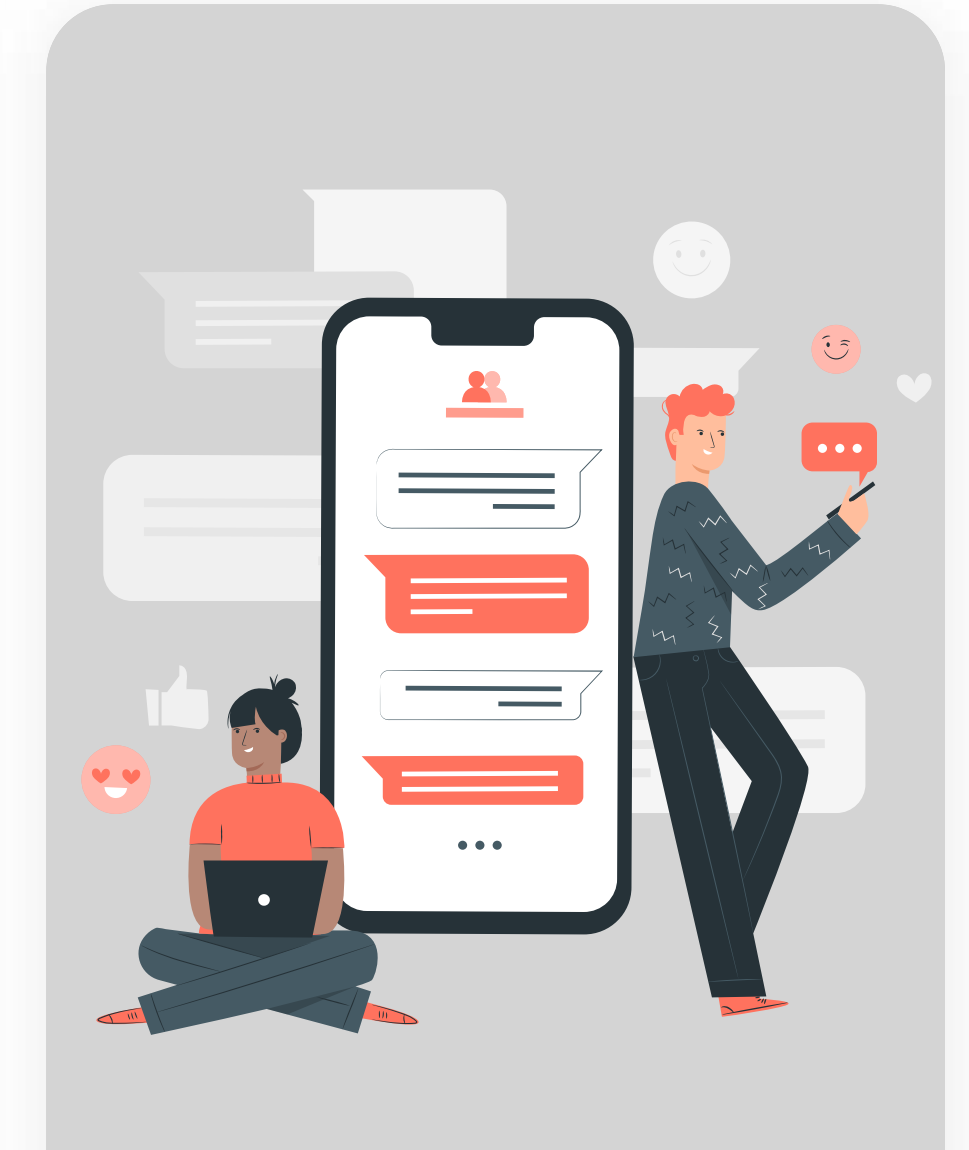
### POS Integration

You can integrate POS of your choice or go for Clexa to manage everything at a single place.



### Multiple Payment Gateways

Get any payment gateway integrated to launch your laundry business anywhere around the globe.



### Chat Integration

You can opt for any type of communication integrations for engagement and promotions reasons.



# READY TO LAUNCH YOUR ONLINE LAUNDRY MARKETPLACE?

Build, grow & manage your online laundry business with industry-leading tech solution

**Now Get Endless Customizations Done To Make Your Laundry Standout From The Crowd.**



**Book Free Consultation**