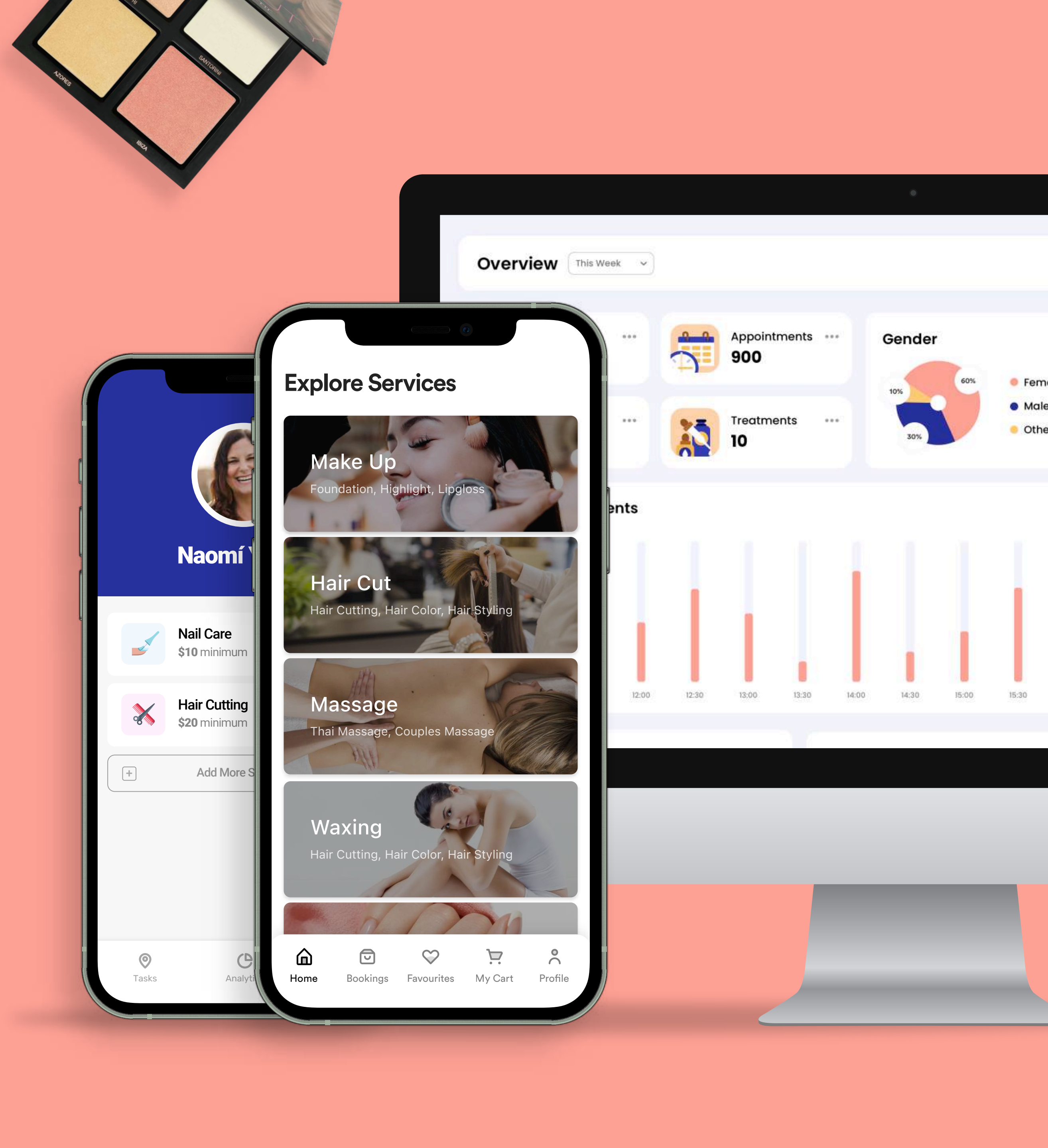
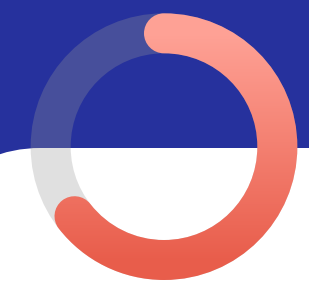


Royo Beauty

Build Your Online Beauty Service
Marketplace With Advanced Solution

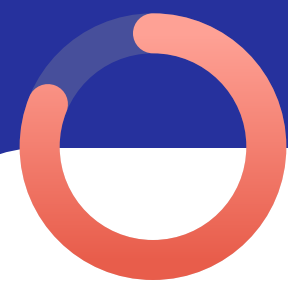


Leverage From Our Feature-Rich Salon Software To Power Your On-demand Beauty Services Business



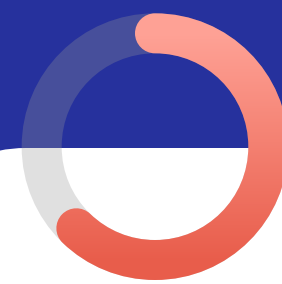
62%

Quarterly Increase
in Monthly Bookings



87%

Rise in Number Of
Repeated Service
Bookings

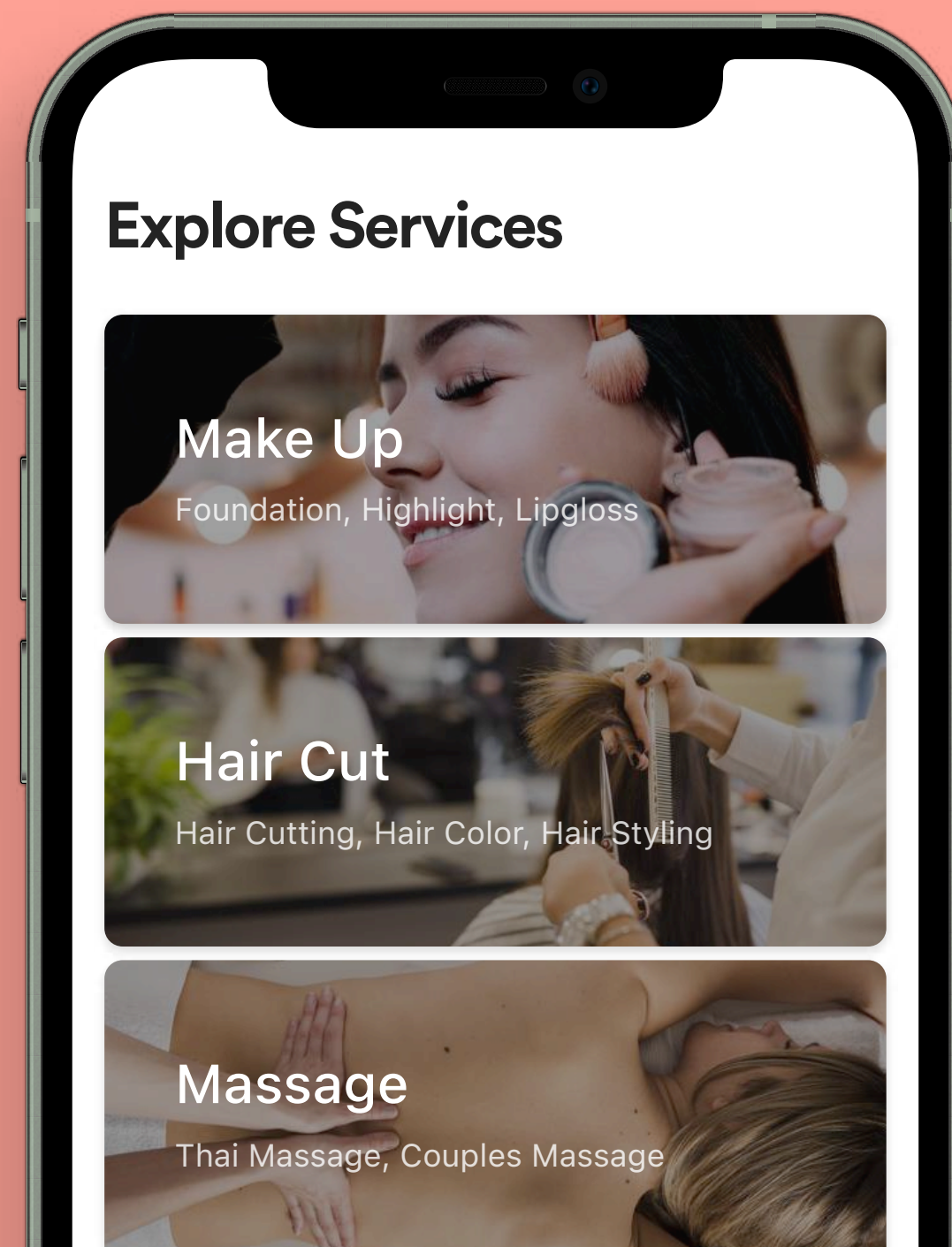


61%

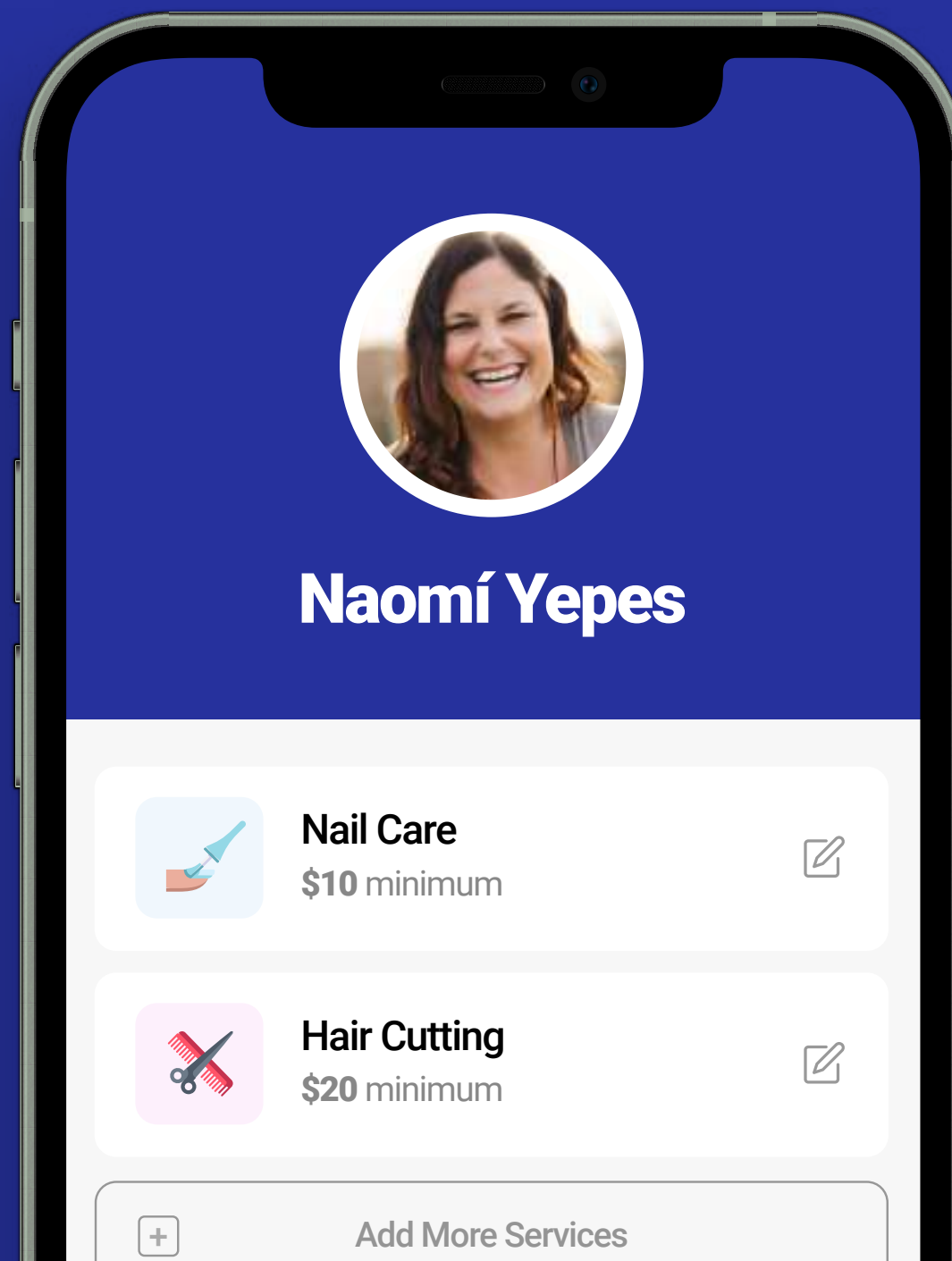
Quarterly Increase
in Overall Revenue

Get A Comprehensive Technology Solution To Launch, Run & Grow Your On-demand Beauty Business

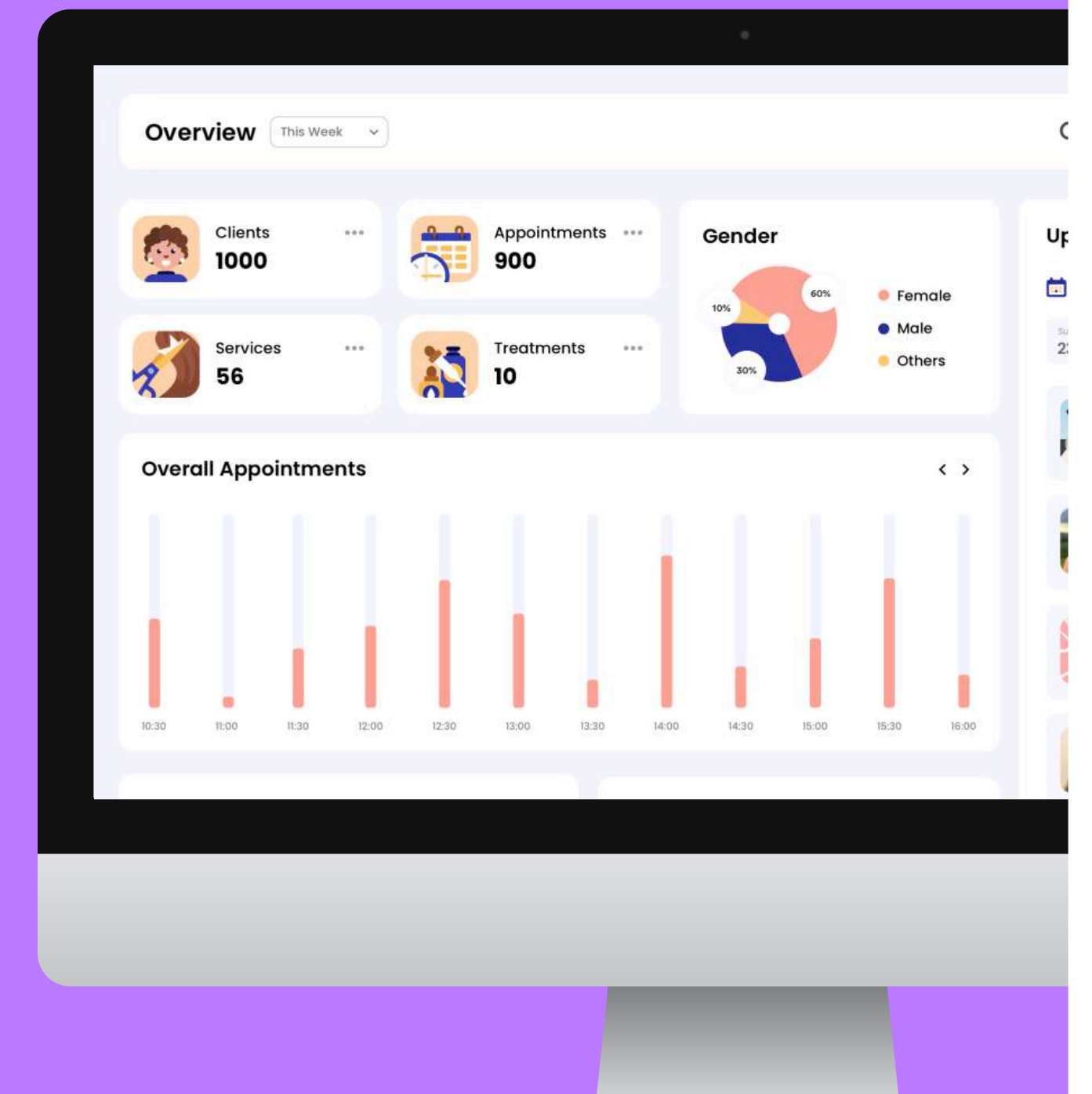
Service Booking Web & App



Beauty App



Admin Dashboard



Existing Features



8885

Your Booking OTP

Please share your booking otp with
Therapist to start service

[Back](#)

Explore Services

Highlight, Lipgloss

Hair Color, Hair Styling

Thai Massage, Couples Massage

Waxing

Hair Cutting, Hair Color, Hair Styling

Booking id : 254689565

**Foot Massage, Deep-Tissue
Massage Thai Massage**

Pending

📅 Friday, 25 August 2020 @11:00am

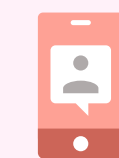


Total: \$56.00

Custom Features



Custom Quotes



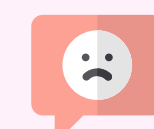
In-app Chat



Membership & Cards



Refer A Friend



Raise A Complaint

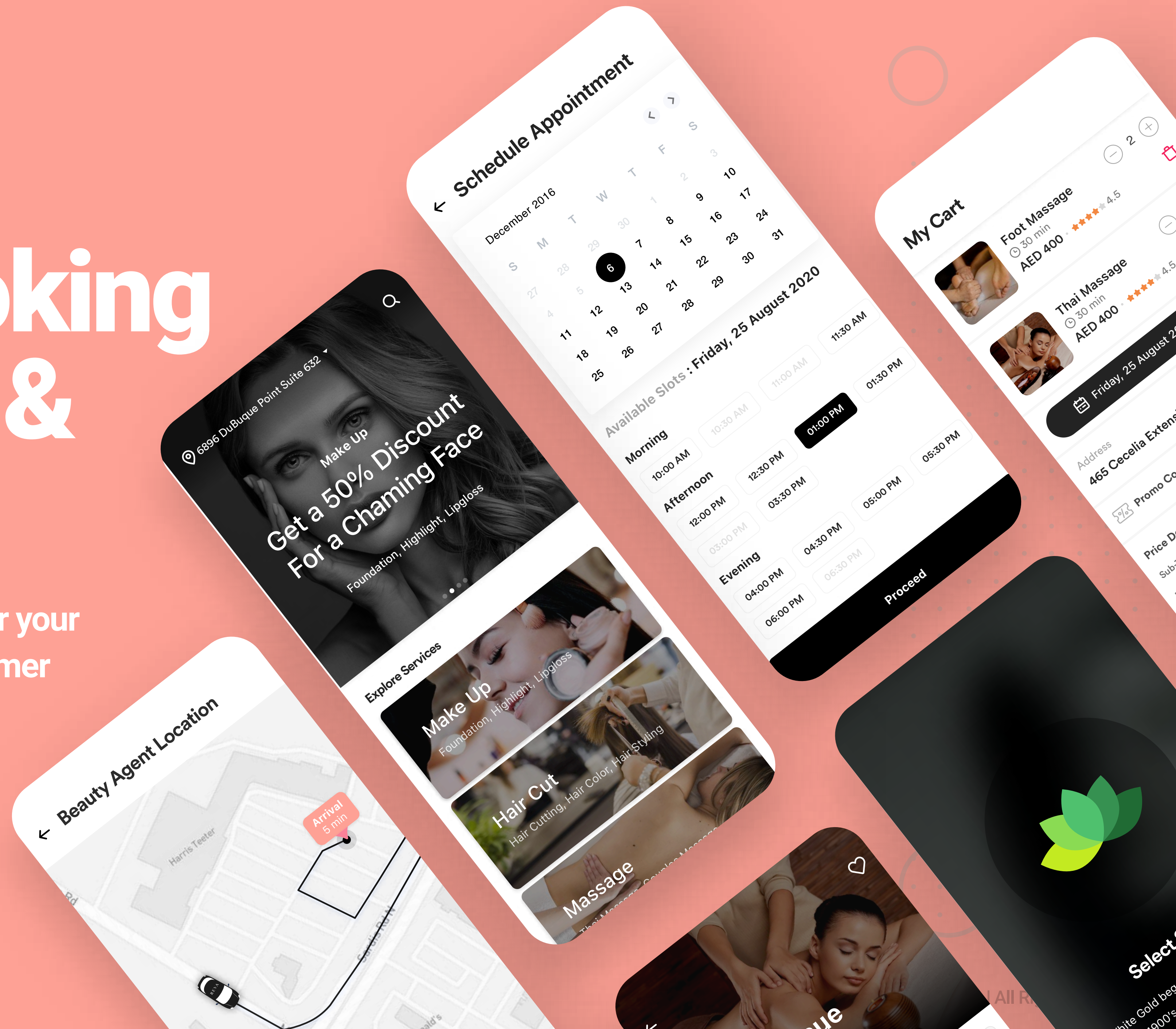


Contactless Delivery



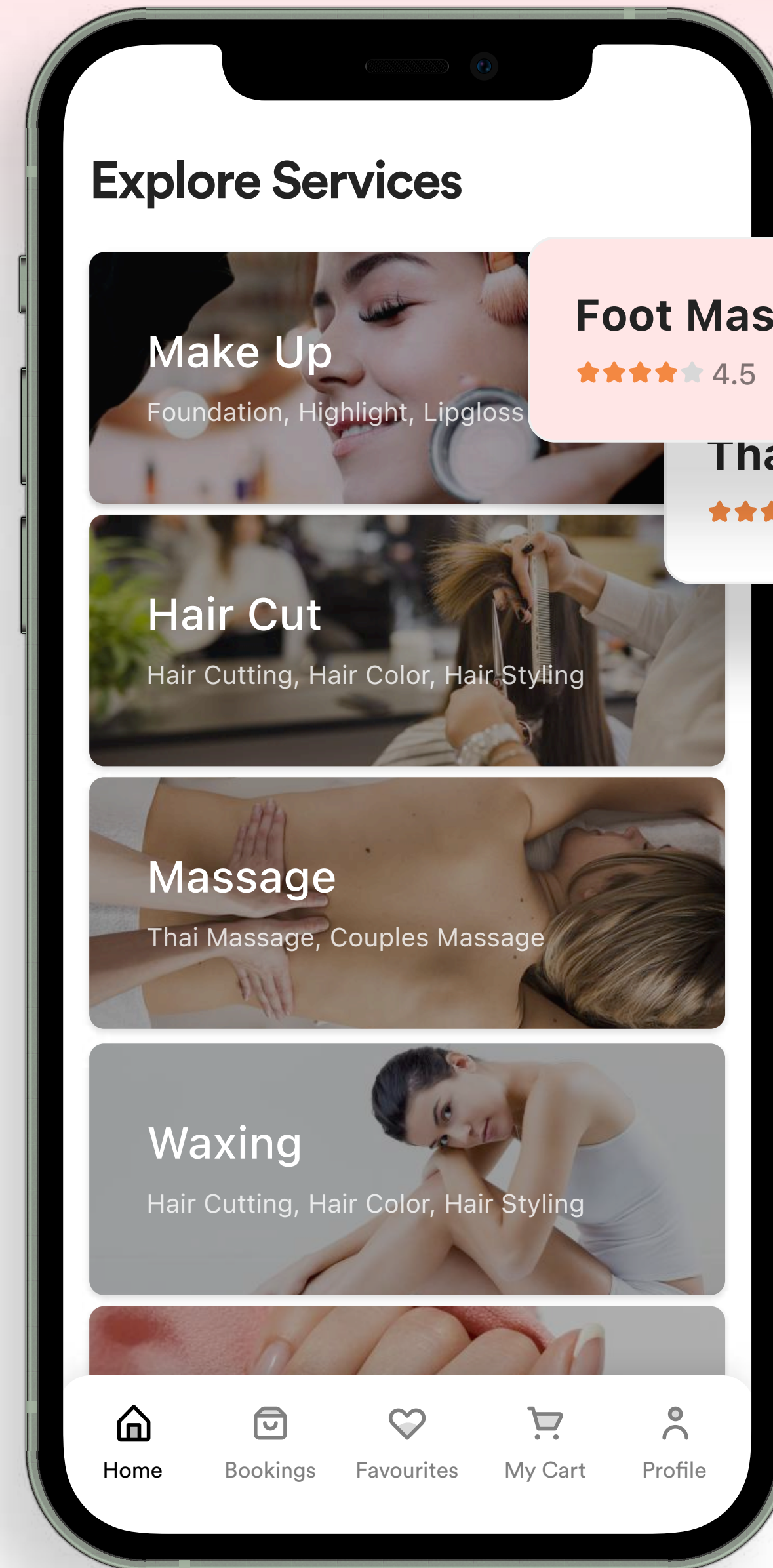
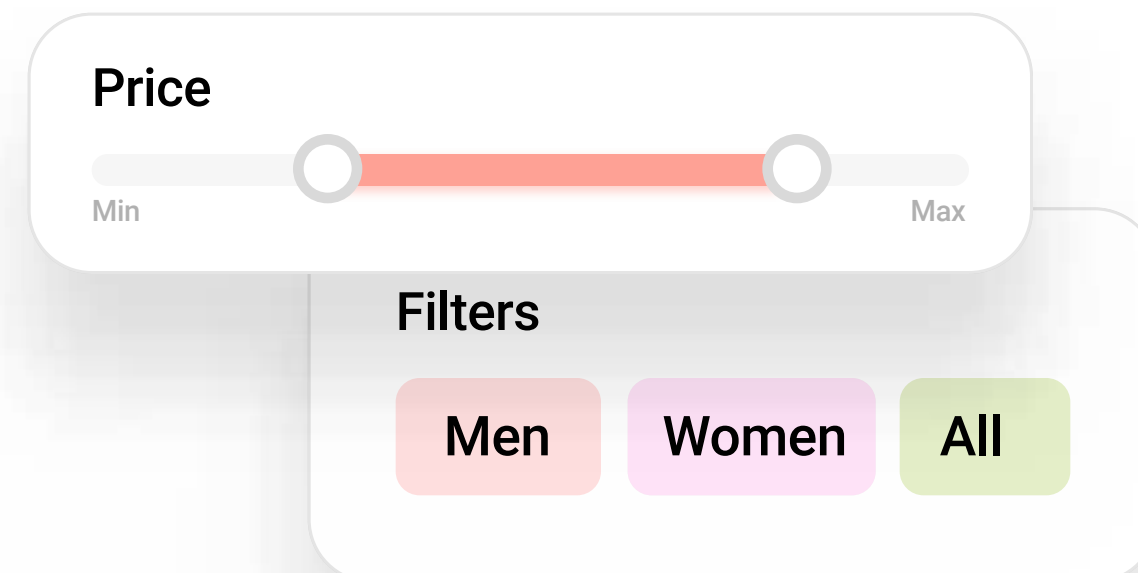
Service Booking Mobile App & Website

Get branded ordering website & app for your
ecommerce business to let your customer
buy products with few clicks



Advanced Search & Filter

Give your users a highly advanced feature to find & filter the beauty service they require on the basis of category, sub-category, price, nearby location, timing, & more.



Foot Massage

★★★★★ 4.5



Thai Massage

★★★★★ 4.5



Shoulder Massage

★★★★★ 4.5



Select Service Category

Customers can choose from the multiple service categories & subcategories (with the charges) listed on the platform.

Customer App & Website



Push Notification

Update your users for their bookings, sharing information like agent detail, the arrival time of service agent, etc. on their device



Verified Agents

You can add a level of security to help your users identify the verified agents on your platform.



Book Your Service

Users can view all the available services on your platform & instantly book any particular service they require



Recommended Service Providers/ Services

Your users can view the popular service providers and services listed on the platform.



Choose Time Slot

Let your users choose the ideal day and time for booking their services with a required agent.



Service Tax

Maintain a transparency with your users showing them the tax being charged for the services they book on the platform.



Special Offers

Users can check for special offers listed by admin or different service providers on the platform.



Multiple Payment Options

Your users get various payment options like Cash On Delivery, Credit/debit Card, Stripe, Paypal, Stripe, Square, Zelle, etc.

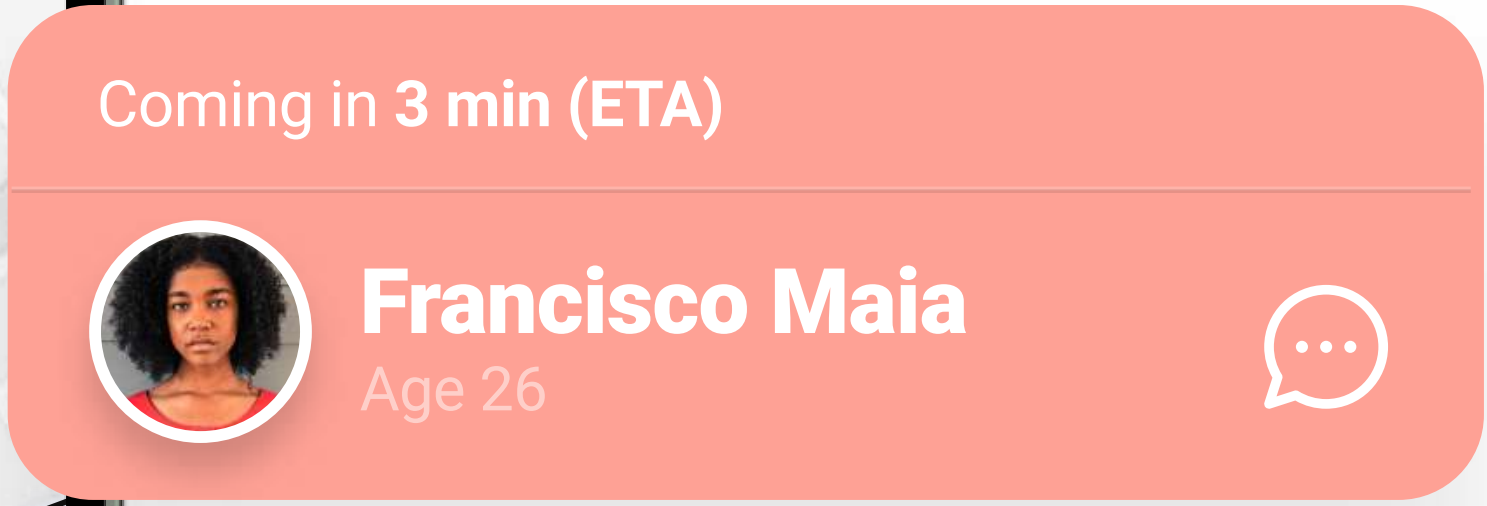
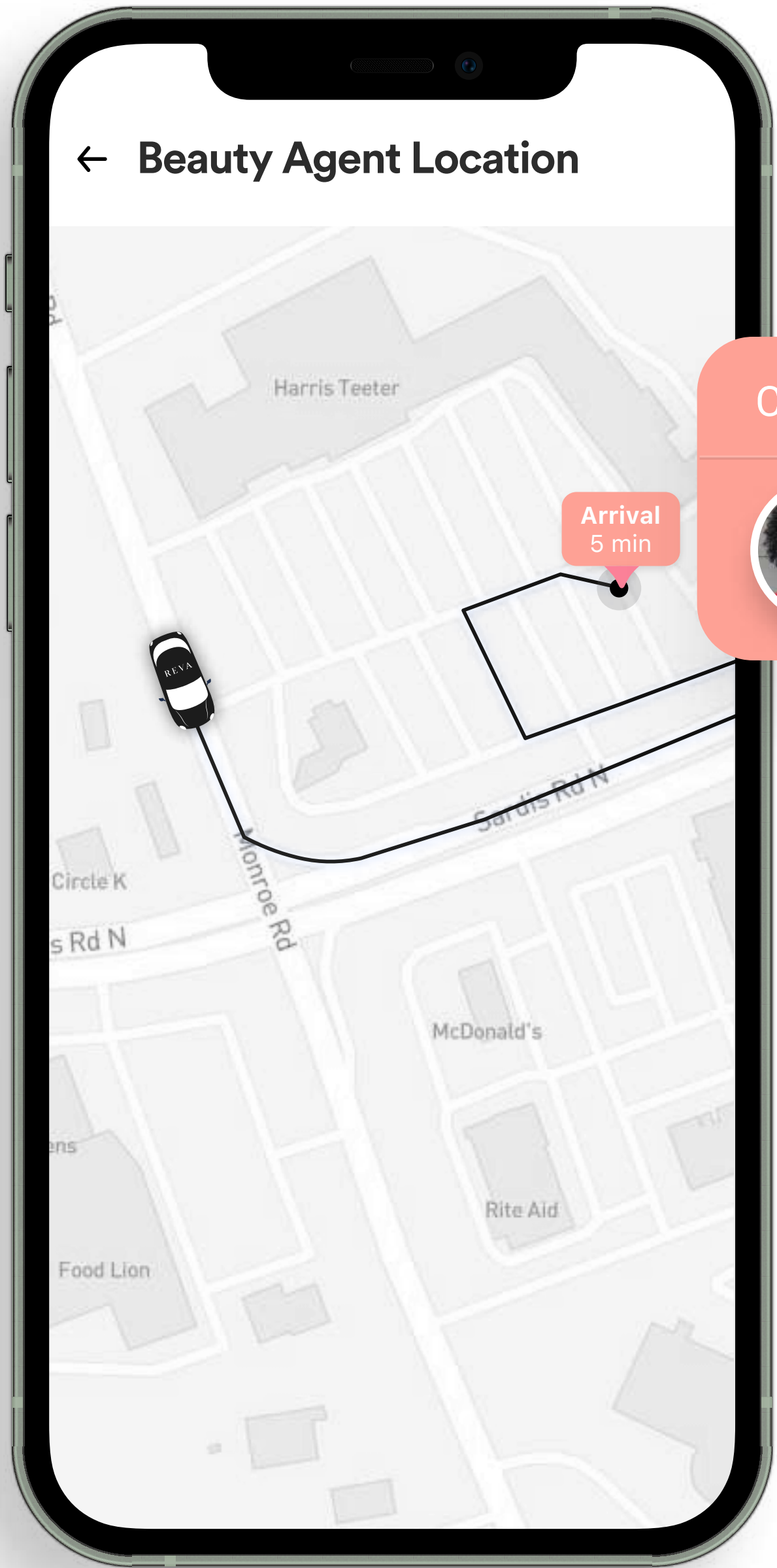
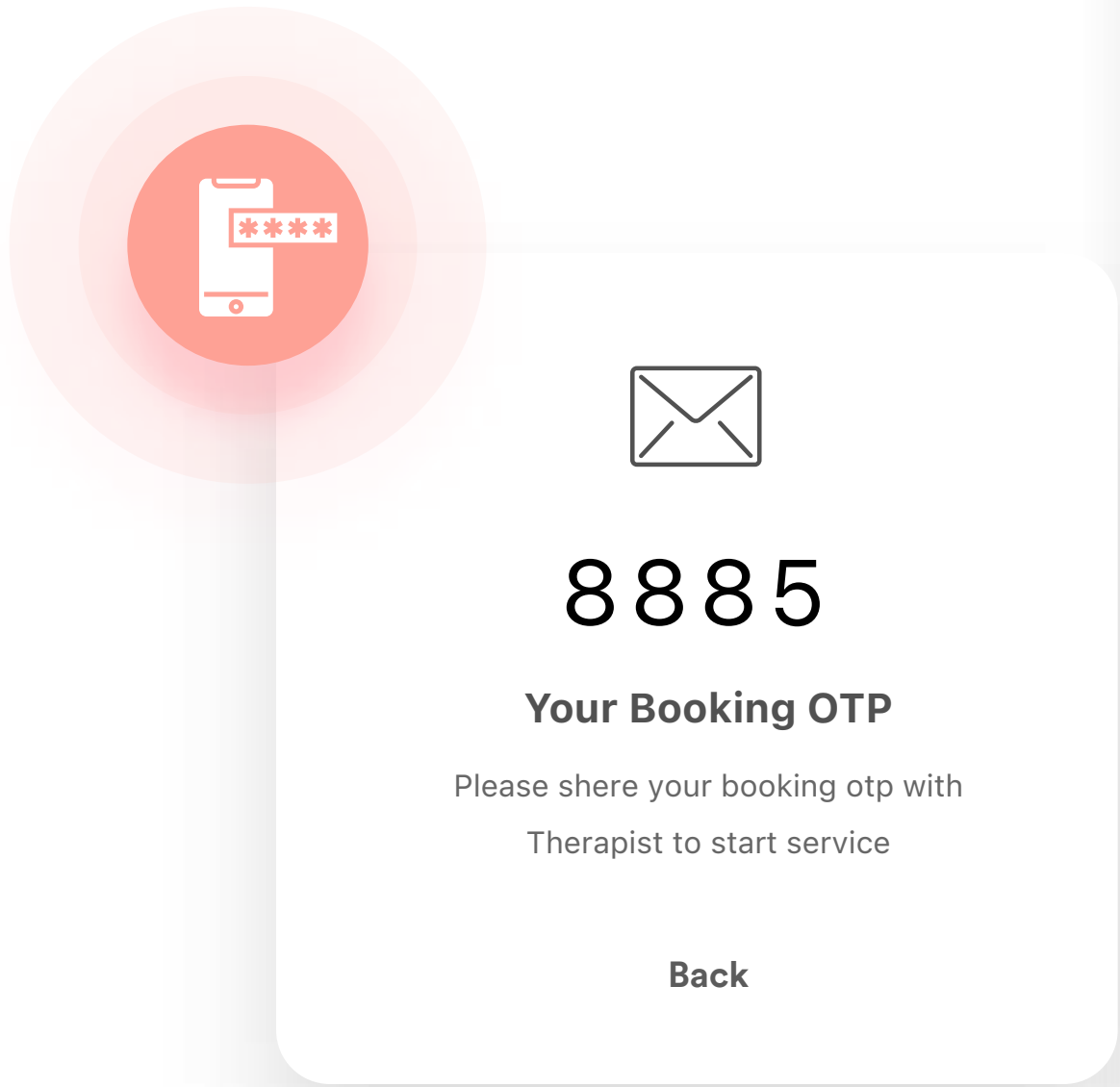


Invoice Receipt

You can send the complete invoice receipt to customers for their bookings made on their email ID

OTP Safety

Customer will provide an OTP to the service providers to allow them start with the service once they reach at customer's location



Track Your Agent

Provide your users with proper ETAs for the service completion & let them track their agents in real-time.

Customer App & Website



Loyalty Points

Users can check for the loyalty points they have earned over a period of time & use them to avail discount while making the next booking.



Sort By Distance

Allow your users sort service categories & subcategories on the basis of distance.



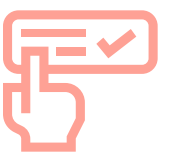
Edit Booking

Let your users edit the beauty service booked by them from the app.



View Categories

Let your users explore different categories & subcategories listed on the platform.



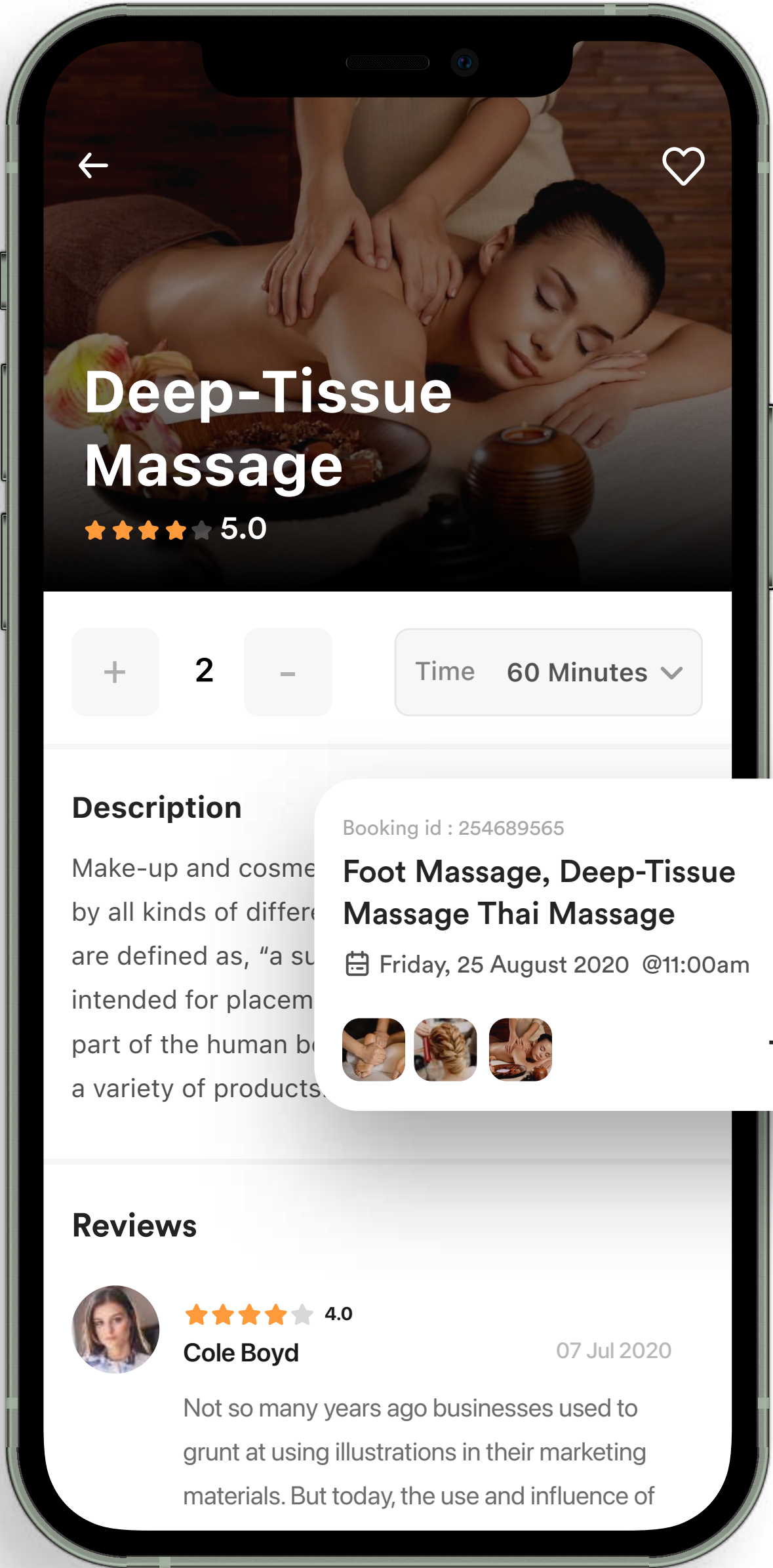
Agent/Service Status

Users can check the status of their booking, i.e. Pending/ Confirmed/ On The Way/ Reached/ Started/ Ended at any time from their app.



Service Description

Provide your users with a complete service description to help them make a better decision.



Rating & Reviews

Your customers can leave their honest feedback for the service providers & service availed, using start ratings & leaving comments.



★★★★☆ 4.0
Bárbara Cotilla

07 Jul 2020

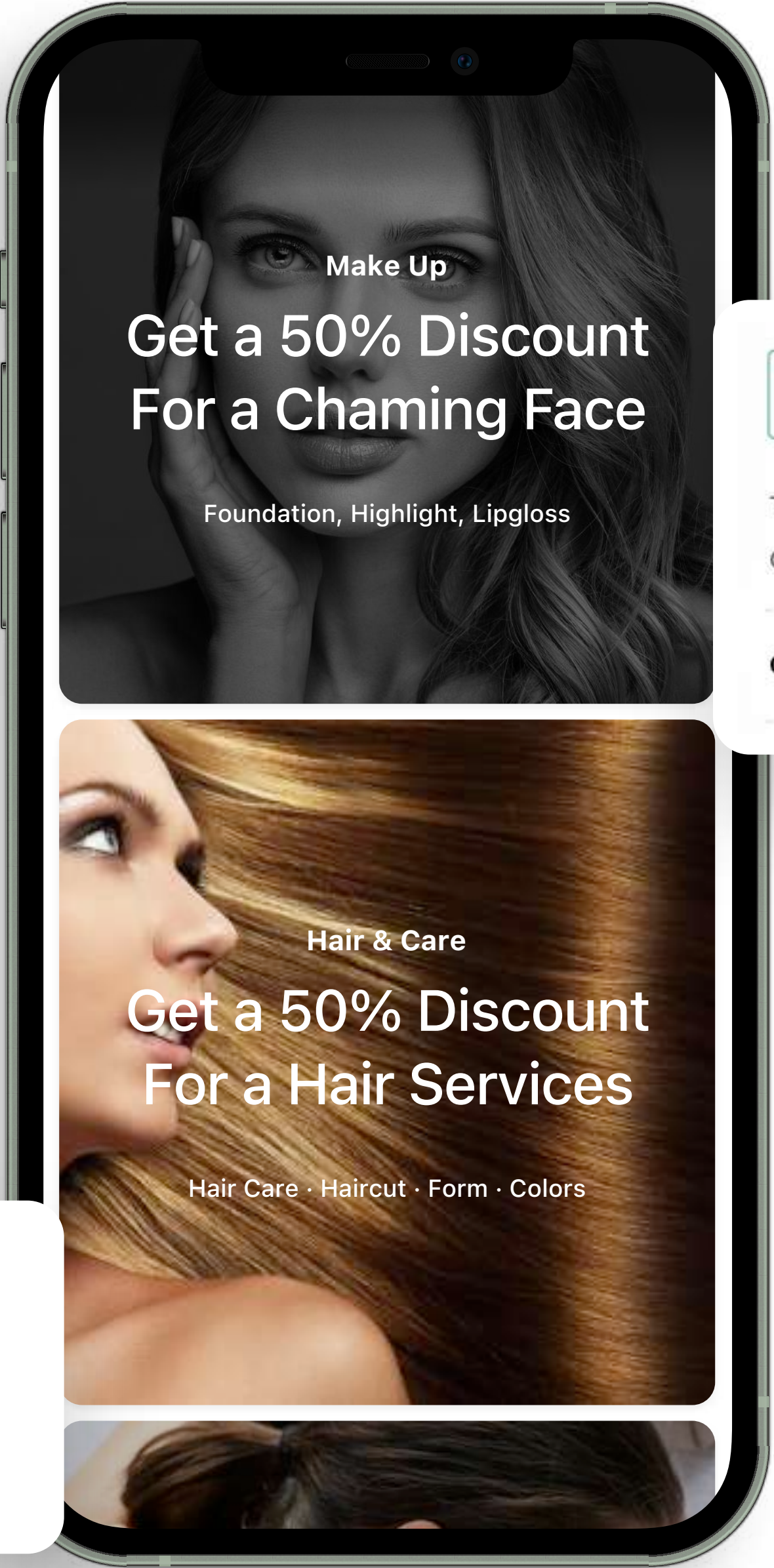
Not so many years ago businesses used to grunt at using illustrations in their marketing materials. But today, the use and influence of illustrations is growing right along.



★★★★☆ 4.0
Cole Boyd

07 Jul 2020

Not so many years ago businesses used to grunt at using illustrations in their marketing materials. But today, the use and influence of illustrations is growing right along.



MAX50 COUPON APPLIED

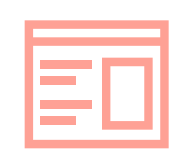
Total amount	£33.00
Coupon applied	-£10.00
<hr/>	
Grand Total ⓘ	£23.00



Deals & Offer

Users can check for the current & upcoming deals to benefit from them while booking any type of services.

Customer App & Website



Posts

Users get a dedicated section where they can check the latest posts added by service providers or admin, ask questions, and comment on the same.



Booking History

Users can check all their pending bookings, completed bookings & cancelled bookings at one place.



Subscriptions

Users can benefit from the different subscription plans offered by the vendors and admin.




Repeat Bookings

Your users can review their booking history and repeat any of the desired beauty service booking.





Cancel Booking


Allow your customers to cancel their bookings that have been placed by mistake or for any other reason




Therapist assigned
Lilly Robertson
Completed



Services Details Booking id : 254689565



Foot Massage
⌚ 30 min
AED 400 • ★★★★★ 4.5



Thai Massage
⌚ 30 min
AED 400 • ★★★★★ 4.5

Book Again

My Bookings




Upcoming Bookings

Past Bookings

Booking id : 254689565

Foot Massage, Deep-Tissue Massage Thai Massage Completed

📅 Friday, 25 August 2020 @11:00am






Total: \$56.00

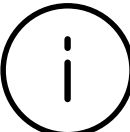
Booking id : 254689565

Foot Massage, Deep-Tissue Massage Thai Massage Cancelled

📅 Friday, 25 August 2020 @11:00am



Total: \$56.00



Are you sure you want to cancel this booking?

Before cancel your booking please read our ["Cancellation Policy"](#)

Continue Booking

No, Nevermind

Customer App & Website



Refund

Your user can request to get the refund for the bookings cancelled if the services haven't been availed



Checkout

Give your users a summary of the booking made at the checkout screen with other information like agent name, contact number, service selected, etc.



Save Cards

Let your users save their debit/credit card details & save their time while making payments in future.



Ask A Question

Users can post any question/ query related to services listed on the platform.



Company Detail

You can share your business details, contact info & app downloads on your app & website



Download Here

You can share the link of play store & app store of your on-demand beauty service app on the website



Login/ Logout

Your users can simply signup/login adding their details and log out their accounts whenever required



User Account

Allow your users to check & manage their account including their previous, scheduled, or upcoming bookings, amount paid, etc.



About Us

You can showcase your company's monthly/quarterly/yearly financial reports. Also, you can add information like FAQs, company-specific offers, etc.

Endless Customization For Limitless Growth



Custom Quotes

Users can request for customized quotes from the interested agent based on their specific requirements.



In-app Chat

Give your users an easy way to interact with the agent through an integrated chat system.



Membership & Cards

Users can avail & leverage from membership plans and gift cards offered by your on-demand beauty business to save more.



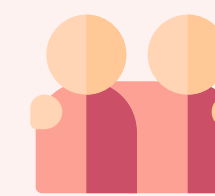
Reminder

Your users will get a time to time reminder for their scheduled booking.



Raise A Complaint

Let your users raise a complaint in case the services are not completed on time or if they are charged a higher fee by the agent

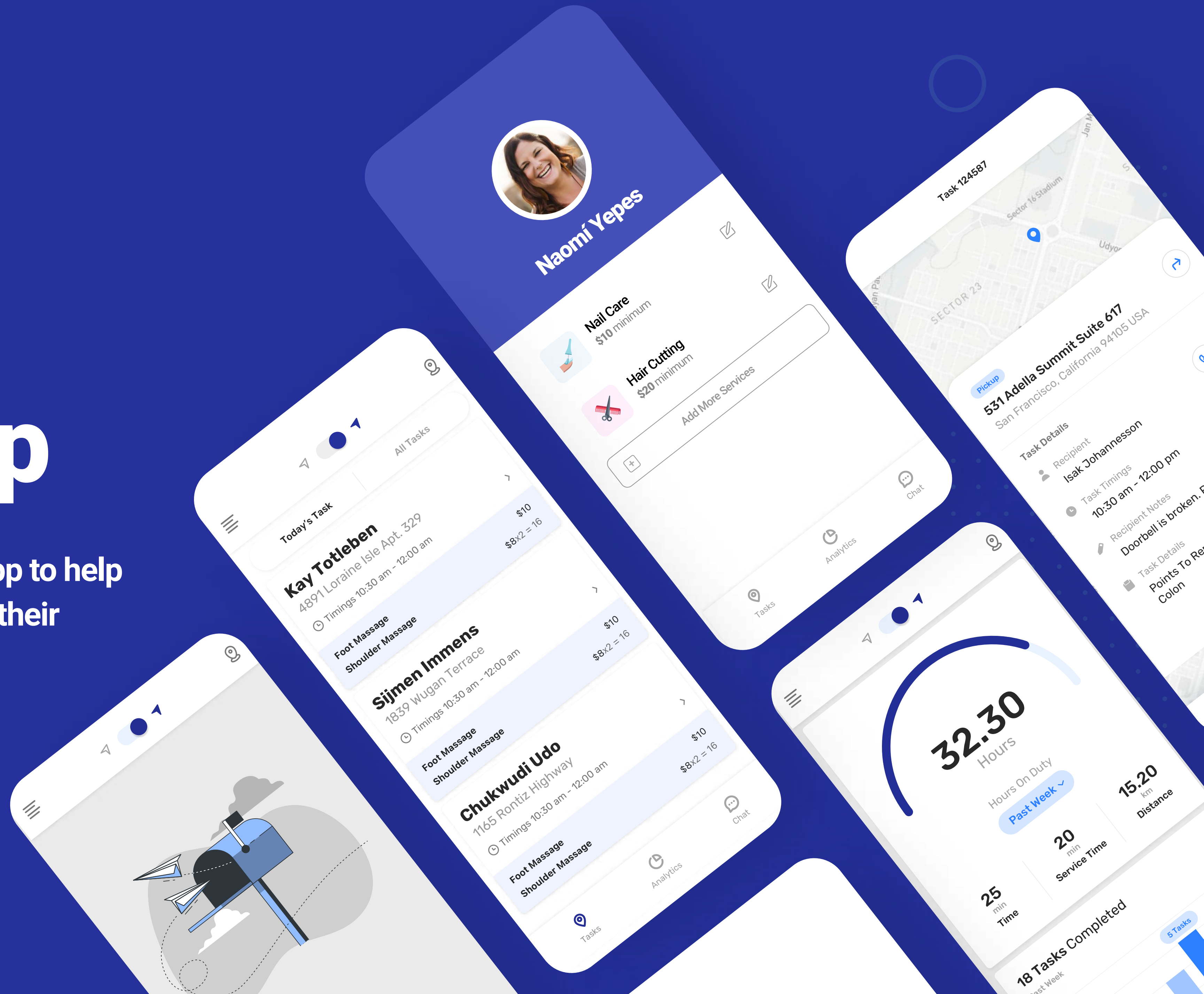


Refer A Friend

You can provide incentives to user for referring your beauty service booking website & app to more people

Beauty Agent App

Easy-to-use service provider app to help your agents provide & manage their bookings seamlessly



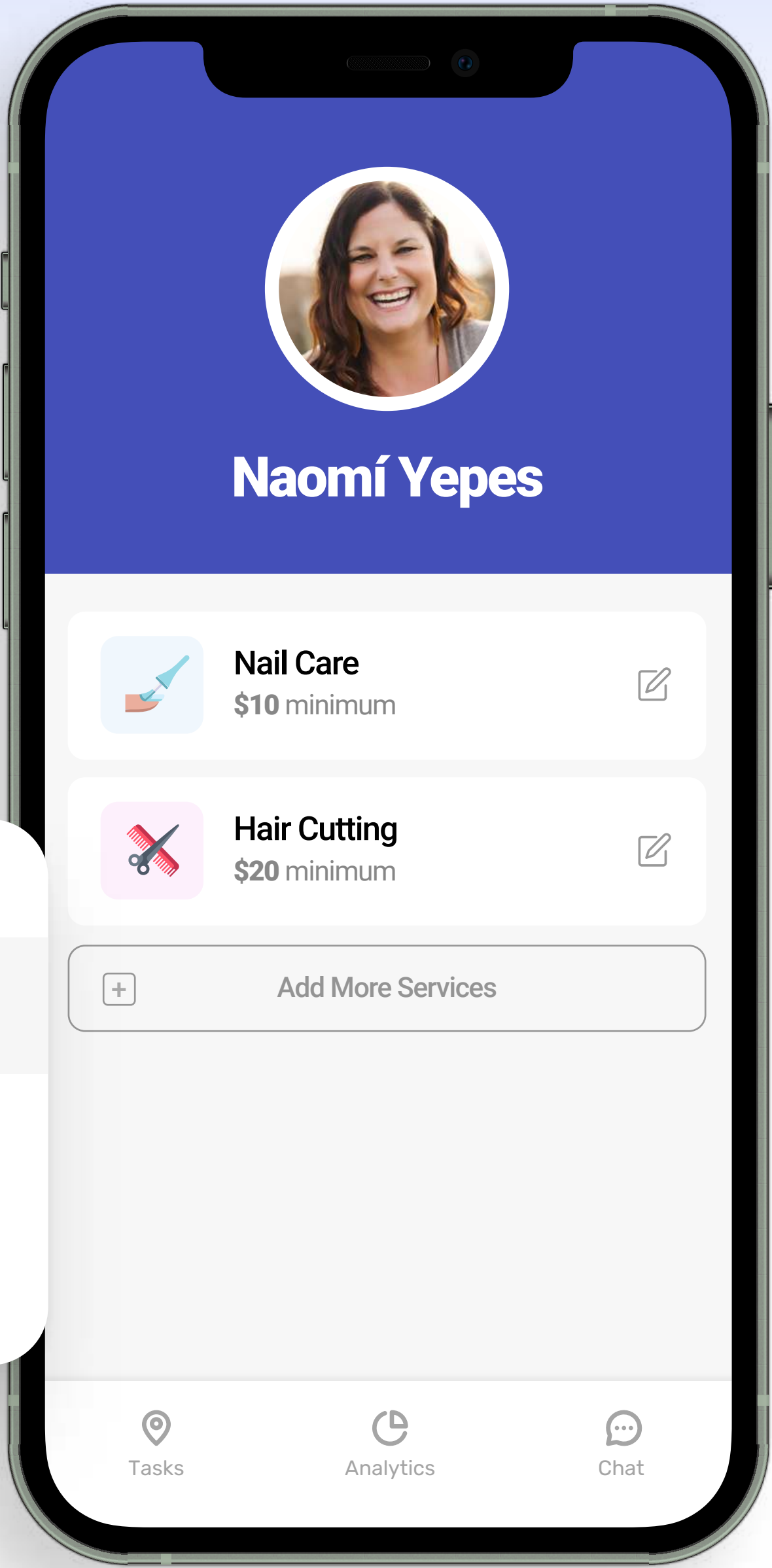
Agent Profile

Allow your beauty agents can manage their profiles, contact details, experience, & other check payment status, & do more from their dedicated app.

Service

November 2020 ▼

341	\$2,229
Orders Done	Earned
November 24	\$52
November 25	\$40
November 26	\$75
November 27	\$30



Kay Totleben
1283 Wavme Mill, California 94105 USA

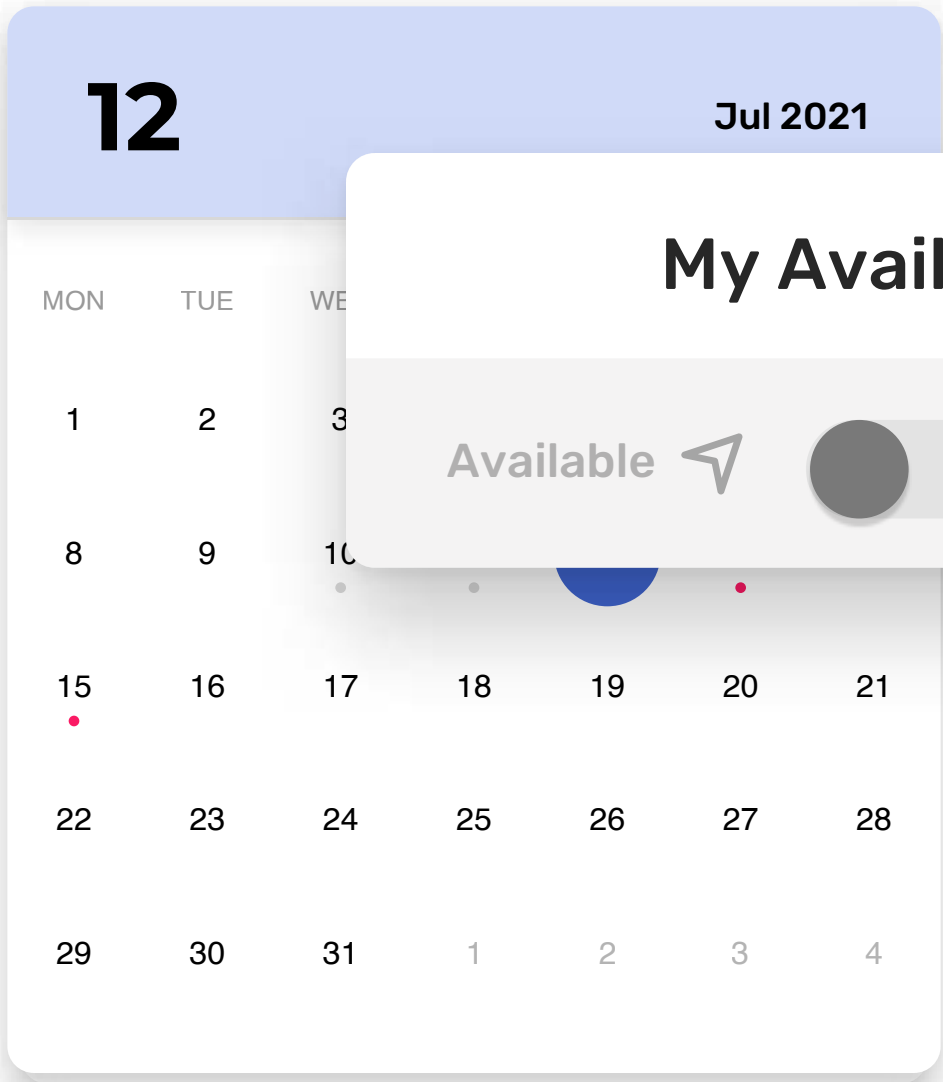
Abhoy Latif
1085 Hulis Point California 2546 USA

Booking Notifications

Your agents will get real-time alerts and notifications on their app for every new booking made by the user.

Manage Availability

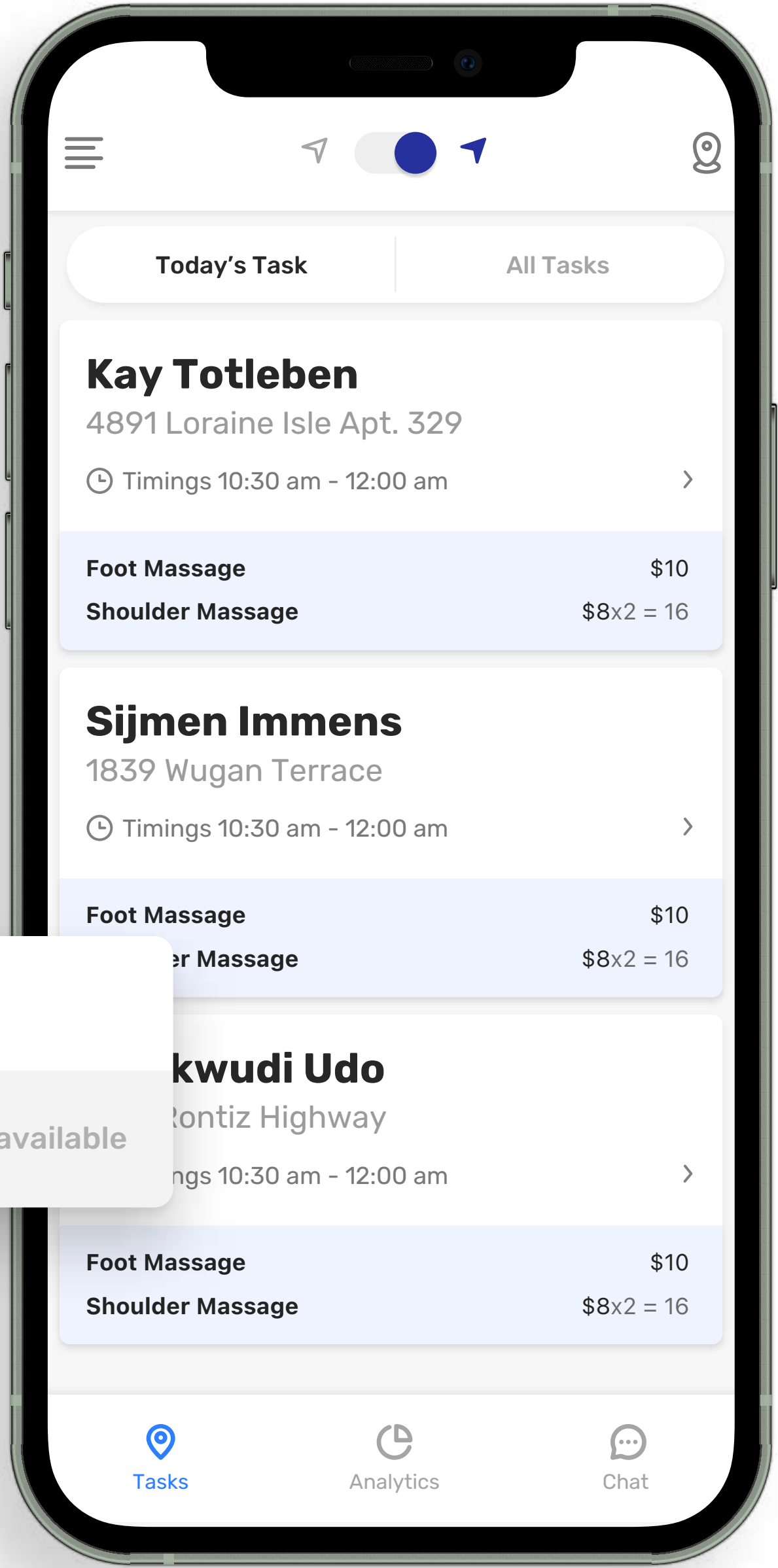
Let your beauty agents set their job status to Available & Not Available as per their convenience.




My Availability

Available

Unavailable





Kay Totleben
San Francisco, California 94105 USA

Foot Massage
★★★★★ 4.5

\$10

Shoulder Massage
★★★★★ 4.5

\$8

Reject

Accept

Accept/Reject Request

Allow agents to accept or reject a beauty service booking request according to their availability.

Easy-to-use Driver App

**Status Updates**

Agents can set their status to Pending/ Confirmed/ On The Way/ Reached/ Started/ Ended from the app.

**Make A Call**

Let your beauty agents call their customers from the app whenever required.

**Service History**

Your agents can check all their completed and upcoming booking requests in one place.

**Track Earning**

Allow your agents to check their revenue & withdrawals on a daily, weekly or monthly basis.

**Edit Booking**

Allow the agents to edit the bookings on the customer's request directly from their app.

**Agents' Reports**

Allow your agents to check important numbers like beauty service bookings completed, transactions, rating & reviews, etc.

**Route Optimization**

You can help your agents reach on time at the customer's place, providing them highly optimized routes & in-app navigation.

**OTP Feature**

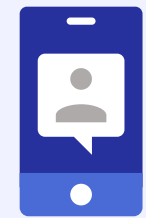
Agents need to enter the OTP provided by the customer before starting with their service.

**Your OTP**

Please share this OTP with your services agent

8 0 3 8

Endless Customization For Limitless Growth



In-App Chat

Allow your agents to chat with the user or with business admin in real-time from the app.



Quarantined/Lockdown Area

Agents will get notified every time they enter quarantined/lockdown area & be more vigilant.



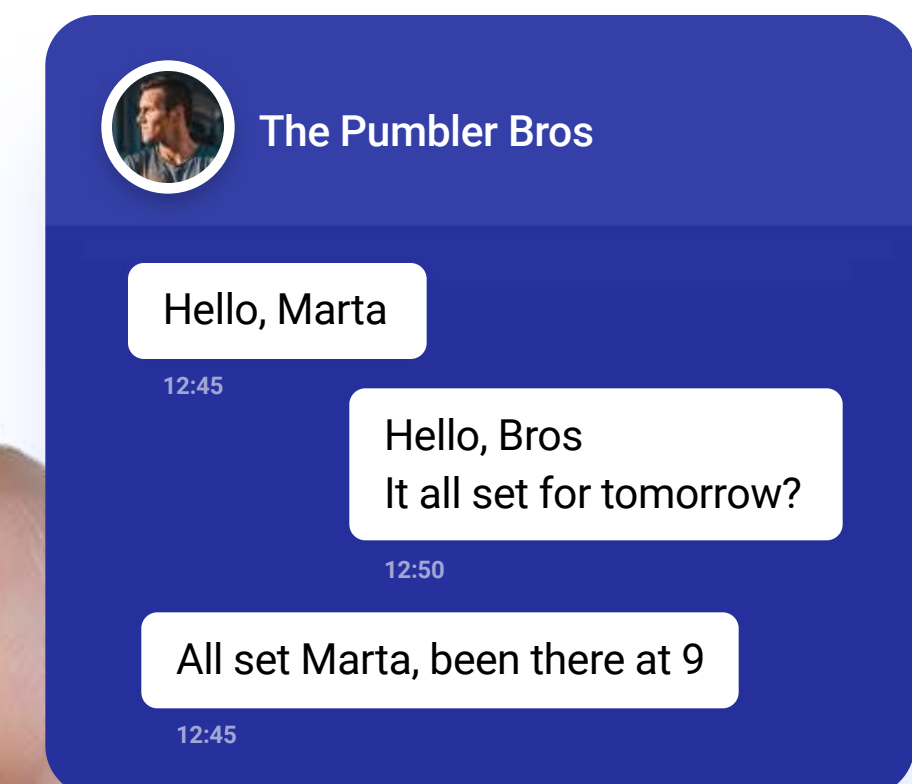
Daily Profile Update

Agents can add their complete health & personal details to help admin keep a track of their daily information & assure safer services to customers.



Payment Details

Your agents can set payment estimation & additional cost, track all the payments, and manage invoices.



Easy-to-use Driver App



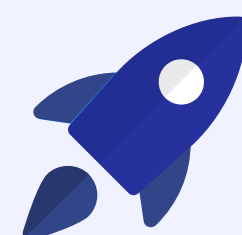
Real-Time Request

Your users will receive service request or enquiry notifications through email and text



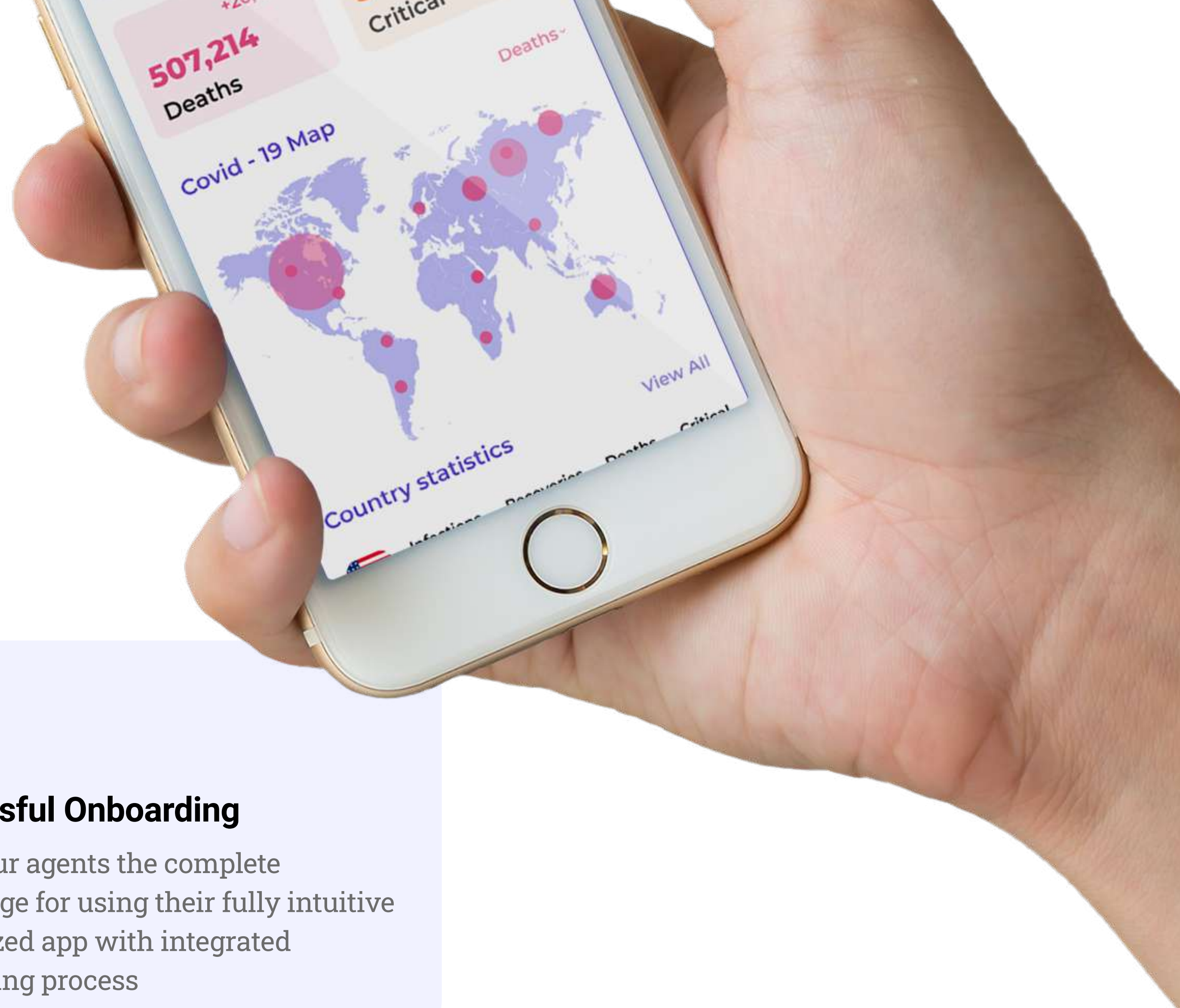
Raise A Dispute

Your agents can raise a dispute if they couldn't reach the customer location or faced some other difficulty.



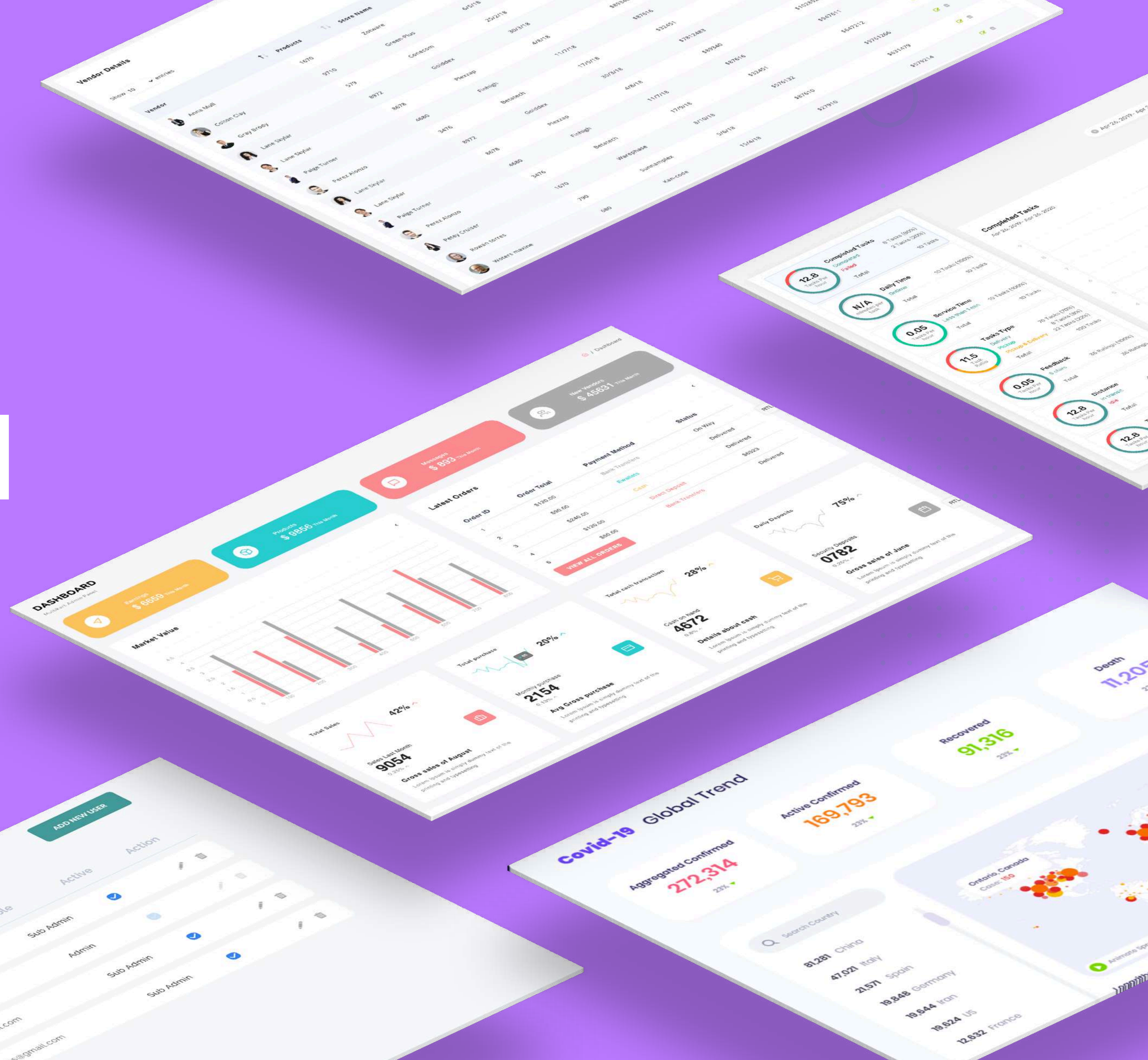
Successful Onboarding

Give your agents the complete knowledge for using their fully intuitive customized app with integrated onboarding process



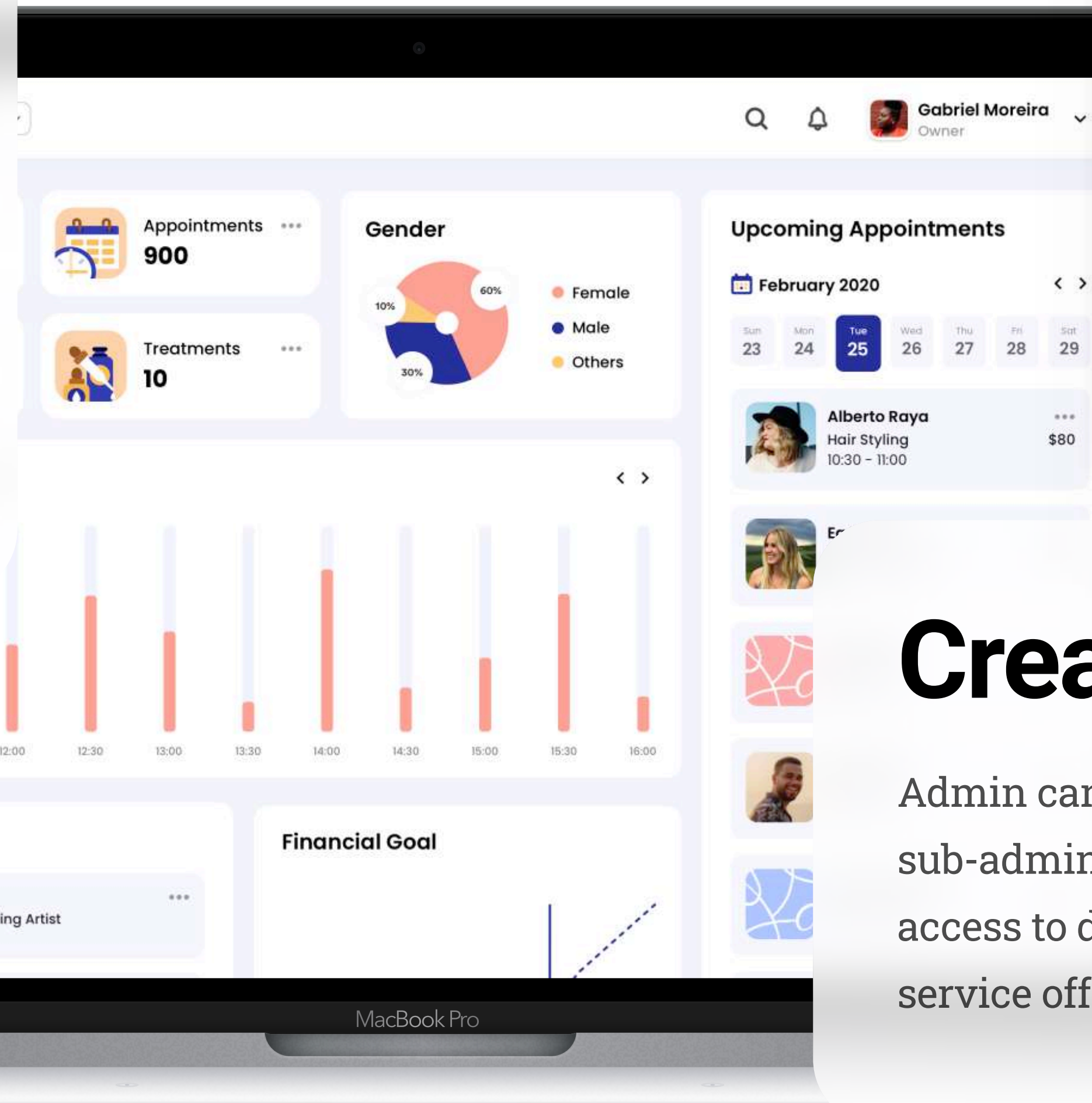
Robust Admin Panel

Get a powerful dashboard to manage, monitor important numbers & identify opportunities for your home services business



Comprehensive Dashboard

Admin get a bird's eye view to track & manage all beauty service bookings requests, payments, agents, promotions, categories & more from a single window.




Add New User

Add User

Create Sub-Admin


Admin can add & manage any number of sub-admins from the panel & provide them access to different features to manage their service offerings independently.

Powerful Admin Panel




Real-time Notifications

Admin will get instant notification on the panel whenever a new service booking request is made by a user with complete details.




Manage Users

Admin can easily view, add & manage all their registered users, their contact information, subscription plans, loyalty level, etc.




Manage Service Providers

Admin can easily view, add & manage all their service providers' information like contact details, commission, revenue, active status, etc. from the panel.



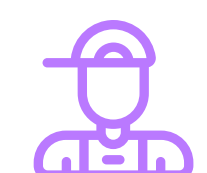
Confirm/ Reject Booking

Admin has all rights to confirm or reject a service booking request and can add a reason for rejection.



Manage Bookings

Admin easily check & manage all the pending, active, & cancelled bookings from a single dashboard.



Manage Agents

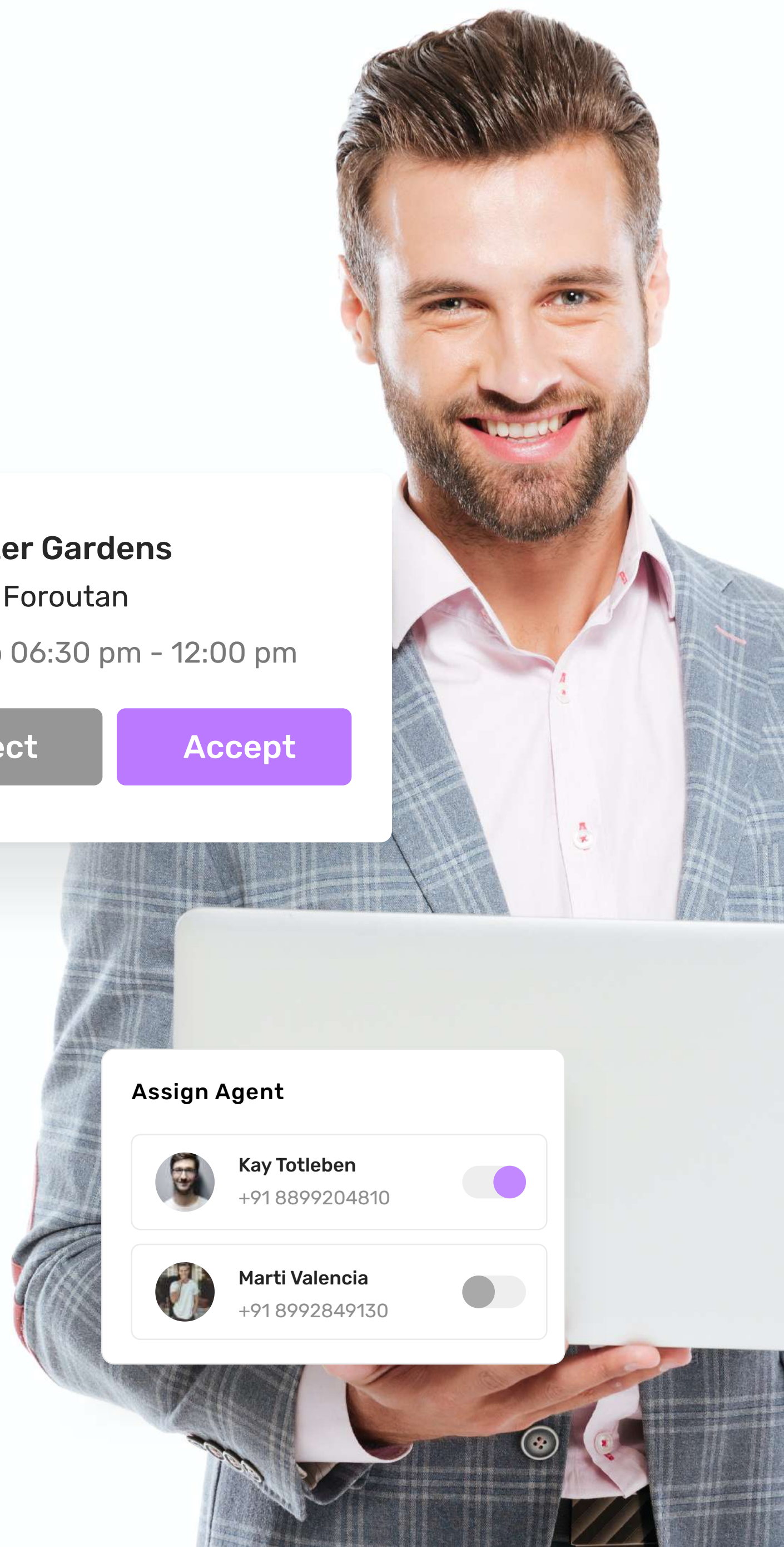
Admin can easily view, track & manage all their agents information like contact details, bookings, commission, revenue, license number, availability etc. from the panel.

272 Walter Gardens
Yasaman Foroutan

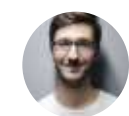
🕒 Pickup 06:30 pm - 12:00 pm

Reject

Accept

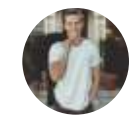


Assign Agent



Kay Totleben
+91 8899204810

☒



Marti Valencia
+91 8992849130

☐

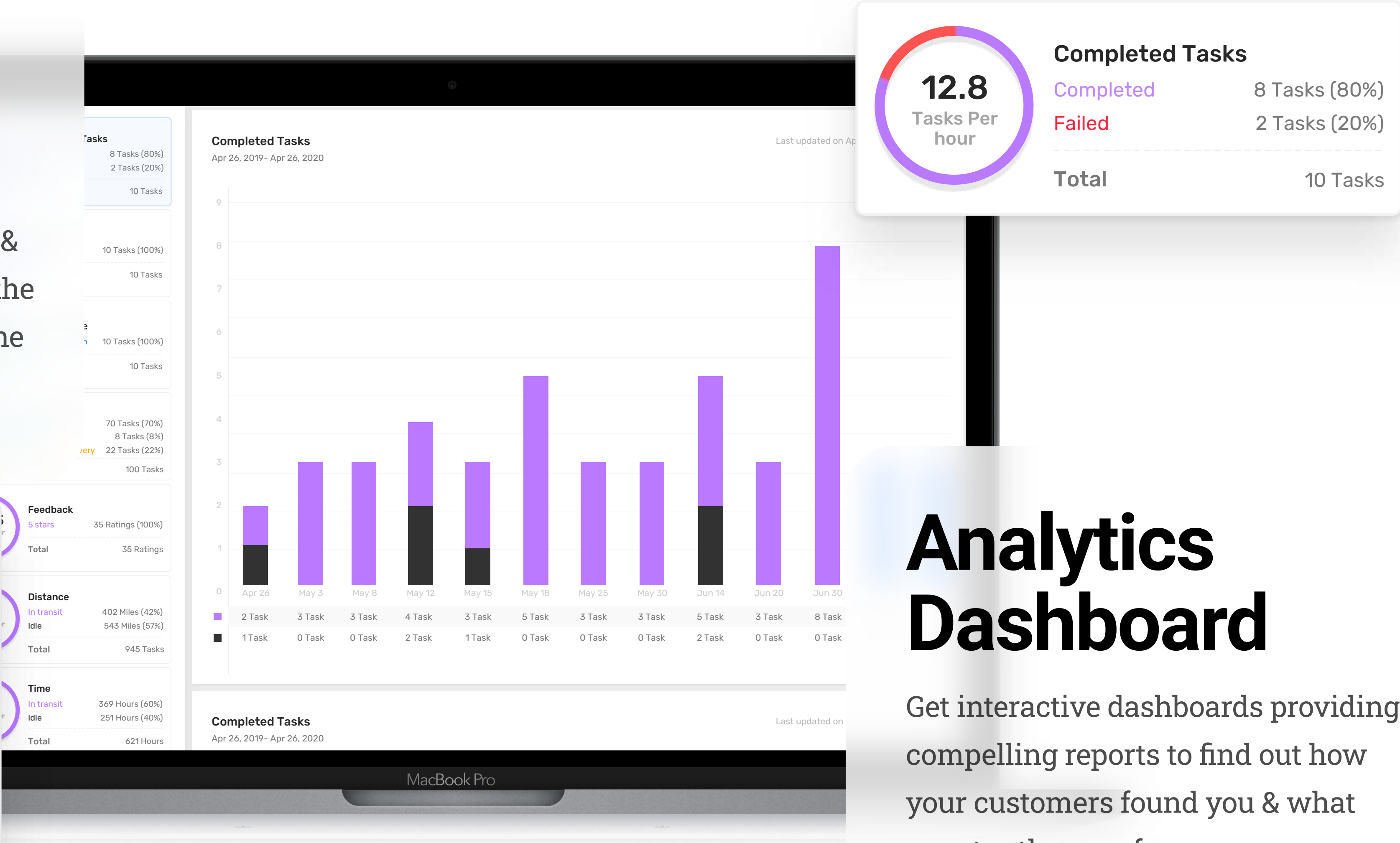
Manage Services

Admin can seamlessly add, edit & manage the services offered on the platform, categorize them, sort the alphabetically, & do much more.

Add New Services

▼

Add Service



Powerful Admin Panel



Business Reports

Admin can view comprehensive business reports for their beauty business. Get complete booking reports, service provider reports, service reports, agents reports, user subscription revenue reports, & more.



Manage Accounts

Admin can view & manage account statements, account settlement, agent settlement, payout request, and more.



User Subscription

Admin can list & add different subscription plans for users to avail several benefits on different beauty services.



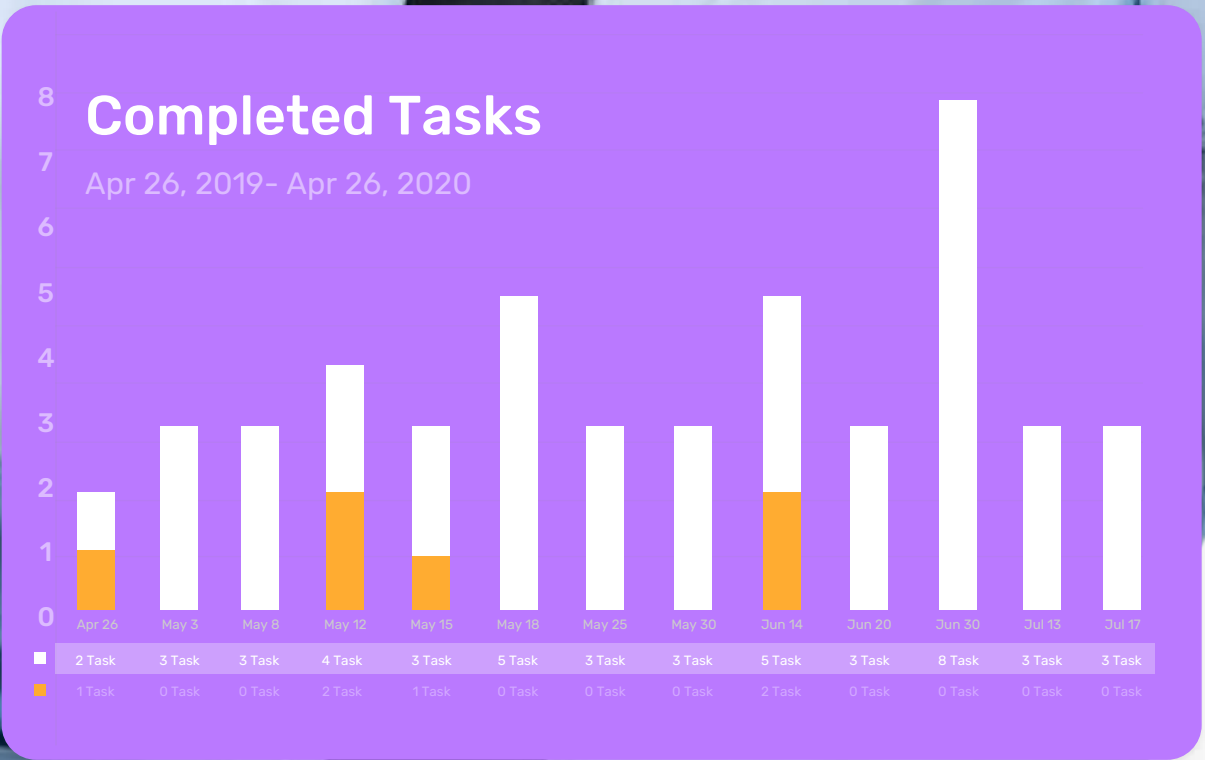
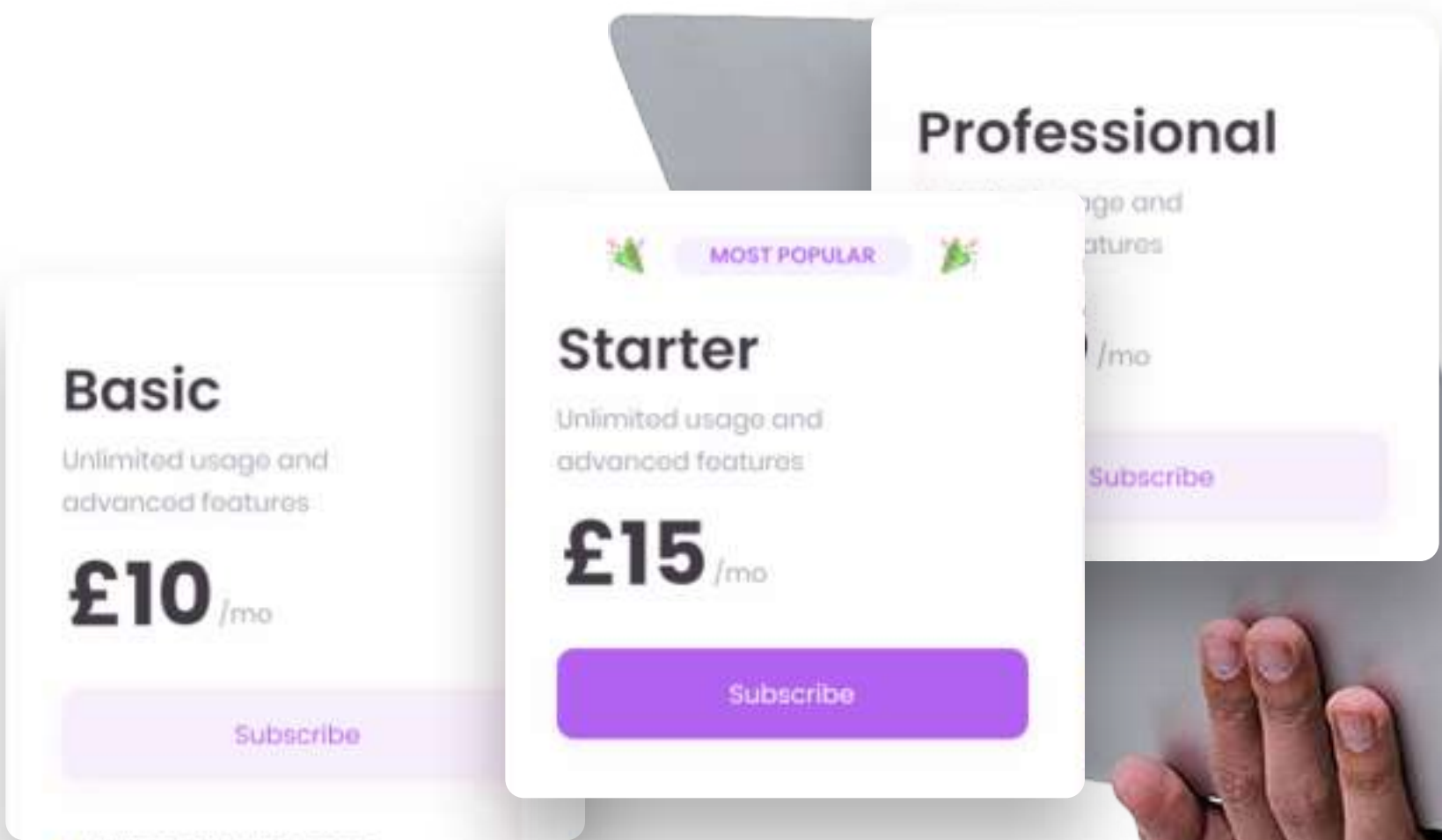
Export Reports

Admin can easily view & export the required reports of customers, bookings, service providers, and more in CSV format and send them offline.



Manage Banners

Admin can add, edit & delete banners to be promoted on the platform.



Powerful Admin Panel



Manage Promotions

Admin can easily offer and manage new discounts and promo codes to increase app engagement



Message Broadcast

Have a message for all your Agents/Customers/Service Providers?
Business admin can broadcast it all together with one click.



Loyalty Cards

Admin can create & manage loyalty cards that allow the customer to redeem their loyalty points.



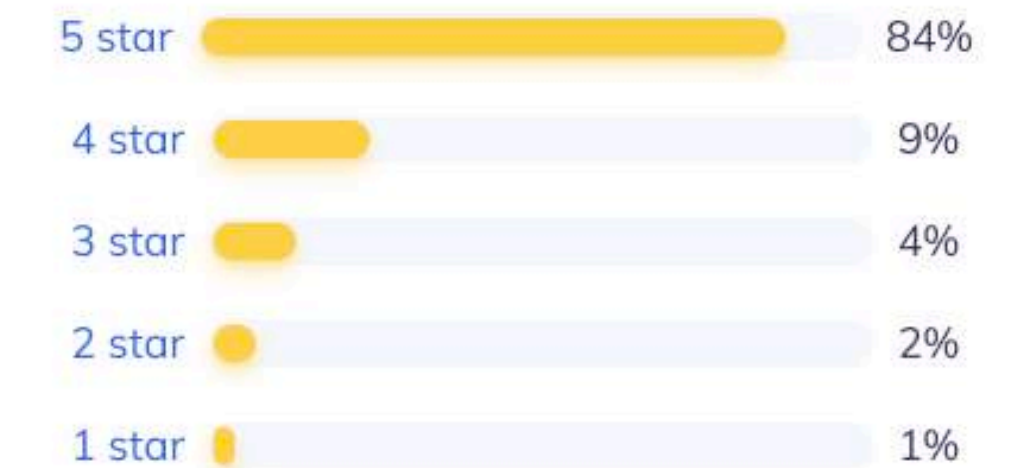
Feedback Management

You can get information about the quality of service offered by the agents on the basis of the customer reviews & suggestions added.

Customer reviews



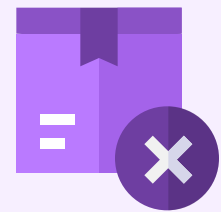
40 customer ratings



[How do we calculate ratings?](#)

Take by	Takedate	Status	End time	Start time	Coupon content
	↑ ↓	▼ Redeemed	↑ ↓	↑ ↓	↑ ↓
Mittie Saunders	03/01/2018	Redeemed	03/28/2018	05/17/2018	89edijwehd98rj923e23
Elnora Hines	09/10/2018	Redeemed	07/19/2018	04/24/2018	dijwehd98rj923e23769
Pauline Morris	11/18/2018	Redeemed	12/18/2018	12/19/2018	46189edijwehd9e2327
Ralph Houston	01/22/2018	Redeemed	08/09/2018	11/14/2018	9333sedijwehd9e2327
Theodore Cohen	05/06/2018	Redeemed	11/09/2018	03/27/2018	kxjx89d98rj923e23769
Sallie Vega	09/23/2018	Redeemed	06/17/2018	08/22/2018	8rj923ekxjx89d923769
Adeline Payne	10/25/2018	Redeemed	12/10/2018	12/17/2018	46189edijwehd9e2327
Derek Pittman	10/22/2018	Redeemed	05/09/2018	02/15/2018	9edijwehd46189e2327

Endless Customization For Limitless Growth



Cancellation Charges

Admin can approve the refund request & manage the amount to be refunded from the panel.



Email Notification

Admin will get notified on his email for every new beauty booking made by any customer on the platform



Dispute panel

Admin can solve all complaints and disputes raised by their users, agents and service providers.



Customer Support

You can provide in-app support to your users to resolve their queries via call or message.



Advanced Analytics

You can set any number of KPIs & get complete beauty service business analytics in the desired way.



Secure Panel

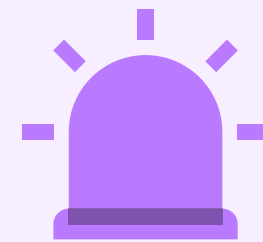
Admin can add more security features like IP address tracking for fraud transaction, address verification reporting, & can block customer account for security fraud reasons

Endless Customization For Limitless Growth



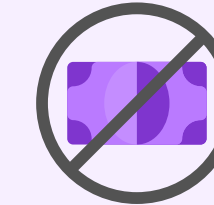
Quarantined/Lockdown Locations

Admin can add & edit any number of quarantined or lockdown locations to keep users, agents & service providers updated in real-time.



Safety Badge

Admin can assure users for safer services, providing COVID-19 safety badges to the service providers & agents following all guidelines.



Alerts For Positive Cases

Admin can send instant notifications to users, service providers & government to take safety precautions in case an agent is tested positive.



Review & Verify Agents Profile

Admin can keep a track of the personal & health information added by the service providers and verify them for safer services on the basis of the same.



Knowledge Banners

Admin can add an awareness section to educate users about the steps your business is taking to combat COVID-19.

Identification of Positive Cases

Admin can mark the positive-tested agents & disable them from taking up booking requests to curb the spread of this deadly pandemic.

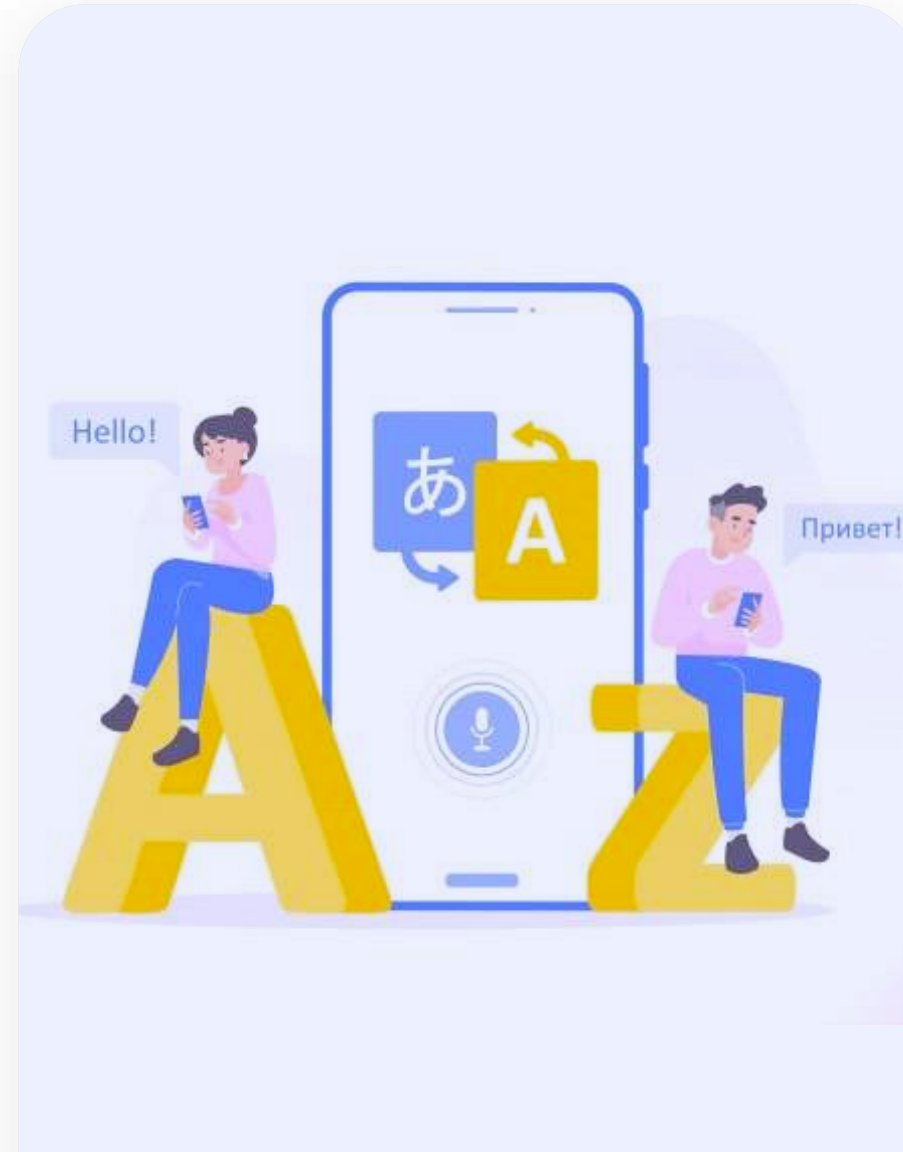
Powerful, Custom Integrations To Empower Your Laundry Business





WhatsApp Integration

You can create booking request, notify the agents on their app and assign them booking requests, all through WhatsApp.



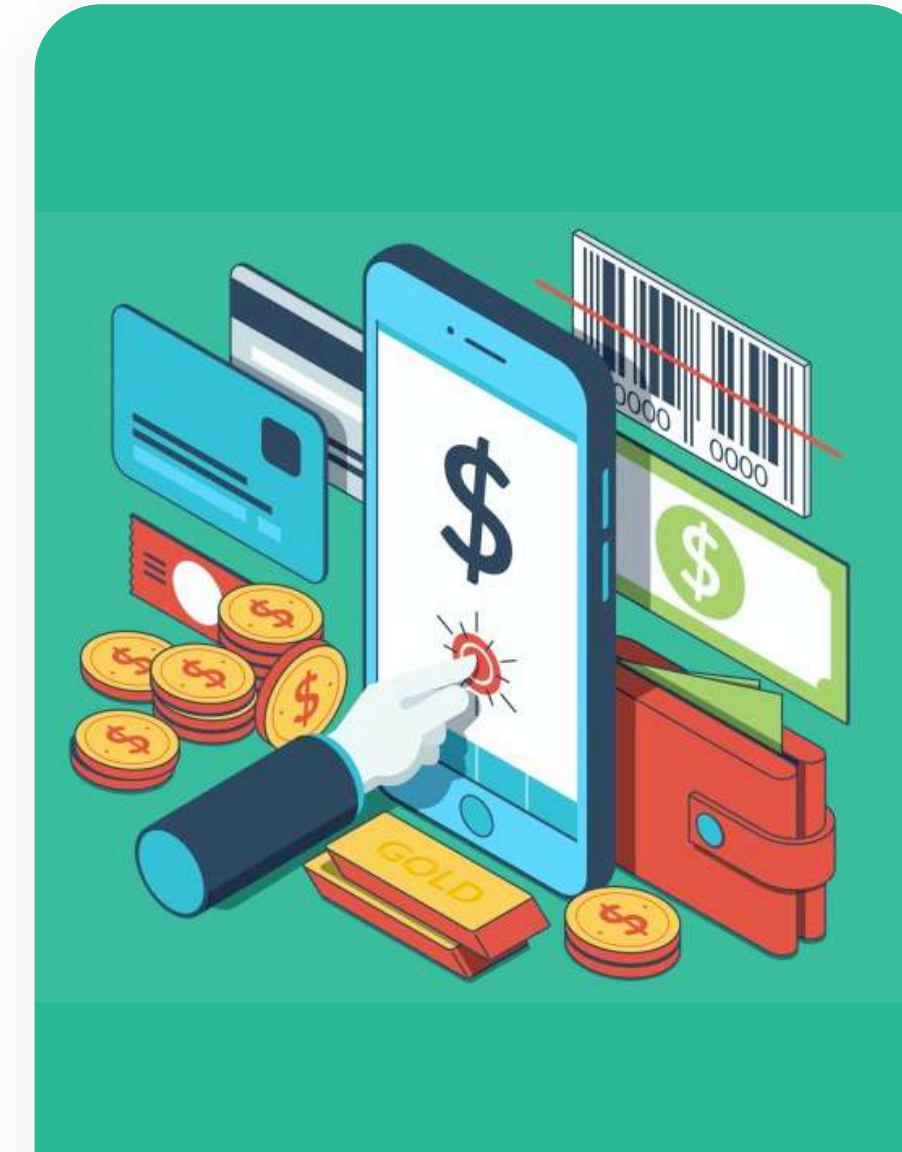
Language Integration

Showcase your laundry marketplace in multiple languages & personalize it to connect with your customers.



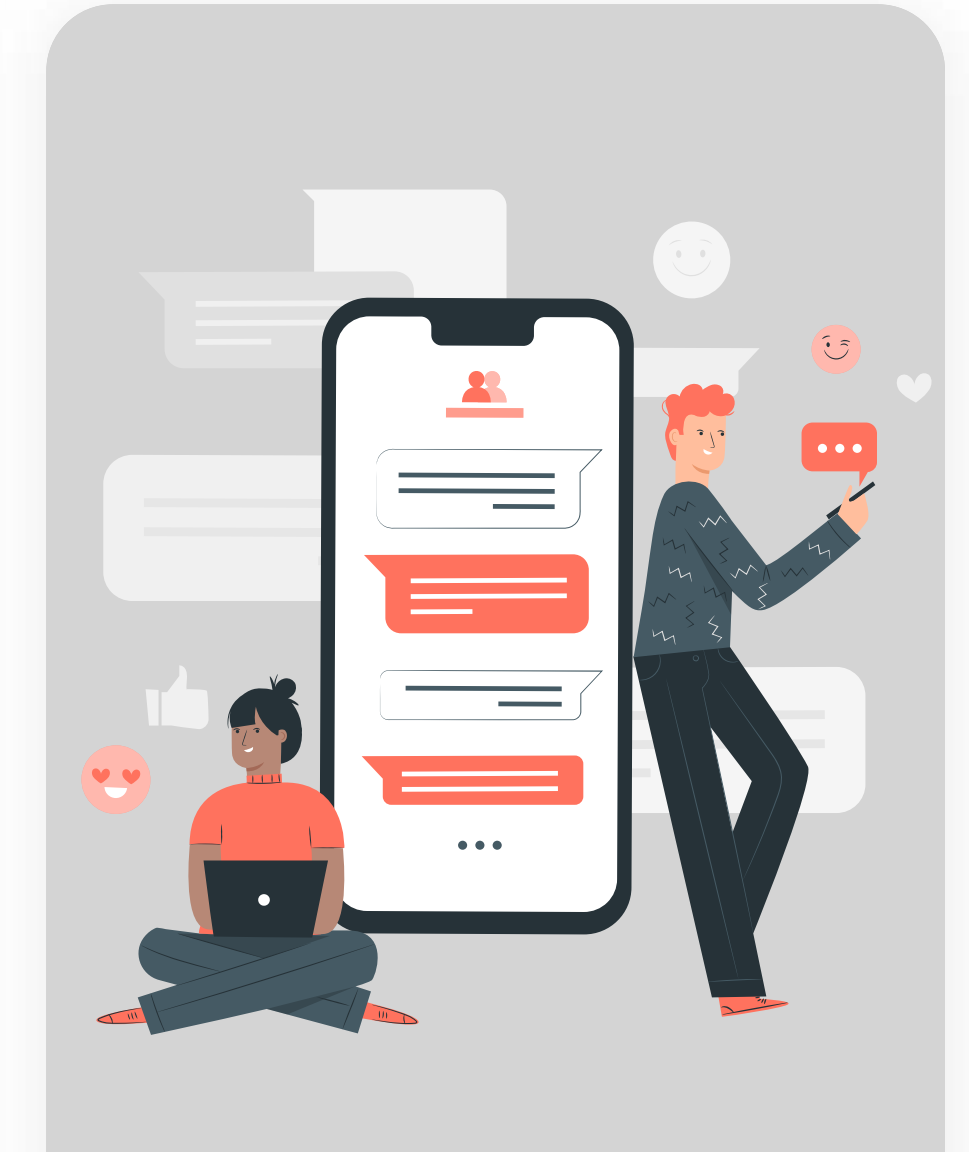
POS Integration

You can integrate POS of your choice or go for Clexa to manage everything at a single place.



Multiple Payment Gateways

Get any payment gateway integrated to launch your laundry business anywhere around the globe.



Chat Integration

You can opt for any type of communication integrations for engagement and promotions reasons.

Ready To Launch Your On-demand Beauty Service Marketplace?

We provide an industry-leading tech solution to start your online beauty & salon business & boost your ROI.



Book Free Consultation



We provide you with greater flexibility to add any number of custom features to your Beauty marketplace.