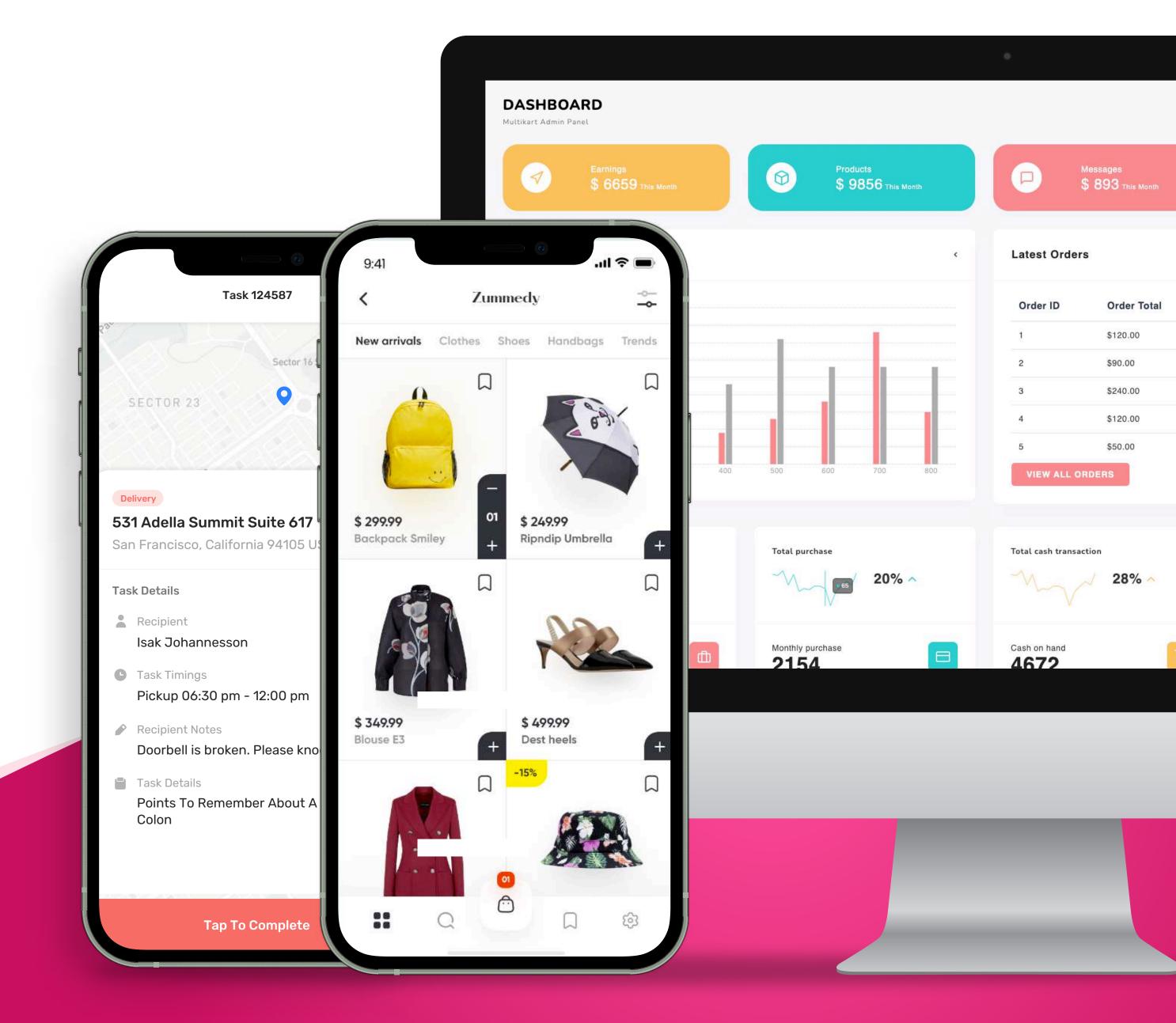
ROYO Kart

Build Your Online E-commerce
Business With Advanced Solution



Launch Your

Feature-Rich E-commerce Marketplace To Boost Your Sales & ROI, Together

78%
Quarterly Increase in Total Sales Order

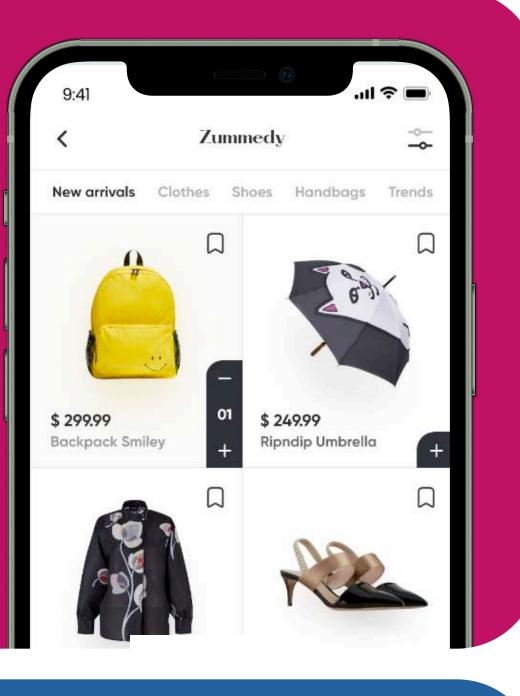
64%
Quarterly Rise in No.
of Repeat Customers

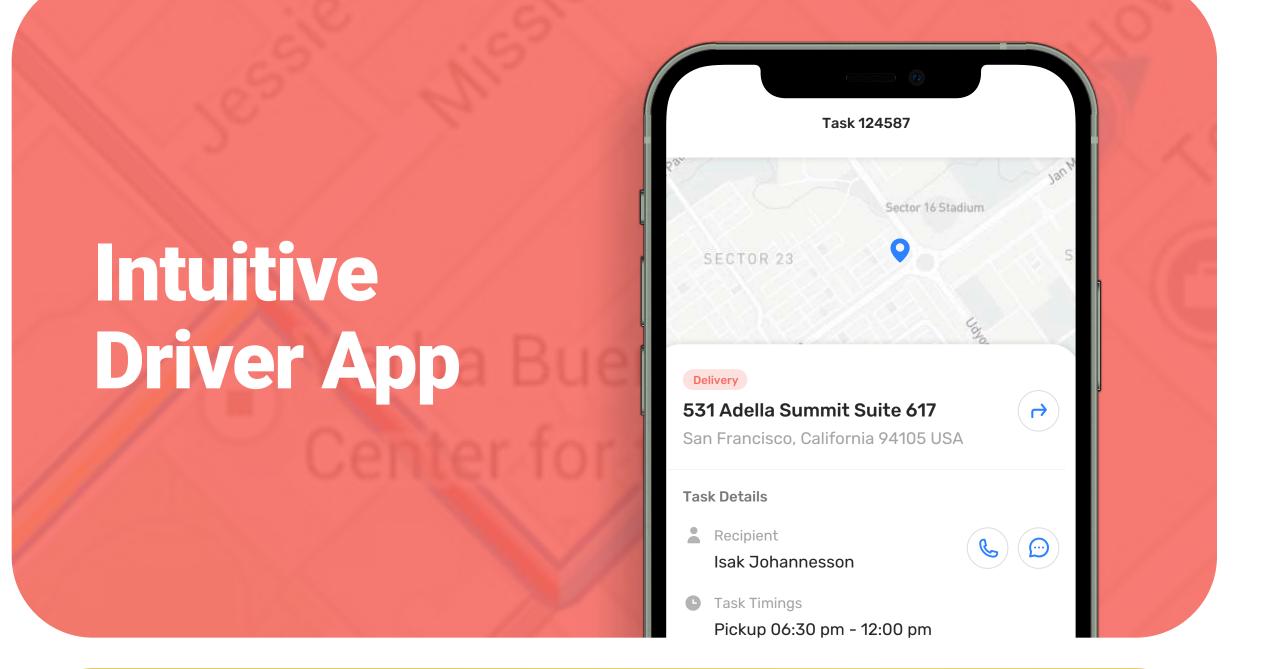
52%
Quarterly Increase in Overall Revenue

38%
Rise in Addition of Multiple Products

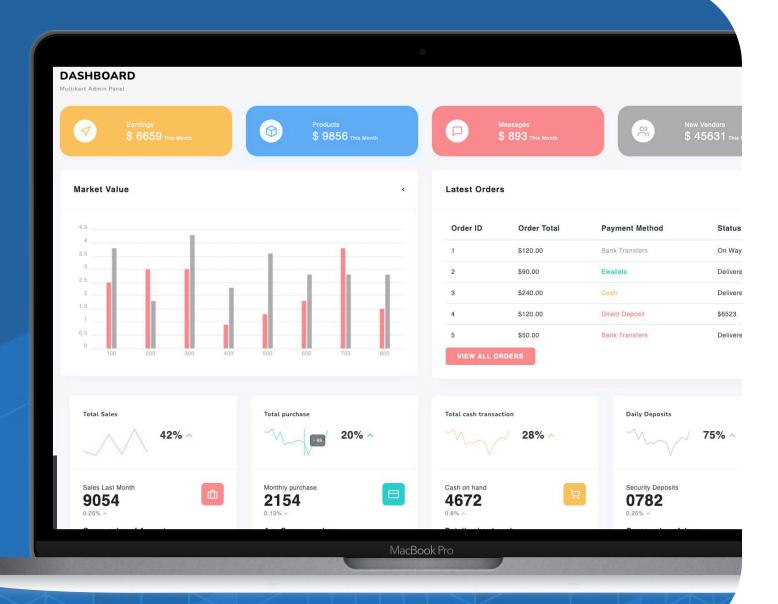
47% **Reduction in Online Marketing Expenses** 21% **Reduction in Customer Support Queries**

Branded Service
Booking Mobile
App & Website

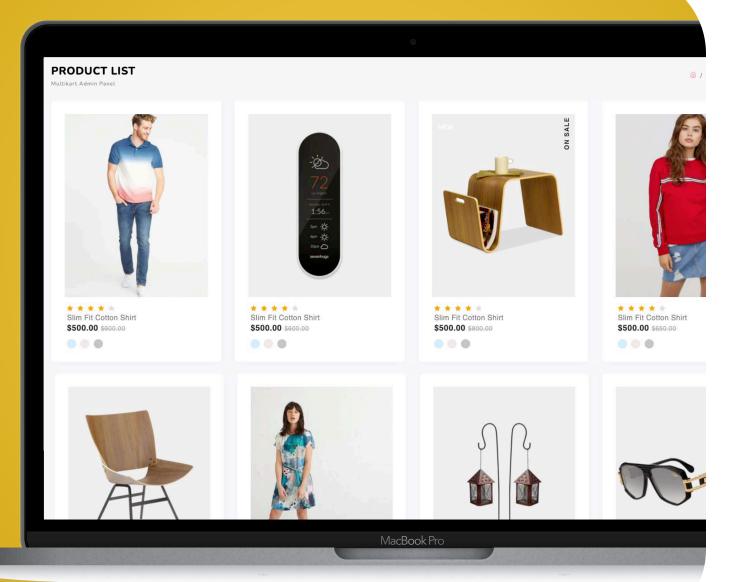




Advanced Vendor Panel

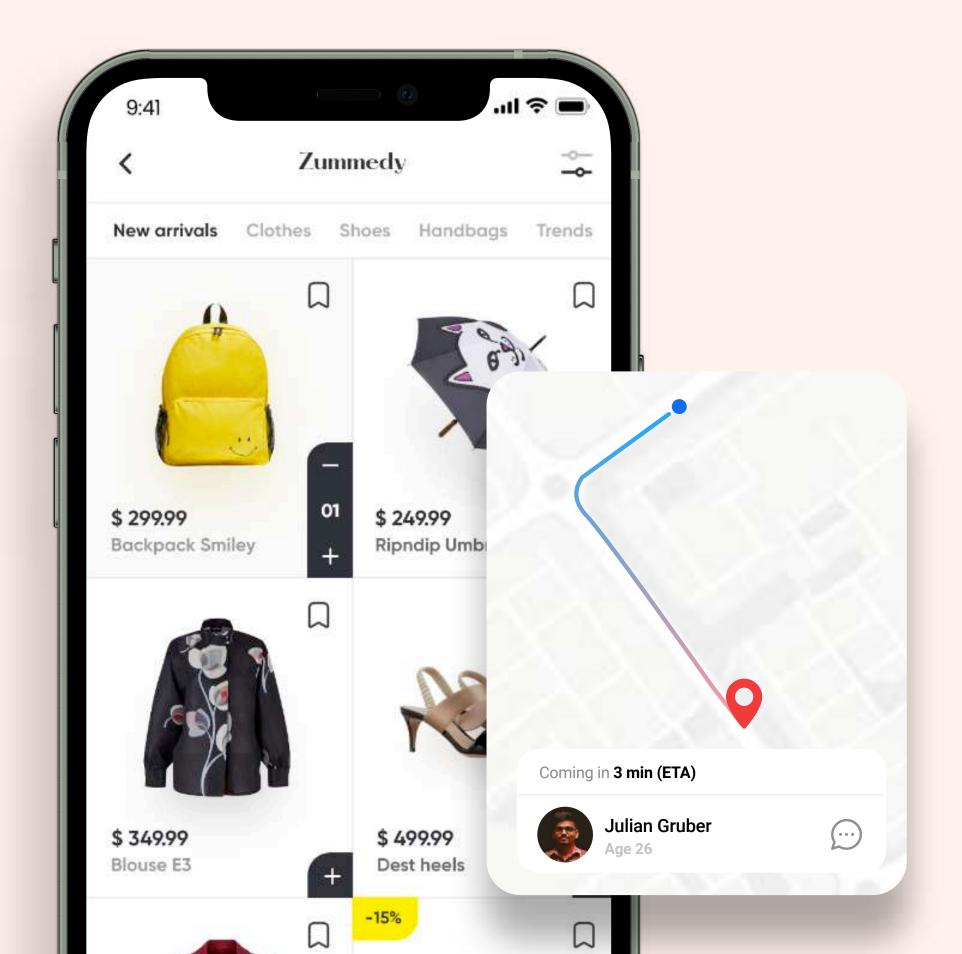


Powerful Admin Dashboard

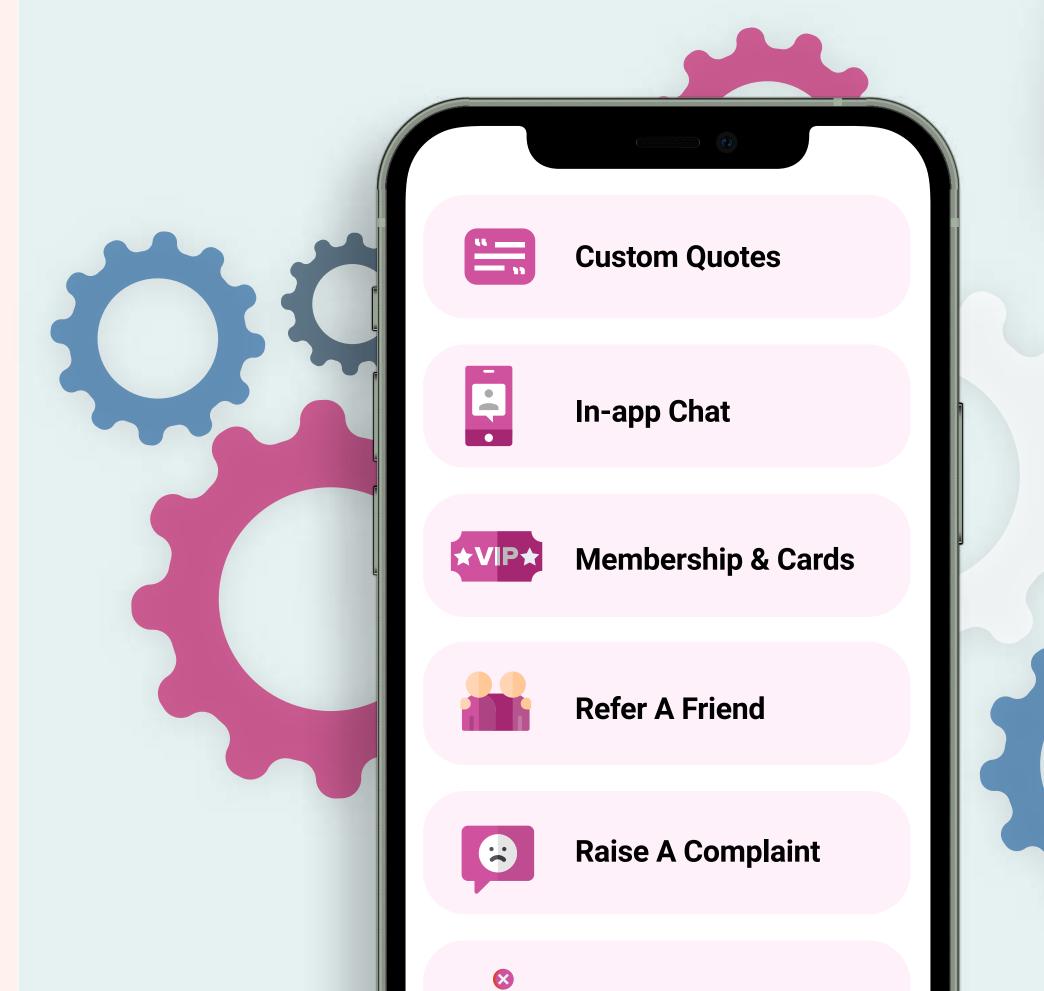


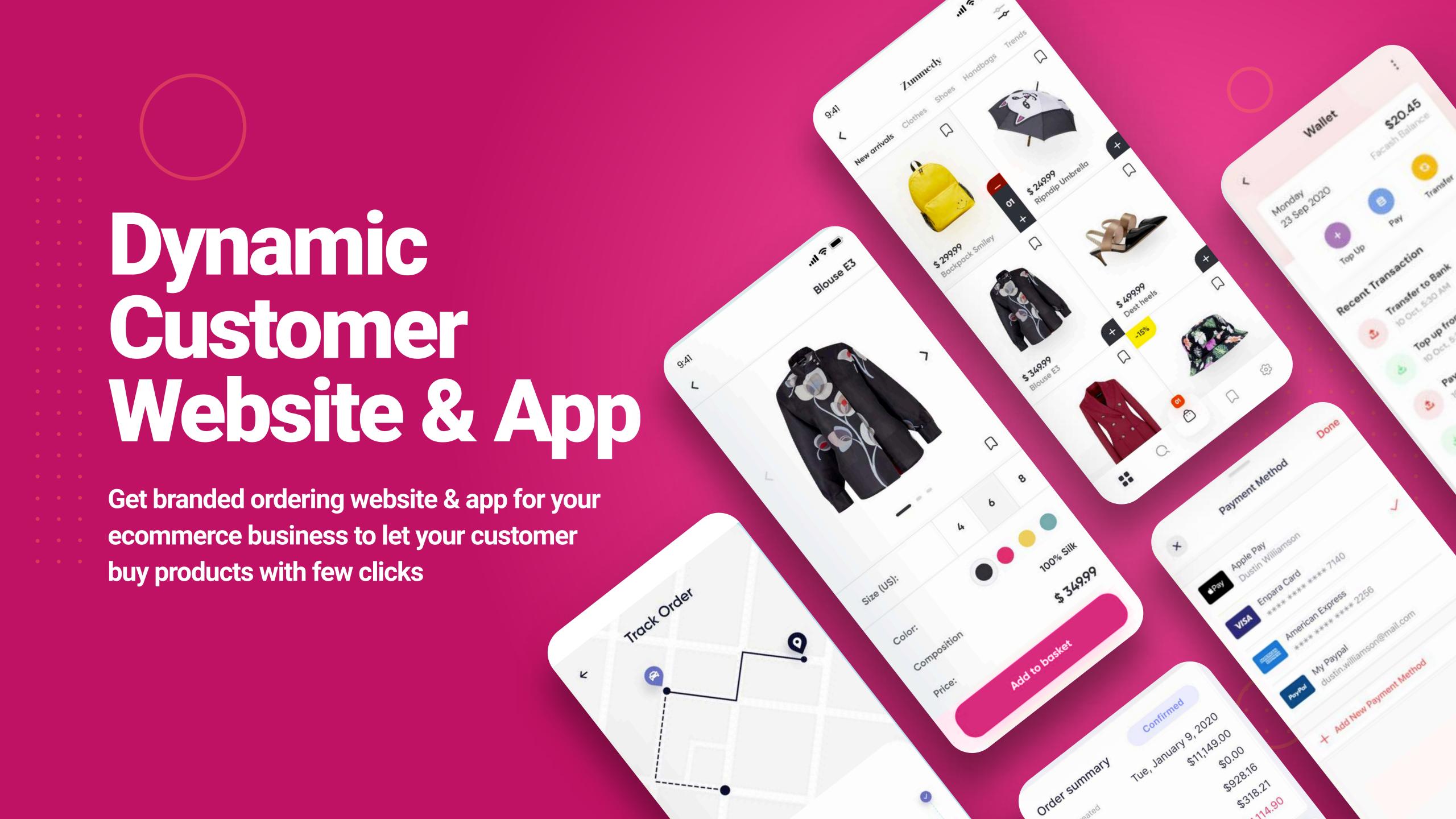


Existing Features



Custom Features





Price

Color

\$50 - \$250

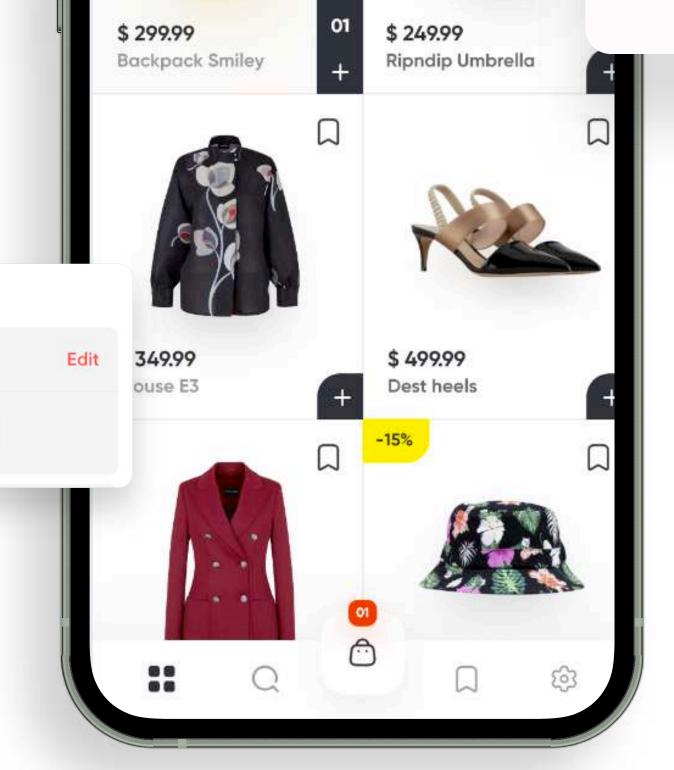
Advanced Search & Filter

Users can easily find & order the desired product/s using a highly advanced search & filter feature. They can filter through multiple categories, sub-categories, brands, sizes, color, styles, price range, availability, etc.

Confirm

Filters

Irand



New arrivals Clothes Shoes Handbags

Thank you for your order

We are currently processing your order. You can find updates to your order under **Your orders**.

Shipped
 I June 2020.

Track order

DHL 723938F8S83249

Expect delivery on 28-29 April

Go to homepage

Share

Order Notification

User will instant notification for an order placed with complete details including order confirmation, expected delivery time, cost, etc.



Login/Sign Up

Your customers' can login/signup using their social media accounts or contact number



Menu Listing

Your users can view the entire list of products, categories, sub-categories, sizes, colors, styles, sellers, etc. along with their pricing and availability.



Minimum Orders

Users can check for the expected, minimum order number, type of payment accepted, reviews & other important information before placing an order.



Product Description

Let your users check for the complete product details before placing an order.



Popular Brands

Users will get to know about the popular bands, offers, promo codes being offered, and other information.



User Profile

Your users can set/change their location, add/edit their account details, check their wish list and even repeat their purchase.



Add To Cart

Your users can add any number of items & in any quantity to their cart before placing orders.



Place Order

Once a user is ready to buy the selected items, he can place the order after selecting mode of payment.

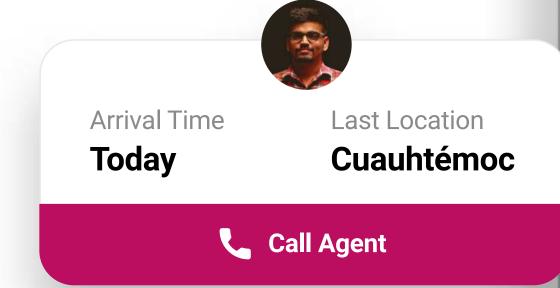


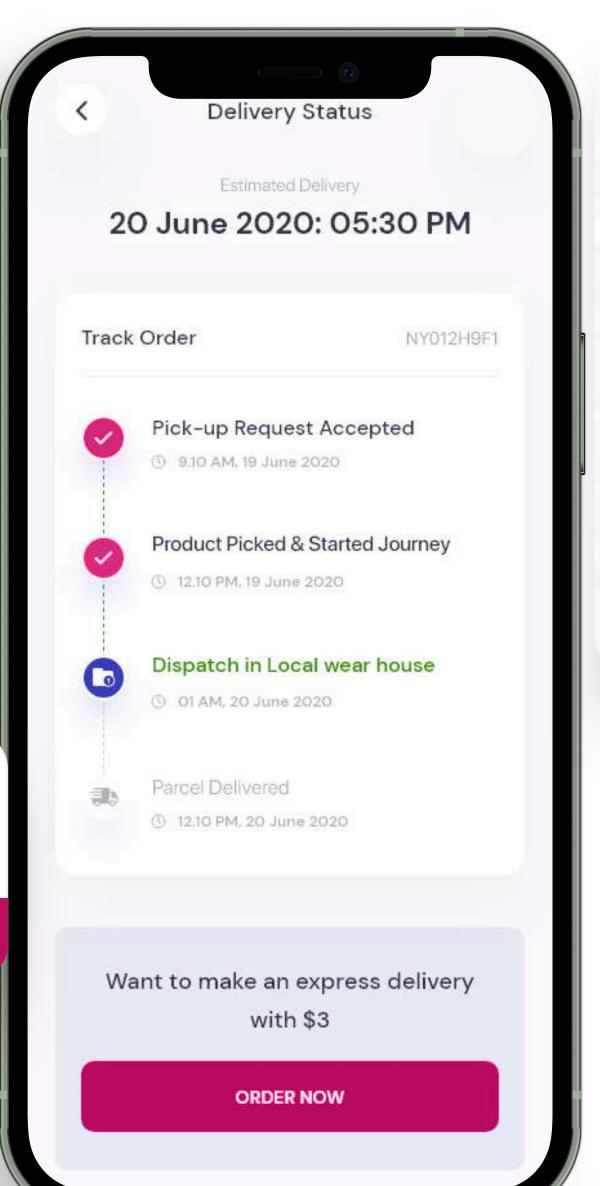
Checkout

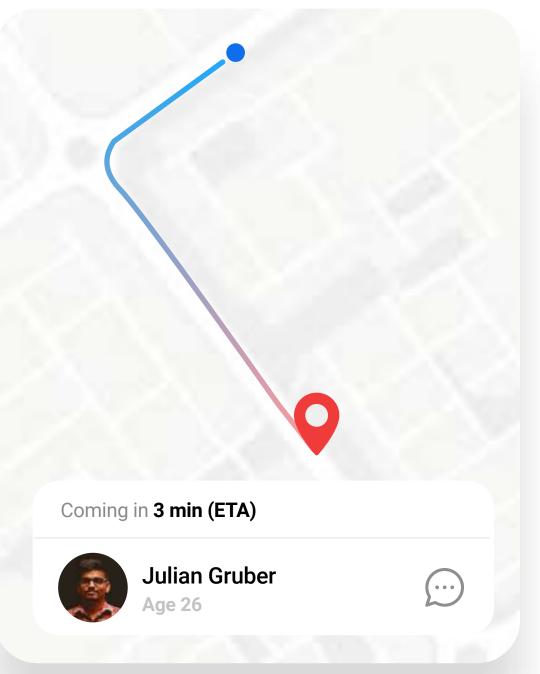
Users will get a summary of the order details at the checkout screen with delivery information, tax details, promo code applied, & more.

Live Updates

Update your users with proper ETAs from time to time, sharing information like agent detail, the arrival time of delivery agent, delivery status, etc. on their device.







Track Orders

Your users can track their order from the app & check for the status being changed to Order Accepted/ On The Way/ Out For Delivery/ Delivered.



Generated Invoice

Give your users a proper detail of total payment to be paid along with different payment gateways.



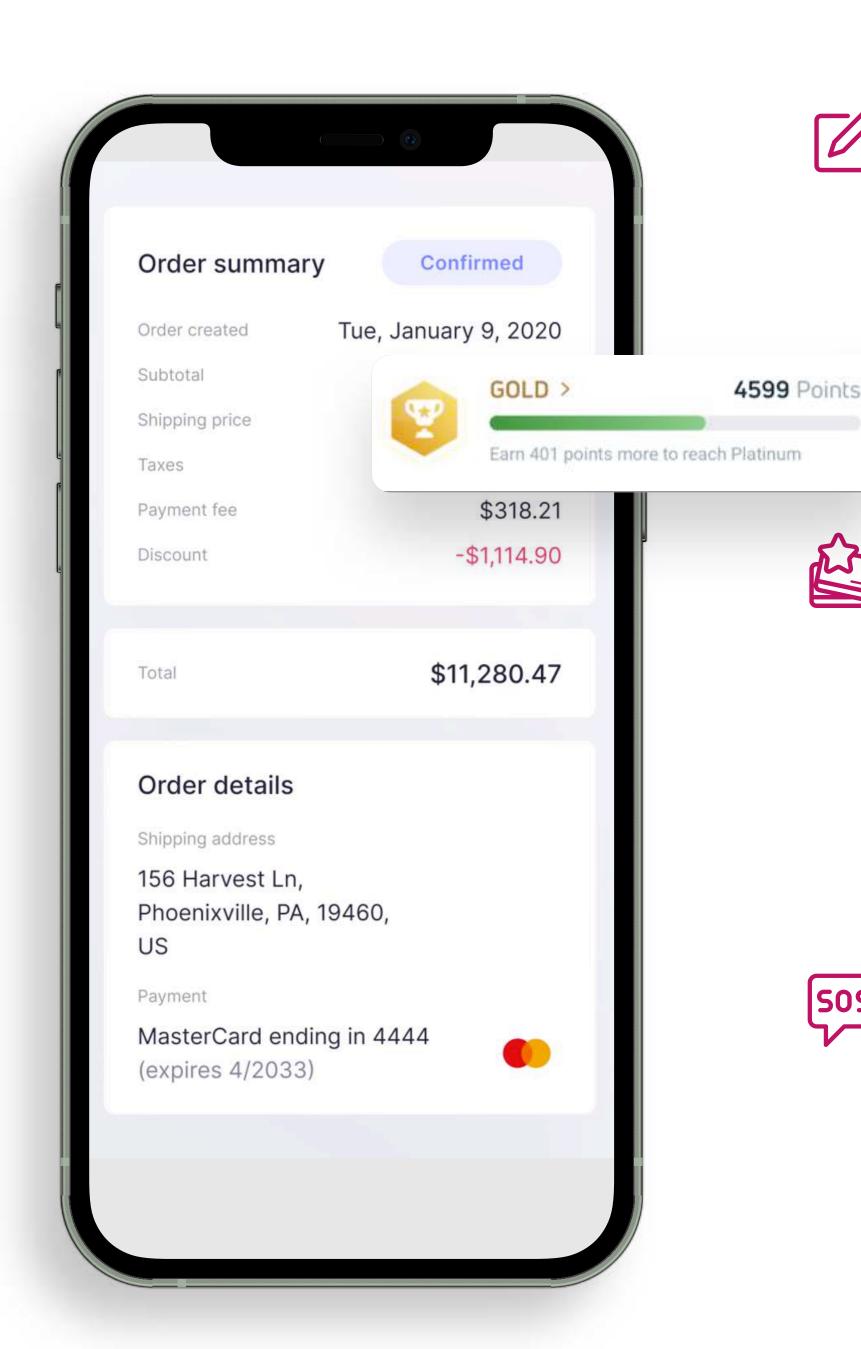
Pickup Flow

Customers can check the pickup flow defining from where they can pick up their particular order, on what time & other details.



Recommended Items

Customers can view the recommended items for them based on their purchase history, most liked terms, trending items, & similar products.



Edit Order

The customers can send an edit request for an already placed order to add or delete the items.

Loyalty Points

Customers benefit from loyalty credits they earn with every purchase & can use the same to avail discounts on other purchases.



SOS Feature

Allow customers send an emergency notification to the admin & agent, if they find anything not in appropriate condition.



Rating & Reviews

Your customers can leave their honest feedback for the product delivered, using start ratings & leaving comments



Multiple Payment Options

Your users get various payment options like Cash On Delivery, Credit/debit Card, Stripe, Paypal, Razorpay, Pay stack, Myfutura, Windcape, Tap, Conekta, etc.

Done

Payment Method

+ Add New Payment Method



Tax Calculation

Make payment process more transparent showcasing calculated sales tax on different categories.



Order Schedule

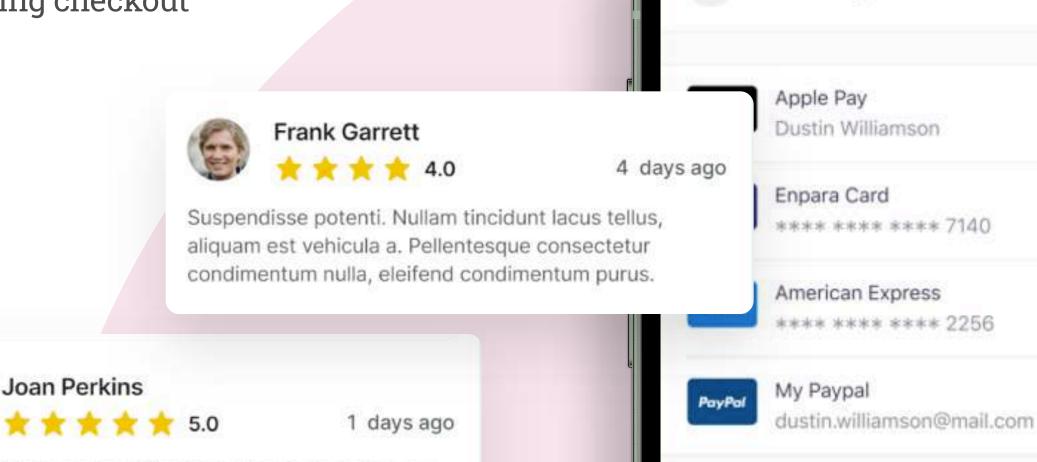
Give your user flexibility to schedule their order delivery during checkout

This chair is a great addition for any room in your home,

not only just the living room. Featuring a mid-century

design with modern available on the market. However,

and with that said, if you are like most people in the...



(1)

Return/ Replace

Your users can easily return or replace their delivered orders, for any reason.





Cancel Order

Allow your customers to simply cancel their placed orders anytime.



Add To Wishlist

The customers can add their favorite products/items and vendors to their wishlist for future reference.



Connect with Us

Let your users connect with your business via social media like Facebook, Instagram, Twitter, etc.



Bi-Lingual

You can showcase your marketplace in two languages, English & one language of your choice (according to your region). Also your users have the flexibility to choose one among them.



Company Info

You can share important details like about the company, contact details, company products, etc. Also you can add sections like customer services and terms & conditions.



Download Here

You can share link of play store & app store your ecommerce marketplace app on your website



Promo Alerts

Send time-to-time updates to your users about the latest sales, offers, deals, etc.



Pay Later

The customers can select the option to pay later for any order placed after the order is confirmed.



View History & Repeat

Your users can review their order history and repeat any of the desired order/s.



Scan & Buy

Users can use their phone camera to scan and find a particular product on your ecommerce marketplace



Pin Code Checker

Your users can find out whether you deliver to their city/town/village or not by adding their pin code



Invoice Receipt

You can send the complete invoice receipt on customer's WhatsApp number or mail ID



Pay EMI

Let your users enjoy the convenience of EMI on their purchase & make easy installments for them



Wallet Integration

Your users can pay for their orders through their wallets like Paytm, Google, etc.



Contactless Delivery

Users can opt for no-contact delivery where the orders will be dropped near their doorsteps to prevent virus spread.



Alerts For Positive Cases

Customers will get instant notifications if an agent who had delivered recently is tested positive



Order Rescheduling

Let your users reschedule the delivery date of their orders on the day of delivery as per their convenience



More Details

Want to get some extra information added to your ecommerce marketplace? From career page to blog, newsletters & other legal information, you can get it customized.



Order Receipt

You can send users the invoice receipt for every purchase through email and text message



In-App Chat

Your users can chat with executives for their queries related to product delivery, delays, and much more.



Add A Tip

Your users can send a small amount of tip to the delivery agent with in-app tipping feature



Seller Option

Any of your user can turn seller at your ecommerce marketplace & start selling their products



Push Notification

You can send push notification messages to subscribed users through mail and text messages



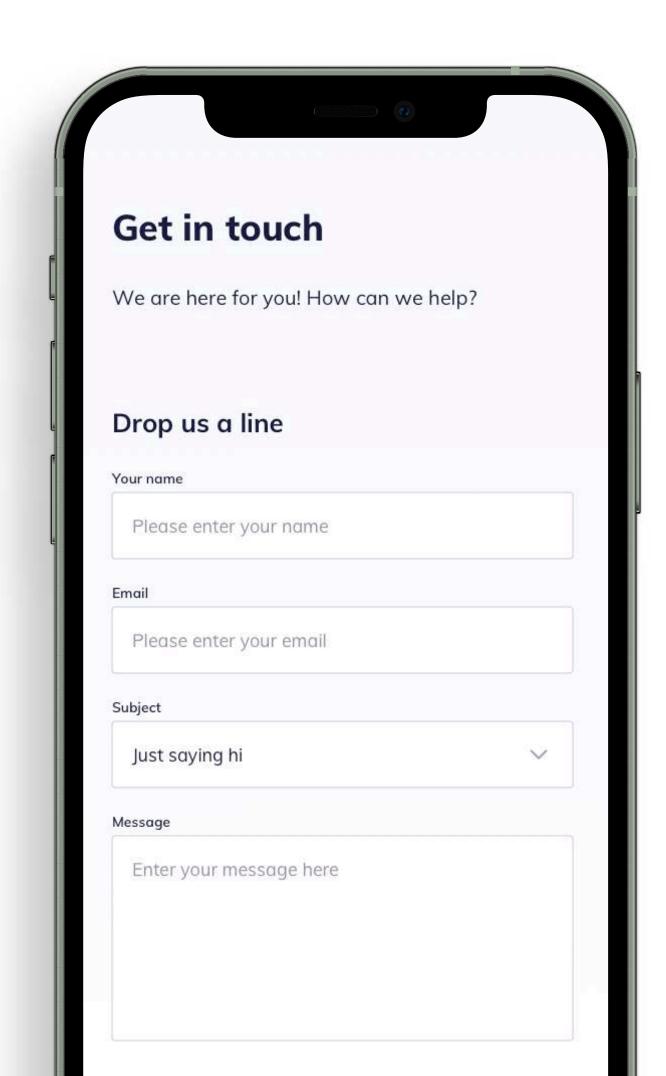
Raise A Complaint

Users can raise a complaint in case their orders are delivered late or if they are charged a high delivery fee



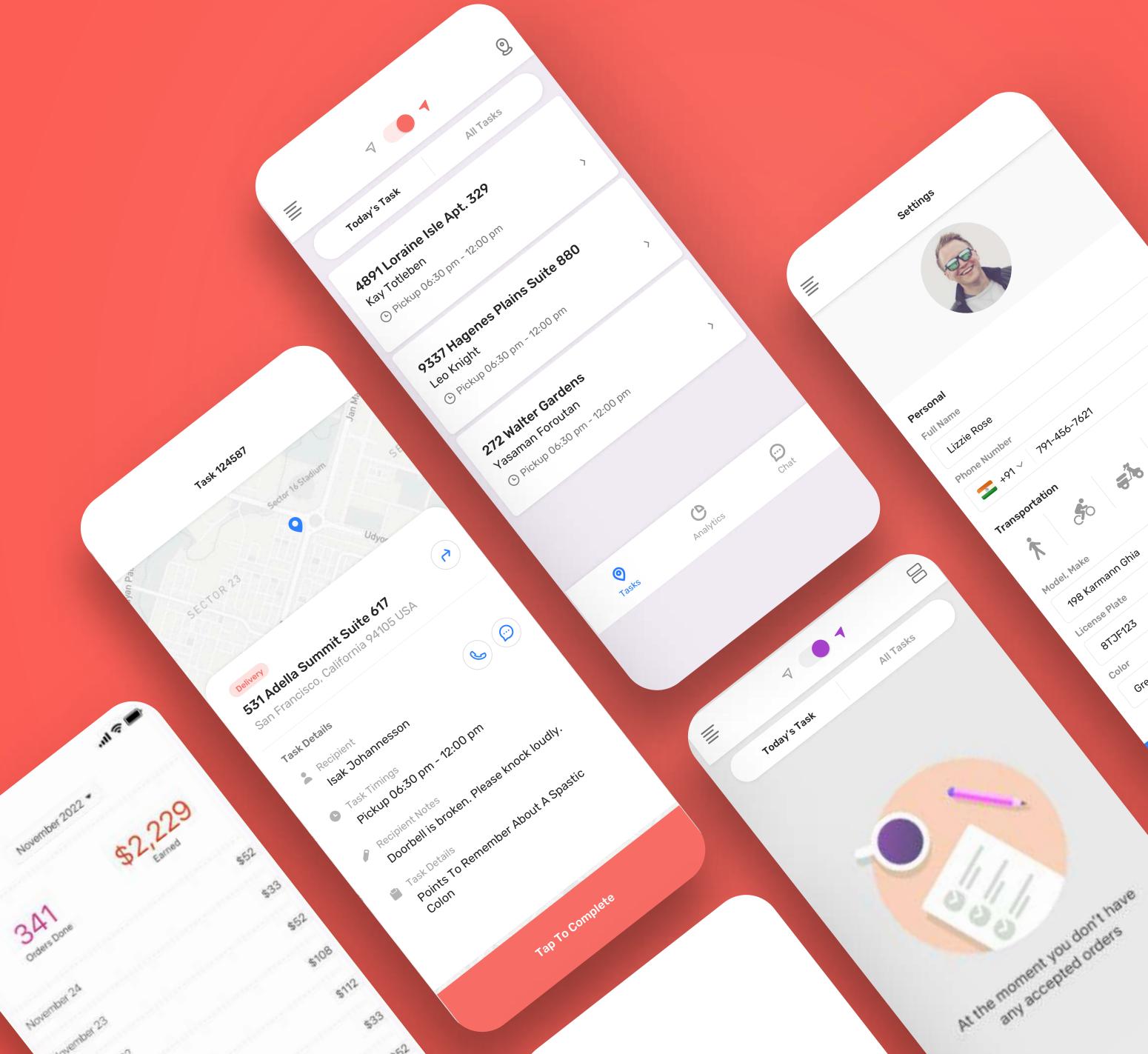
Additional Benefits

Have some special benefits for your users like memberships, gift cards, etc.? You can share them easily.



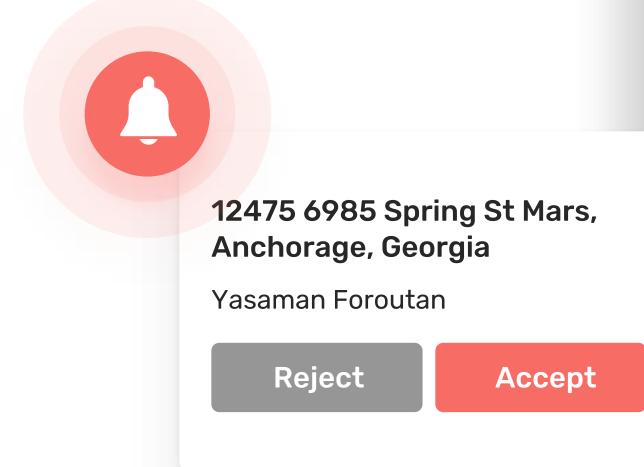
Intuitive Driver App

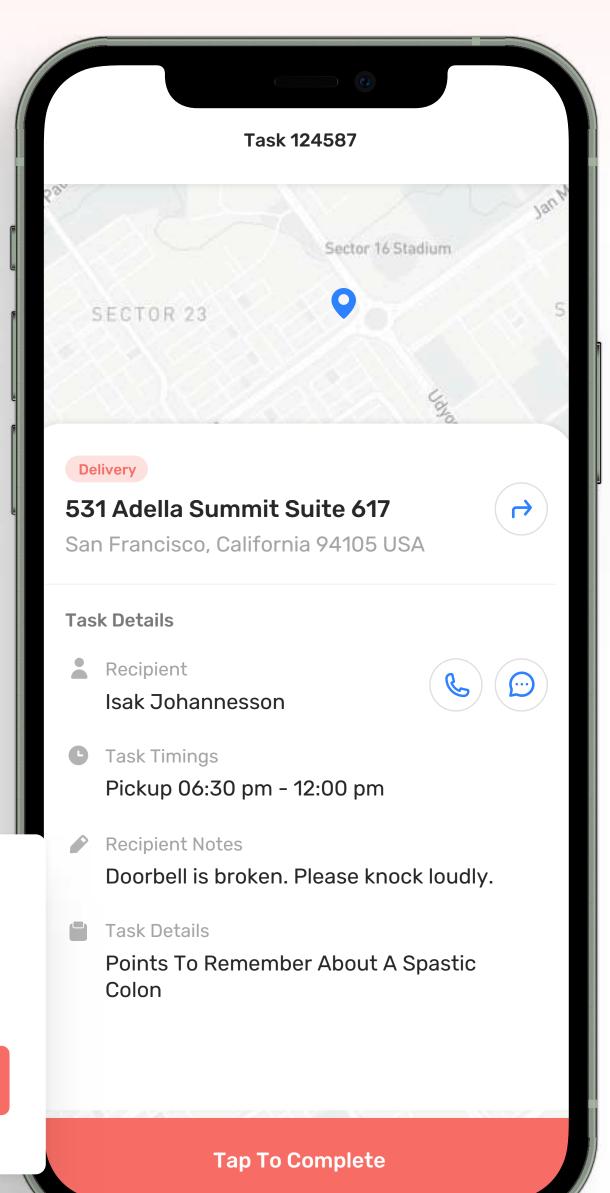
Easy & efficient delivery management software for your drivers to make timely deliveries & manage their earnings

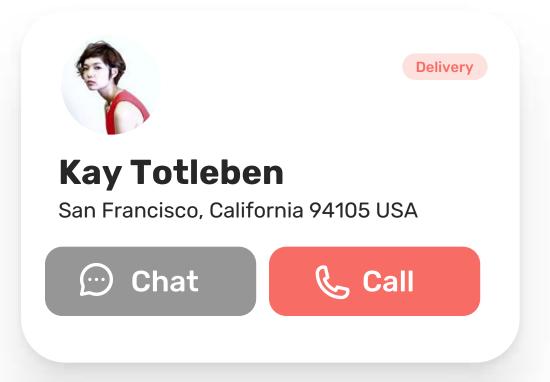


Order Notifications

Your delivery agents will receive realtime alerts and notifications on their app whenever an order delivery is assigned to them.







Delivery Details

Share all the details about the product to be delivered & customer like name, contact number, address, etc.

Share Availability

12

Your delivery agents can share their availability to pick & deliver orders at the customers' doorstep.

Jul 2021

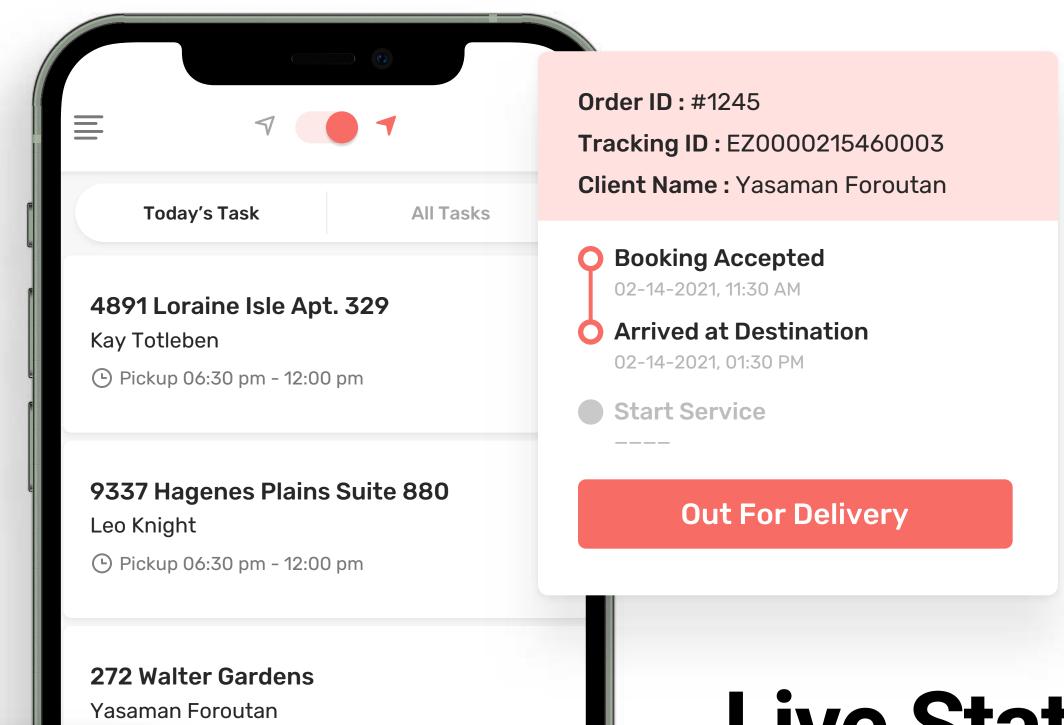
Available

My Availability

Unavailable

0

Tasks



Chat

up 06:30 pm - 12:00 pm

Analytics

Live Status Update

Your delivery agents can set their status to Out for Delivery/Near/Delivered. In case they fail to deliver, due to any reason, they need to call up admin for the same.



Accept/Reject Request

Your delivery agents can accept or reject an order assignment as per their availability.



Route Optimization

You can cut down on the delivery cost and estimated delivery time by providing optimized routes to delivery agents



Return Item

Agents can return the product in case a customer is not available at the drop off location.



Audio Bio

The agents can record their bio in an audio form and save the bio for users to play & know about them.



Charges Per Kilometer

You can pay the delivery agents according to the distance they cover for delivering an order



Edit Booking

Allow the delivery agents to edit the orders placed on customer's request from the app



Advance Fee Calculator

You can have a mix of fixed & variable (distance covered) fee calculation for your drivers



Daily Earning Reports

Your drivers can analyze their daily earnings on the basis of the orders completed



Delivery Fee

You can share the fixed percentage of order amount the drivers get paid



Real-Time Chat

Drivers can chat with customers and admin in real-time for any issues relates to order delivery



Locate Customer

This feature helps your driver to locate the user's address easily to ensure on time deliveries



Driver Login/Signup

Your drivers will be able to login/ signup onto the app using their registered phone number with admin



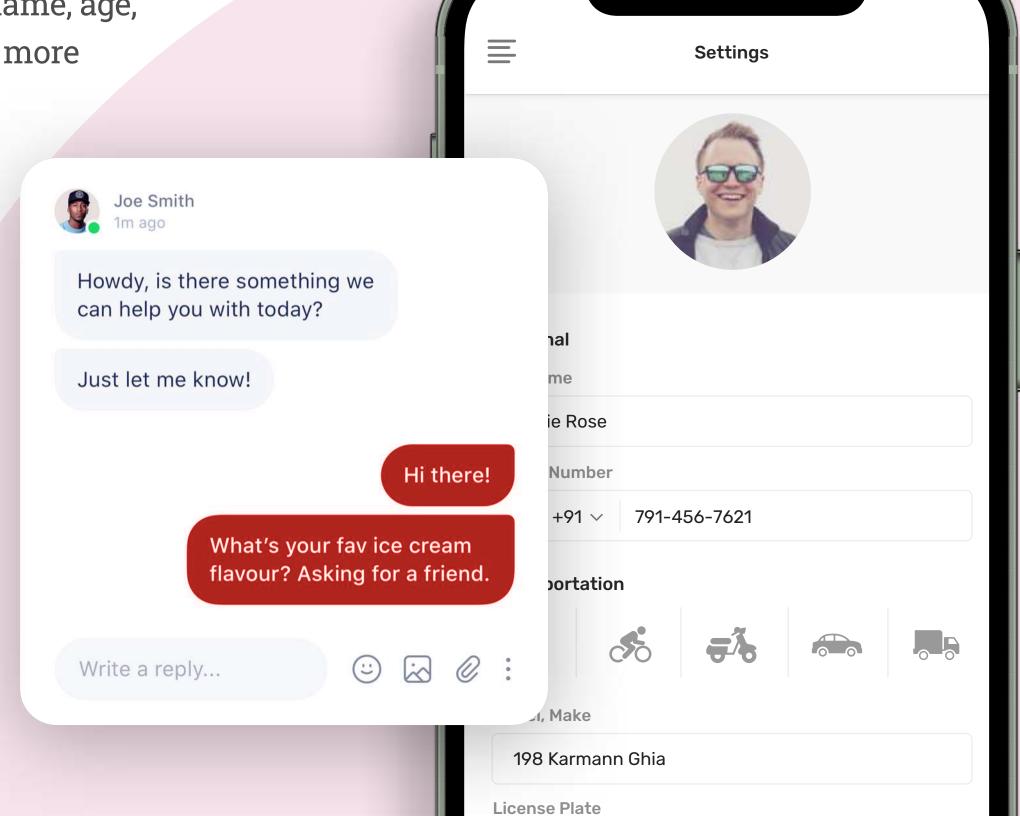
Logout

Your drivers can logout from the app with one click



Profile

Let your drivers add their basic information like name, age, contact number & more





Work Report

Allow your drivers to check & keep a track of the days they have worked.



Variable Fee

You can add variable payment structure for your delivery agents, i.e. they will be paid some extra amount after certain kilometers.



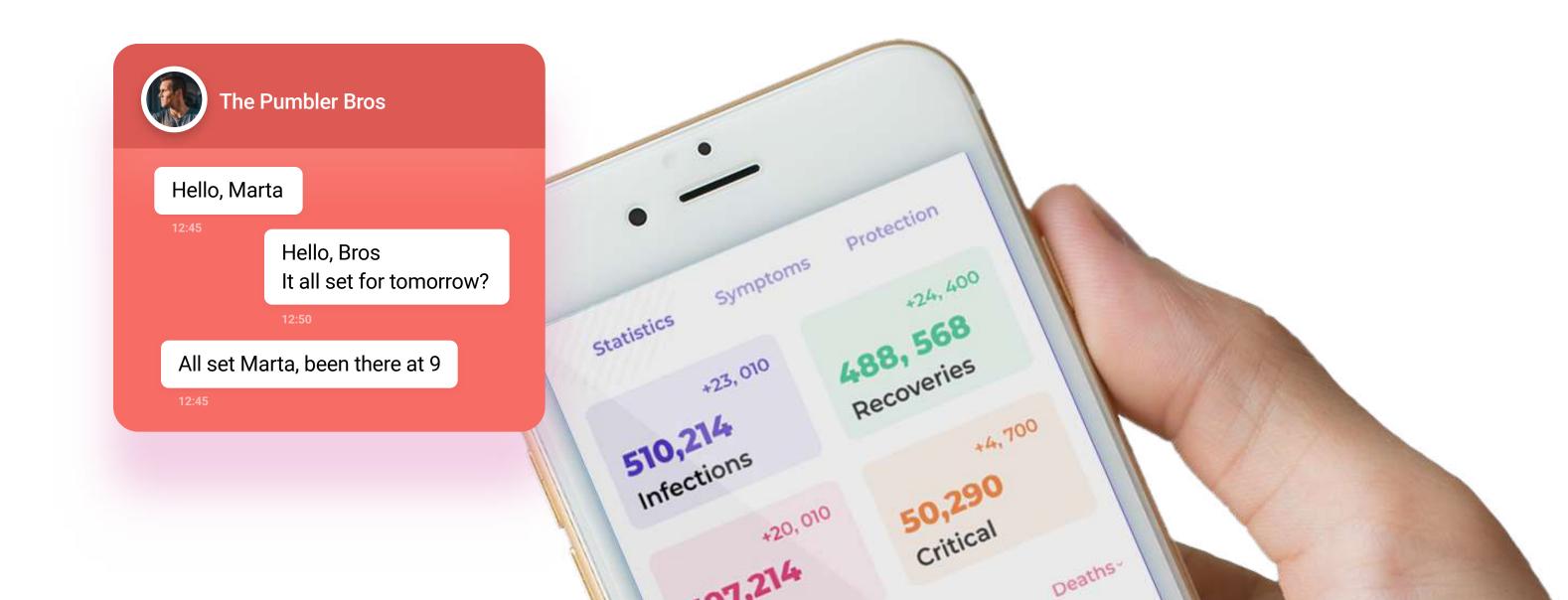
Quarantined/Lockdown Area

Drivers will get notified every time they enter quarantined/lockdown area & be more vigilant.



No-Contact Delivery

Drivers can leave the order near the doorsteps of customers to avoid unnecessary contacts.





Daily Profile Update

Drivers can add their complete health & personal details to help admin keep a track of their daily information & assure safe deliveries to customers.



Successful Onboarding

Provide your drivers complete knowledge for using their fully intuitive customized app with integrated driver onboarding process



Choose Your Language

Your drivers can easily change the language by selecting one from various options available on their app

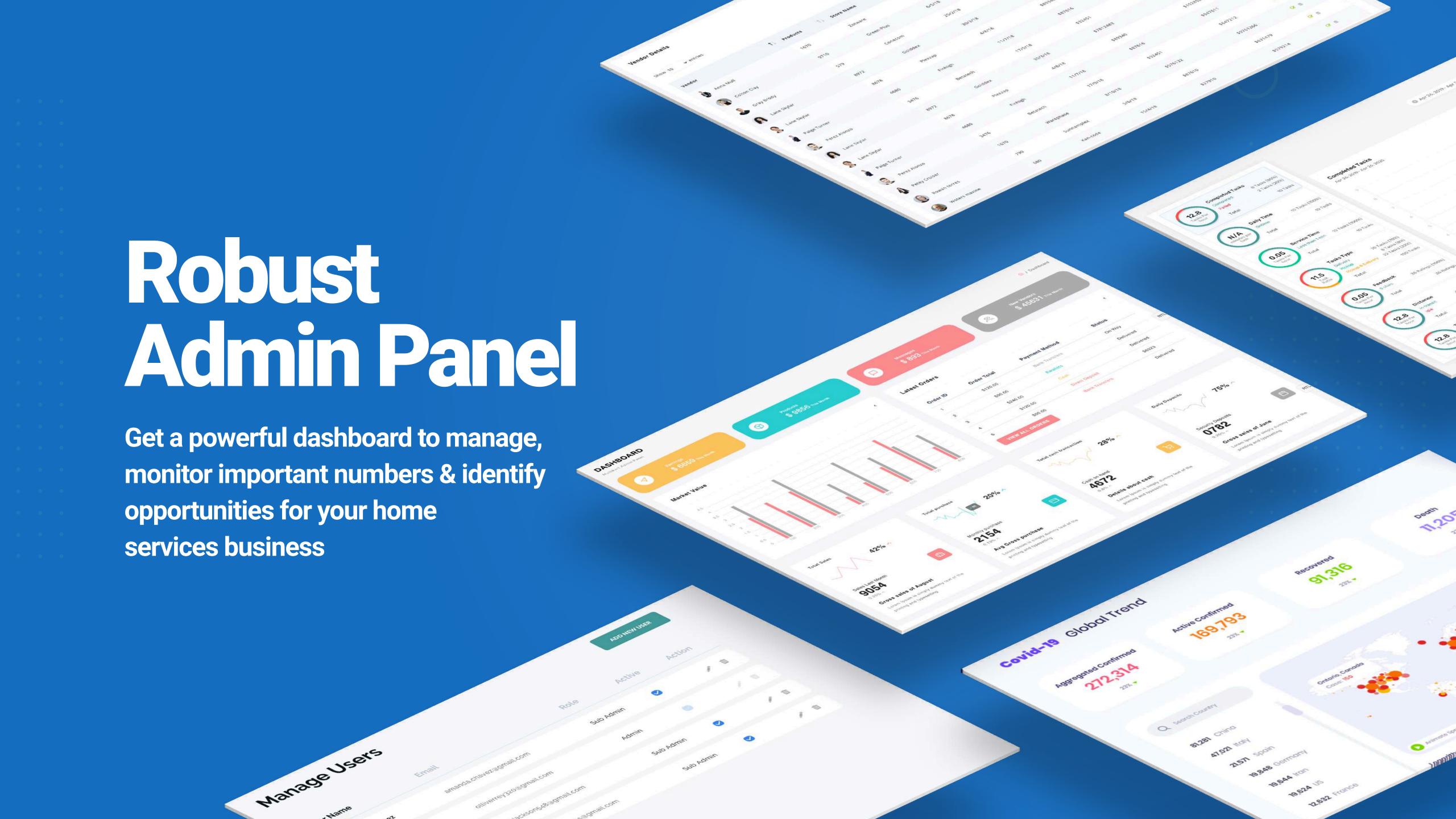


Raise A Dispute

Your delivery agent can raise a dispute if he couldn't reach the user location or faced some other difficulty



Deaths



Comprehensive Dashboard

Admin get a bird's eye view to track & manage all order, payments, delivery agents, vendors, products, listings, discounts, & more from a single window.

Hector Mariano

Order ID: AW145236987

Order ID: AW145236987

Order ID : AW145236987

\$26.00

0

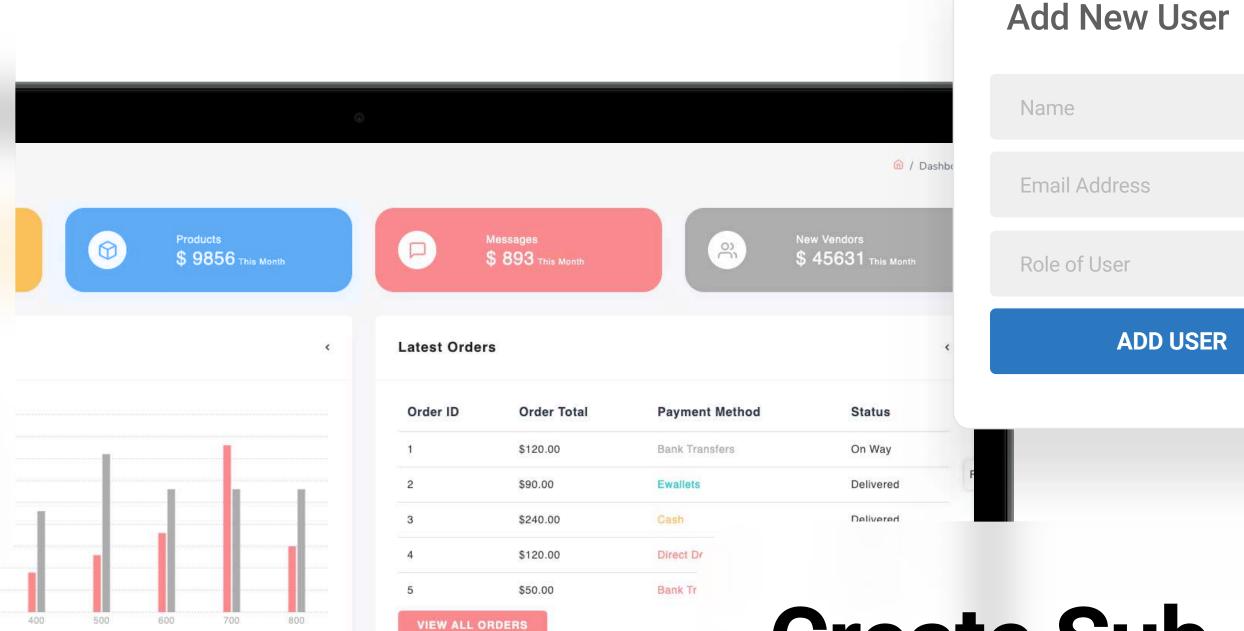
10 Oct 2021

3034

27 Feb 2021

42% ^

01 May 2021



Total cash transaction

Cash on hand

4672

MacBook Pro

Total purchase

Monthly purchase

2154

Create Sub-Admin

Admin can add & manage any number of vendors from the panel & provide them access to different features to manage their offerings independently.



Real-time Notifications

Admin will get instant notification on the panel whenever a new order request is made by a customer.



Manage Orders

Admin easily check & manage all the pending orders, cancelled orders, assign deliveries, update status, etc. from a single dashboard.



Manage Delivery Charges

Admin can define the base charges which will be the minimum applicable factor for each order & after which the delivery charges will increase per Km.



Confirm/ Reject Booking

Admin has all rights to confirm or reject an order request and can add a reason for rejection.



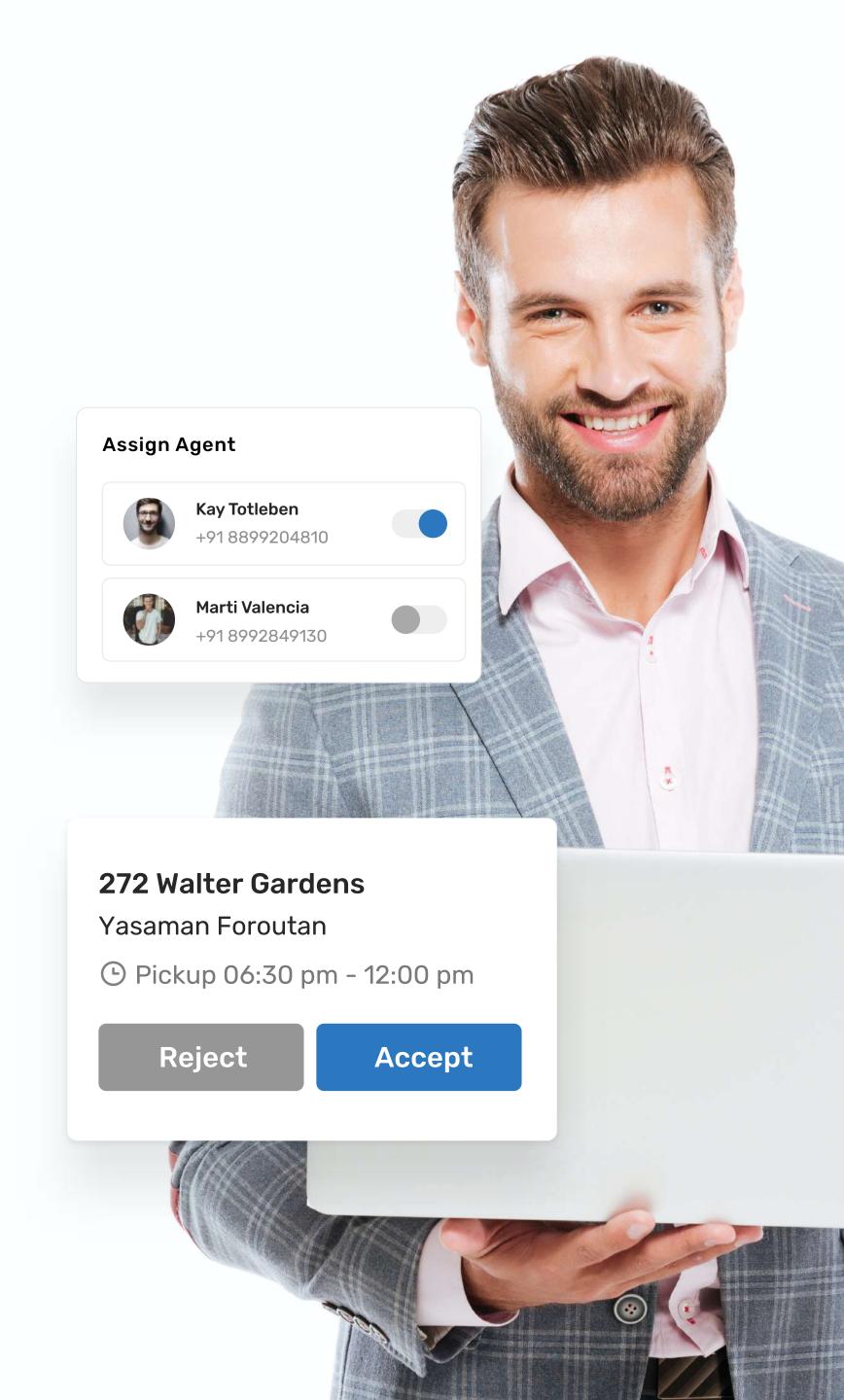
Manage Fleet

Admin can view, manage & track their delivery agents through the advanced panel. You can accept & approve the Agent Payout Request, set variable & fixed delivery fees, etc.



Manage Taxes

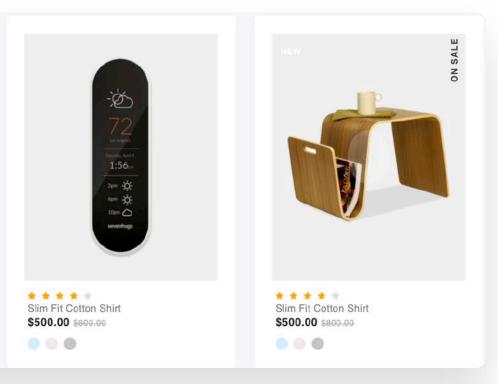
Admin can define the base tax for every vendor & define the variable tax to be paid depending on the area/region.

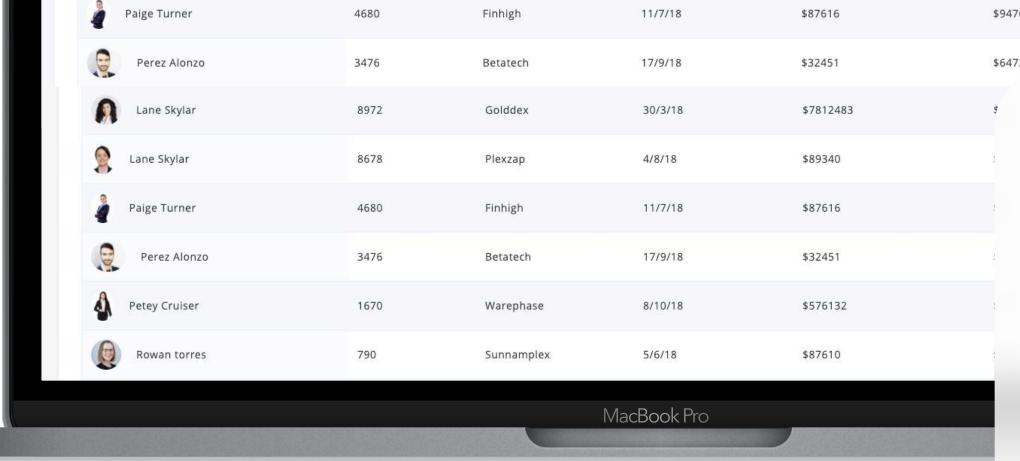


Manage Vendors

Admin can easily view & manage all their vendors, their products, orders, etc. from the panel. You can accept & approve the Supplier Payout Request, set commission %age, and do much more.







Manage Products

Admin can seamlessly add, edit & manage the product to be offered on the platform, categorize them, sort the alphabetically, & do much more.



Split Payment

Admin can define the percentage split for every order and the amount will be split accordingly between the vendor and the admin.



Category Sorting

Admin can sort the vendor categories and set them in a particular order to make it visible on customer website and apps.



Product & Category Analytics

Admin can view complete reports stating total number of products ordered, calculate the estimated demand for orders, etc.



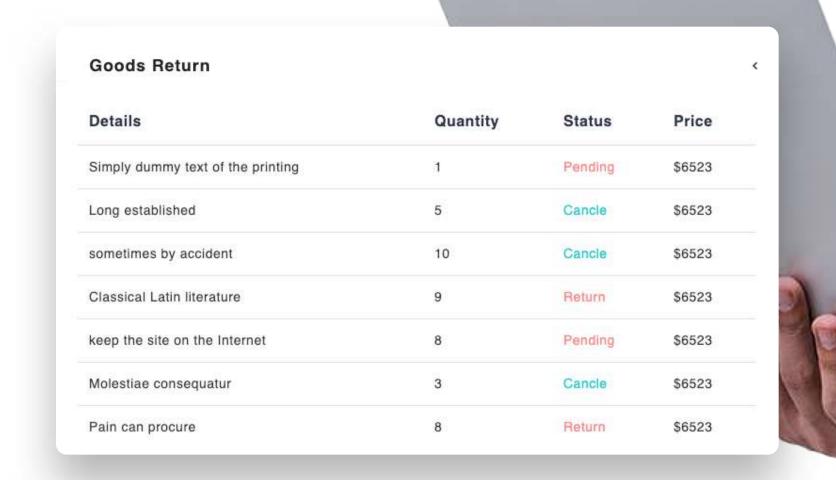
Edit & Settle Orders

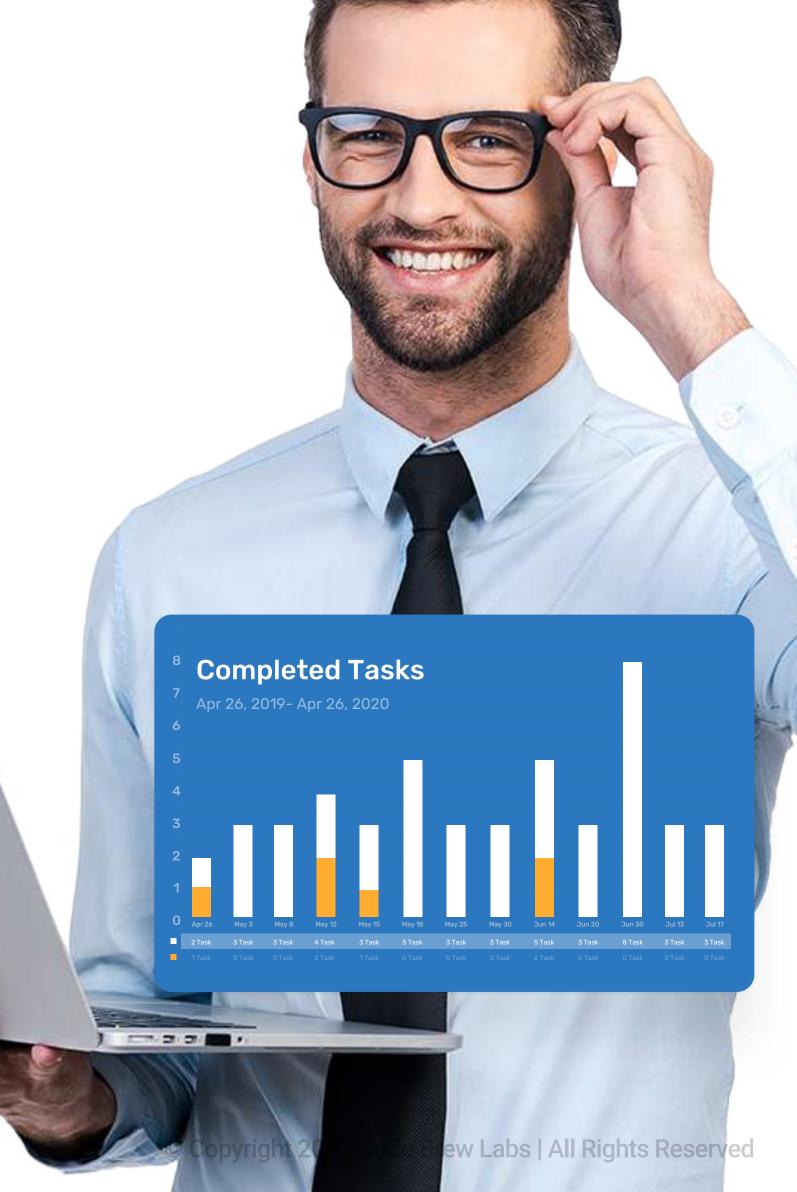
Admin can accept the order edit request & allow agents to do the same from their application, and settle the balance amount.



User Subscription

Admin can list & add different subscription plans for customers to avail several benefits.







Limit Referral

Admin can set the limit of referral balance for their customers to ensure they use only a fixed amount from referrals balance while placing an order.



Buying Limit

Admin & vendors can set a purchase limit for items listed on the platform so that users cannot add bulk products in the cart.



Discount Limit

Admin & vendors can create % promo codes & set a maximum discount of the offer a customer can use while placing an order.



Subscription Items

Admin can set that product of a specific vendor that can be bought through the subscription plans purchased by the customers.



Analytics Dashboard

Get interactive dashboards providing compelling reports to find out how your customers found you & what country they are from.



Business Reports

Admin can view comprehensive business reports for their ecommerce business. Get complete details such as total number of orders, repeat orders, vendors, delivery agents & more.



Export Reports

Admin can easily view & export the required reports of customers, orders, agents, and more in CSV format and send them offline.



Manage Promotions

Admin can easily offer and manage new discounts and promo codes to increase app engagement.



Feedback Management

You can get information about the quality of service delivered by providers on the basis of the customer reviews & suggestions added.



Message Broadcast

Have a message for all your Agents/ Customers/Vendors? Business admin can broadcast it all together with one click.



Track Inventory

You can track inventory for different products being sold across your website & app at one place



Content Management

Admin can create, edit, and publish content posted on the ecommerce website pages & app.



Secure Panel

Enjoy a highly secured admin dashboard & restrict unauthorized access to the same



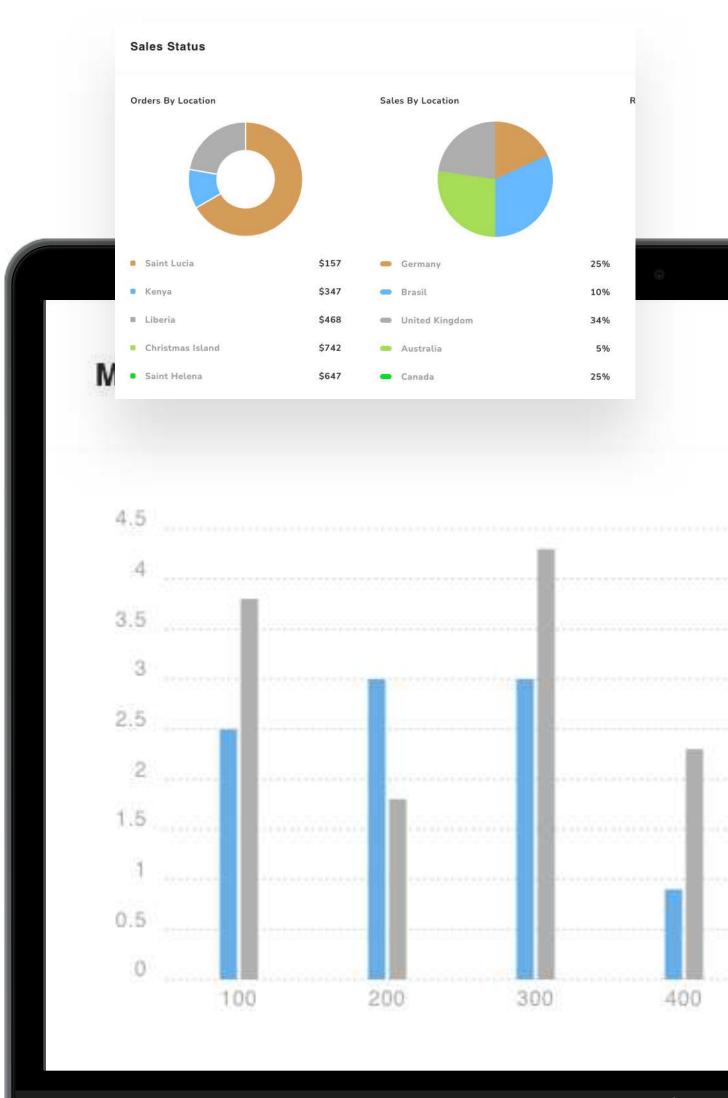
Email Notifications

Admin will get notification for all the new customers joining your ecommerce marketplace & every time they make a new order



Admin Login

You or anyone else with your ecommerce business credentials can easily login/signup into the panel



MacBook Pro



Failed Orders

Keep an eye of the failed order summary; send notifications for cancelled, refunded & void orders to customer



Check Order Details

Admin can import/export all the order details like customer order notes, wish list items & more to CSV format and share it for further usage



Advanced Analytics

You can get a comprehensive analytics report for your ecommerce marketplace to track the number of visits, popular search terms, unique visitors, etc.



Alerts & Notification

You can send alerts to your vendors & customers for low inventory alerts and abandoned checkouts



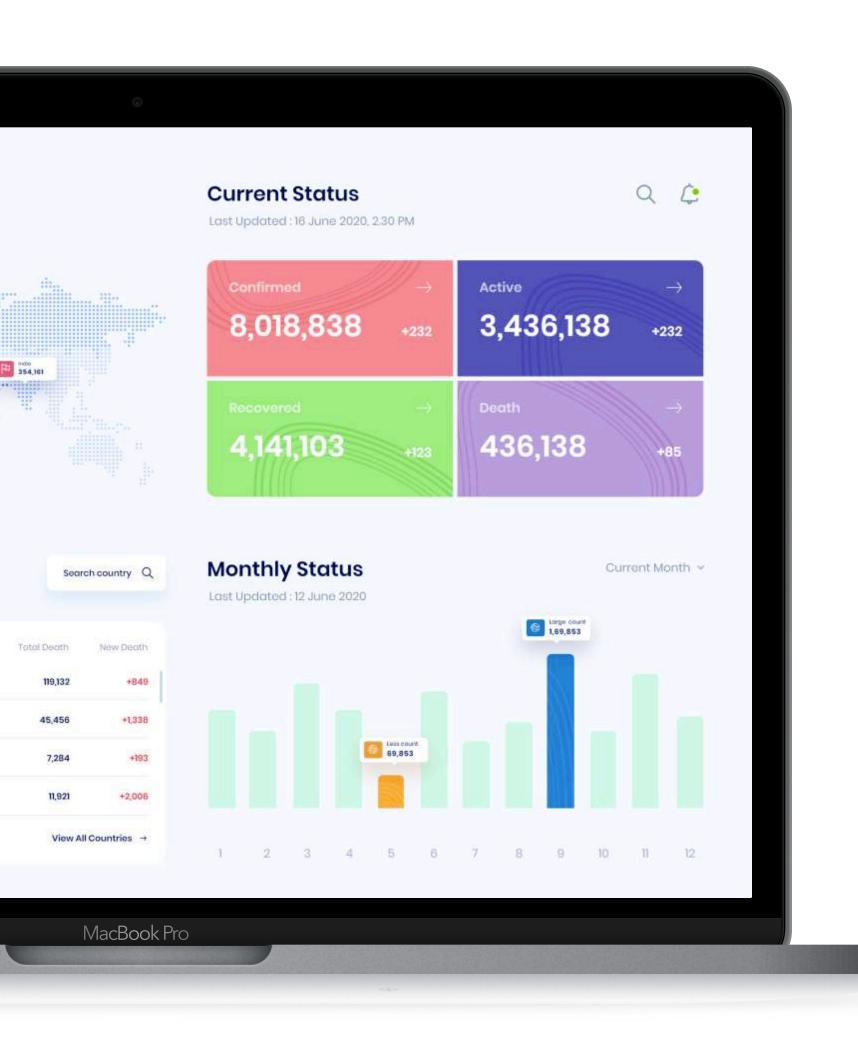
Advance Security

Get highly secured features like IP address tracking for fraud transaction, address verification reporting & lock customer account to prevent security fraud reason



Safety Badge

Admin can assure customers for safer delivery, providing COVID-19 safety badges to agents & vendors following all guidelines.





Alerts For Positive Cases

Admin can send instant notifications to customers, drivers & government to take safety precautions in case an agent is tested positive



Disabling COD

Admin can reduce the COVID-19 transmission, disabling cash on delivery (COD) & providing online payment modes.



Knowledge Banners

Admin can add an awareness section to educate users about the steps your business is taking to combat COVID-19



Quarantined/Lockdown Locations

Admin can add & edit any number of quarantined or lockdown locations to keep customers & delivery agents updated in real-time.



Review & Verify Driver Profile

Admin can keep a track of the personal & health information added by the drivers and verify them for safe deliveries on the basis of the same.



Dispute panel

Admin can solve all complaints and disputes raised by their user, restaurant and delivery persons



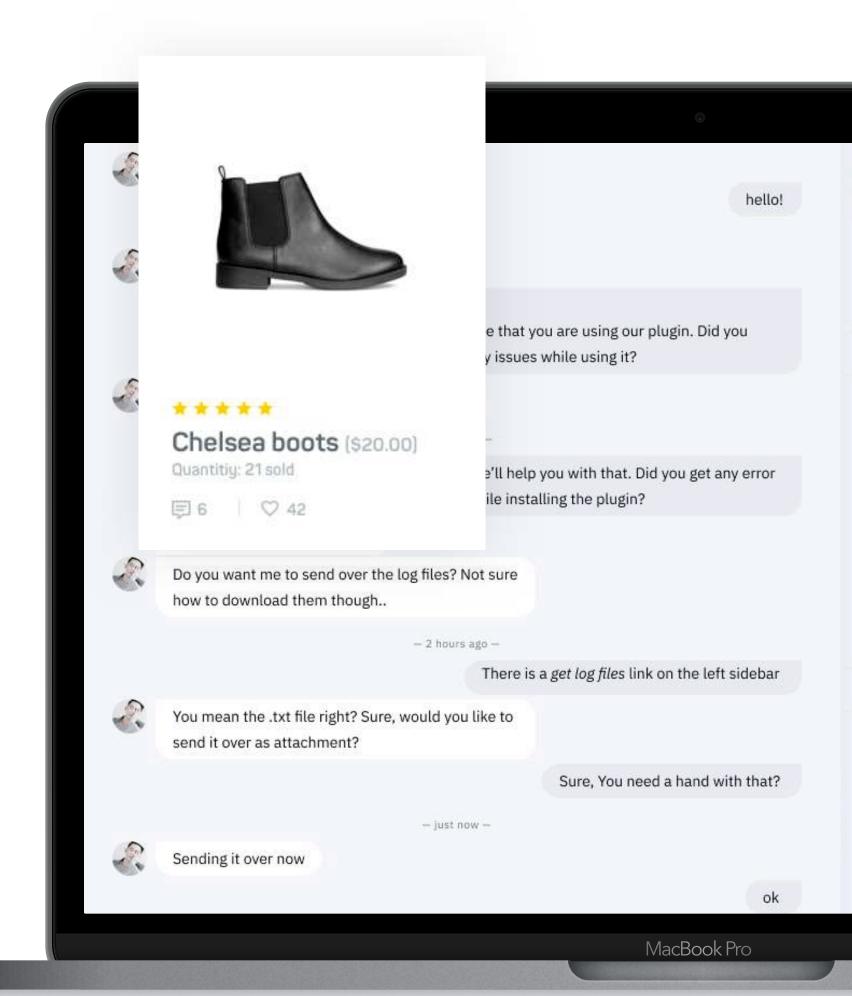
Equal Task Assignment

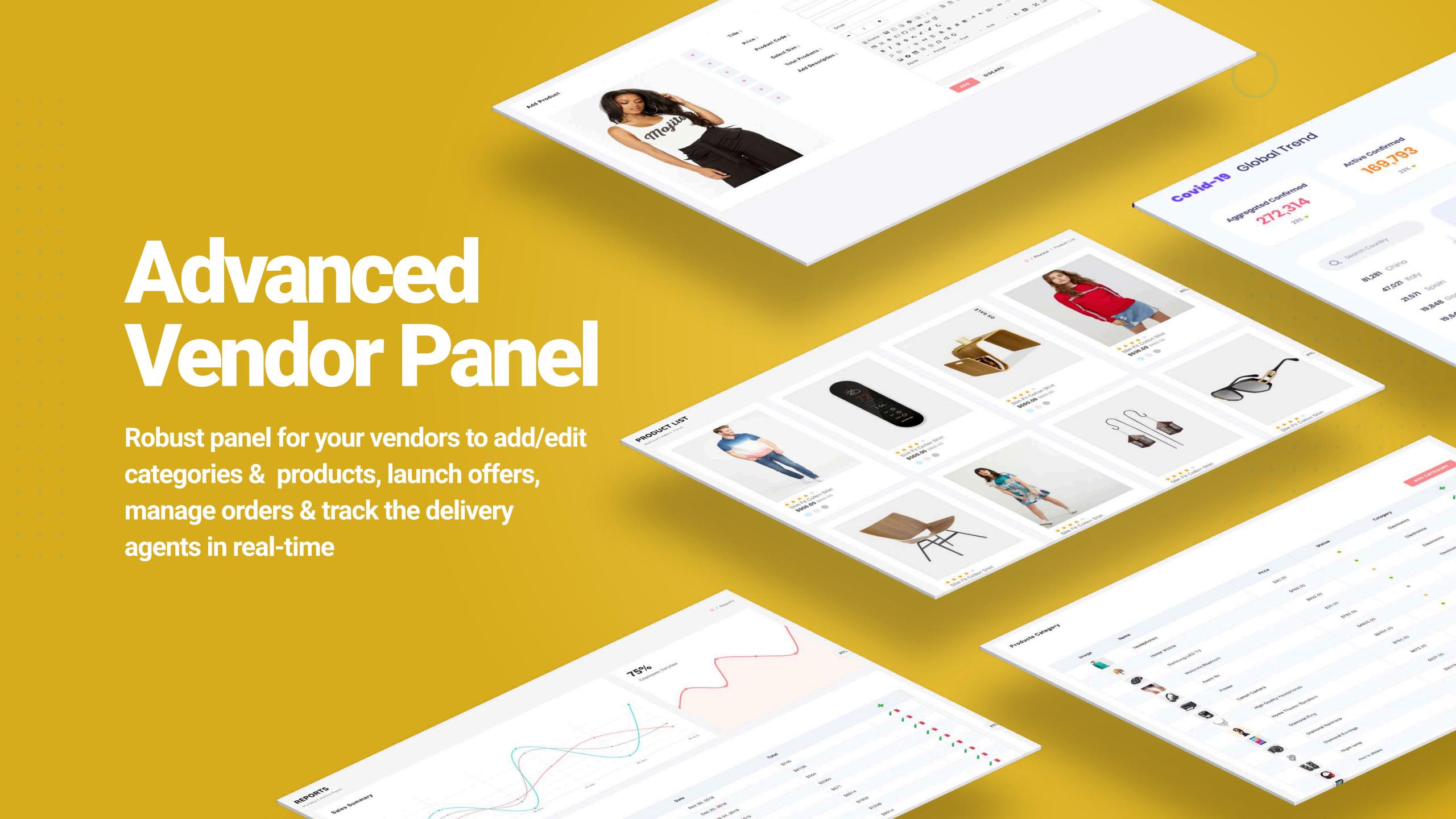
Use Round Robin scheduling to make sure that orders are assigned equally to all delivery agents. You can also get any other logic applied to enhance your fleet's efficiency.



Customer Support

You can provide in-app support to your customers to resolve their queries via call or message.





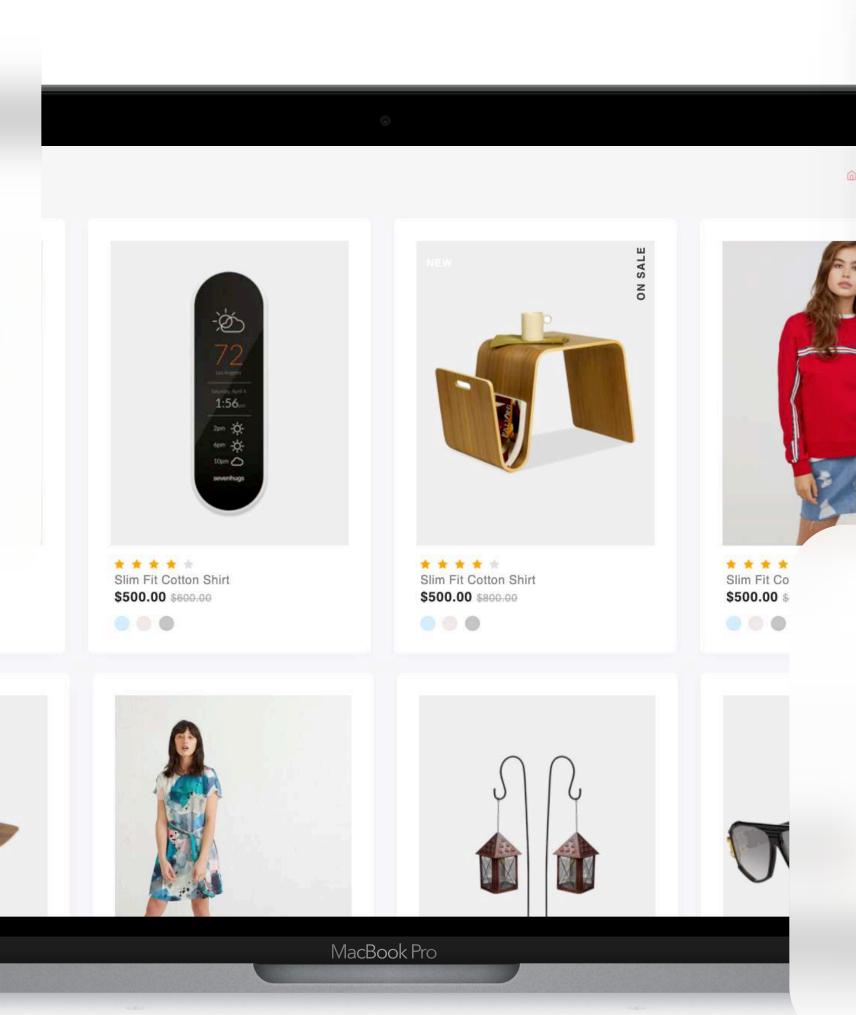
Vendor Dashboard Let your vendors view & manage their profiles, orders, inventory, account balance, etc. all from single panel

Orders

\$6656 (This month)

1660 (This month)

\$500.00 \$600.00



Reject/Accept Order

Sony D5895 Wireless Headphone

Dell Asprion 5421 Laptop

Reject

Logitech D245 Wireless Mouse

Accept

Order ID: 215468AADE2

Quantity: 1

Quantity: 1

Your vendors can accept or reject any order as per the availability of the product.



Instant Notifications

Your vendors will get instant alerts and notifications every time a user places an order with them.



Customer Details

Vendors will get the complete information including the order details address, contact number, etc.



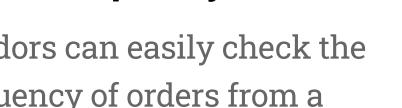
Add Catalogue

Your vendors can add/edit categories & sub-categories offered by them on the platform.



Order Frequency

Vendors can easily check the frequency of orders from a particular customer.





You Have a new sale!

Kelly Hoffman placed a \$123.01 order from your store.



> TOUTIANE ATTEM SAIC: Jay Koster placed a \$152.00 order from your store.



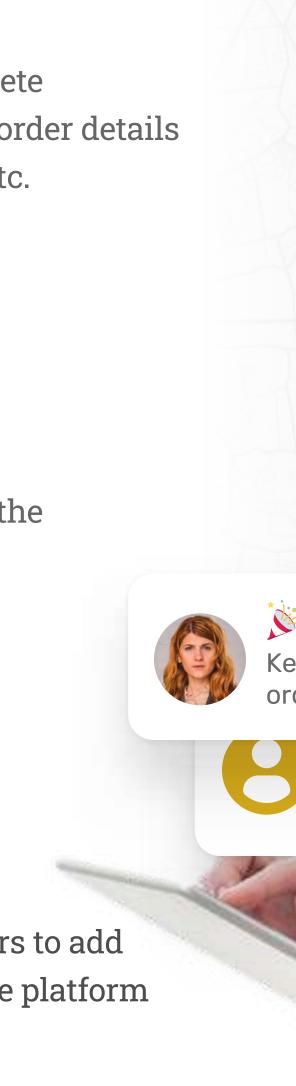
Order Tracking

Your vendors can track the prepared the order delivery, right from its dispatch to being delivered to the customer.



Import Catalog

You can allow your vendors to add new products/items on the platform via importing a csv file





Geofence Tax & Delivery Charges

Your vendors can also define the tax and delivery charges applicable per order according to the geofence location



User Flag

Let your vendors flag users on the basis of exceeding number of cancelled orders



Buy Subscription

Vendor get to choose amongst the paid subscription for adding more product, add/edit banners, etc.



Manage Orders

Allow your vendors to manage orders, invoices, credit, shipments, order returns, exchange requests and more



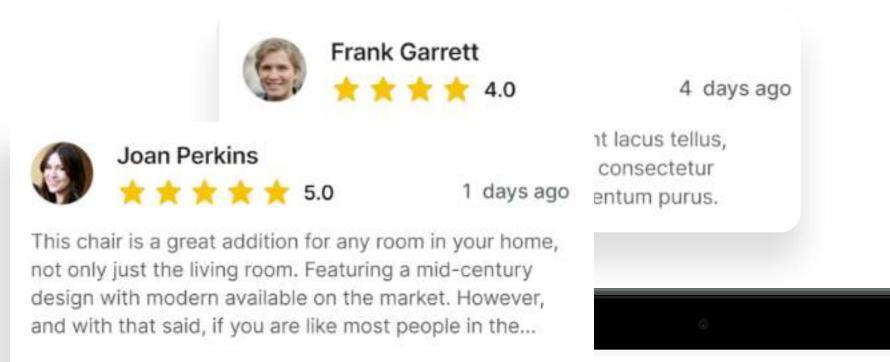
Vendor Reports

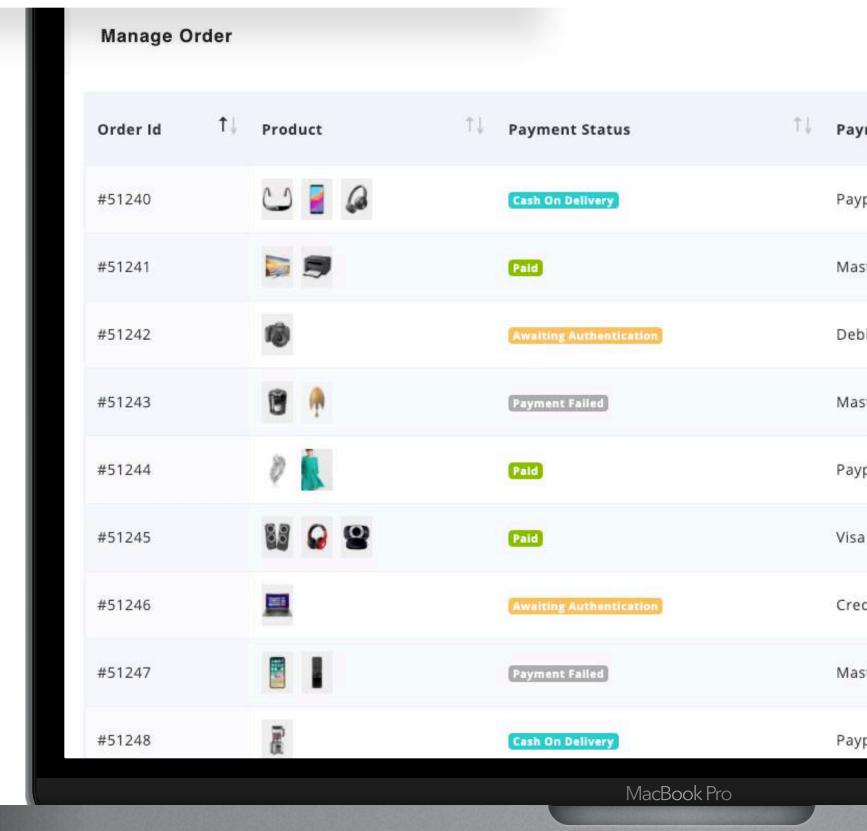
Vendors can easily check important details that make difference to their business like number of customers & orders, commission amount, transactions, shipping costs, etc.



Customer Feedback

Your vendors can find out how customers feel about their products through ratings & reviews given by them.







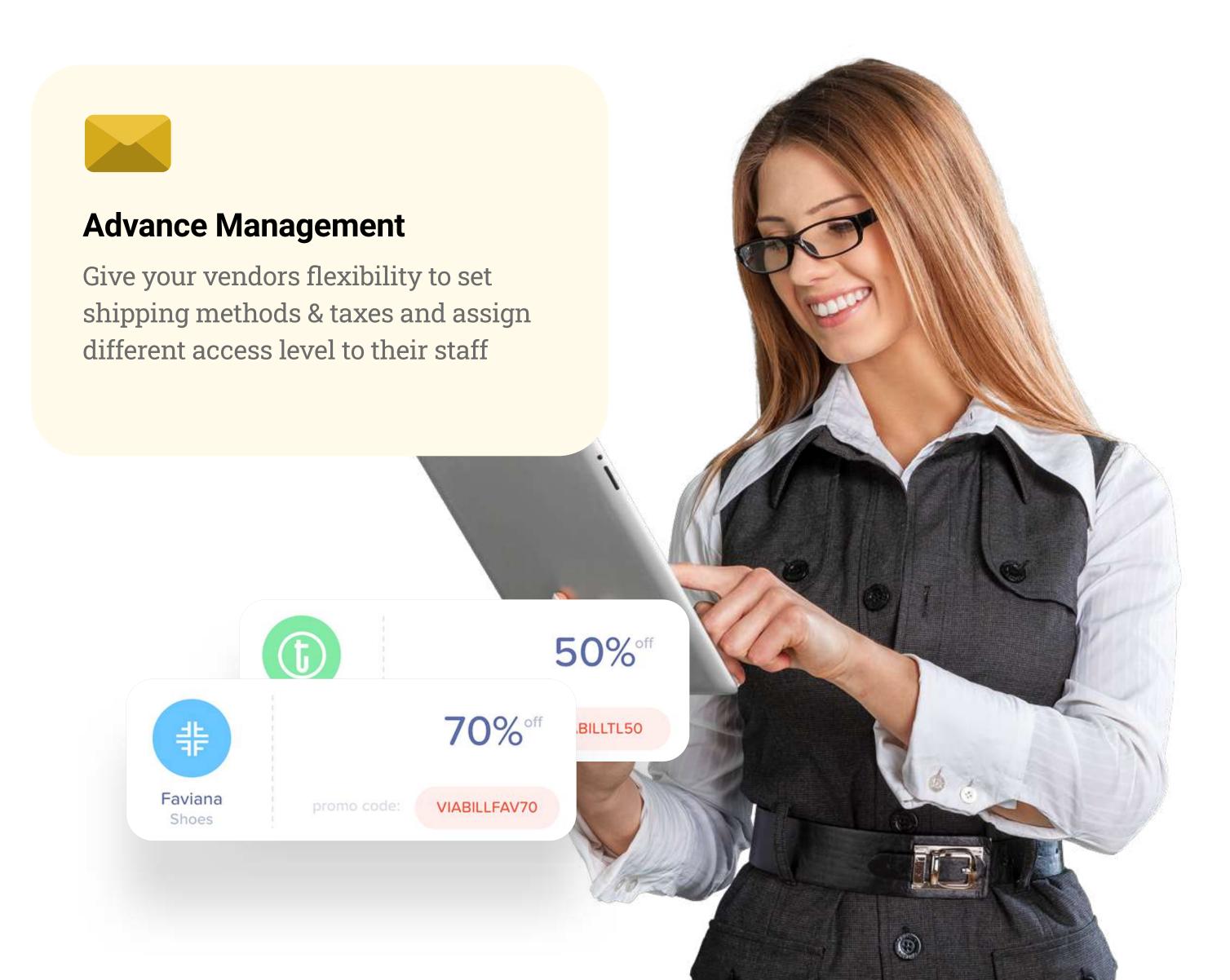
Most Preferred Categories/ Products

You can let your vendors check the frequently ordered products and most loved categories



Offers & Discounts

Vendors can given their users offers, discounts & promo codes on particular or all products/ categories



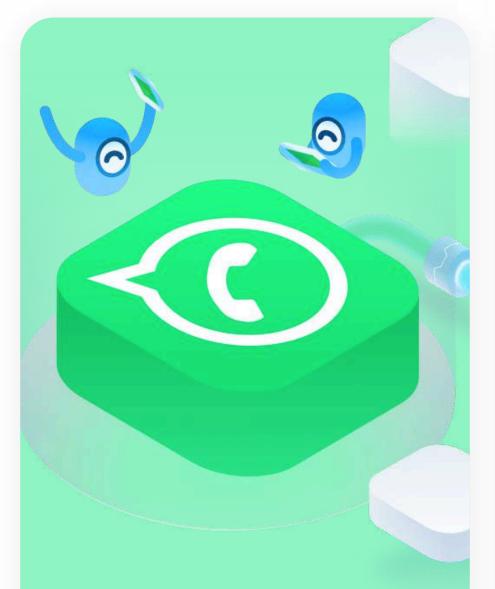
Powerful, Custom Integrations To Empower Your Laundry Business



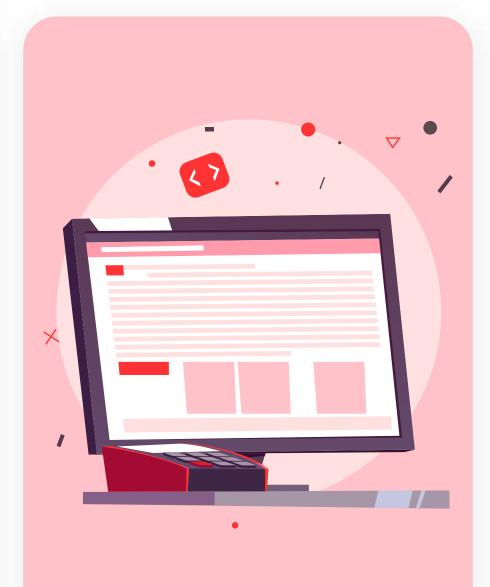




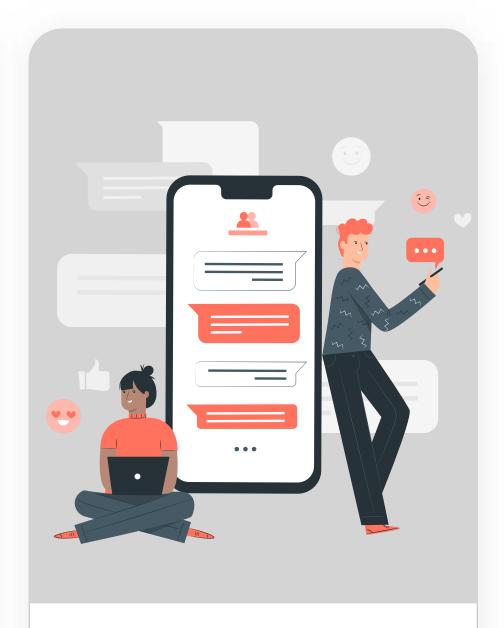












WhatsApp Integration

You can create booking request, notify the agents on their app and assign them booking requests, all through WhatsApp.

Language Integration

Showcase your laundry marketplace in multiple languages & personalize it to connect with your customers.

POS Integration

You can integrate POS of your choice or go for Clexa to manage everything at a single place.

Multiple Payment Gateways

Get any payment
gateway integrated to
launch your laundry
business anywhere
around the globe.

Chat Integration

You can opt for any type of communication integrations for engagement and promotions reasons.

Do You Require More Customization For Your Ecommerce Business?

Discuss your needs with our experts to fulfill your customization needs.

Book Free Demo

